

MESA COLLEGE

Comprehensive Master Plan

Task Force Meeting #3
February 18, 2020



AGENDA

- Planning Process + Timeline
- Fall Campus Engagement
- Spring Campus Engagement
- Department and Program Interviews
- Preliminary Analysis
- Next Steps

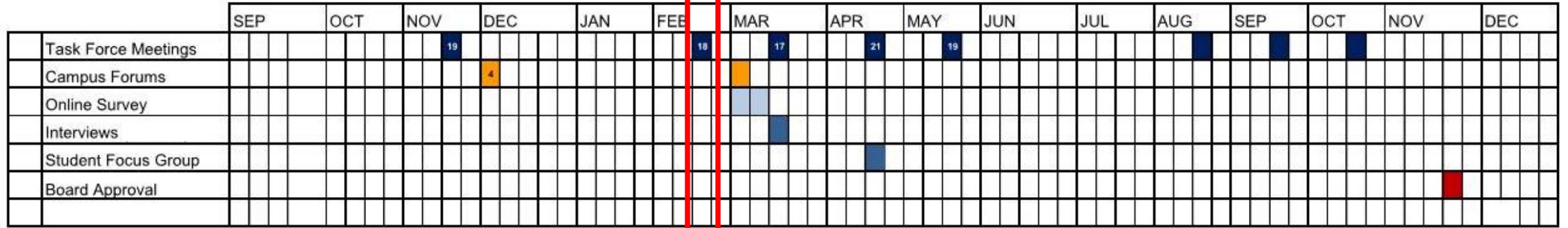
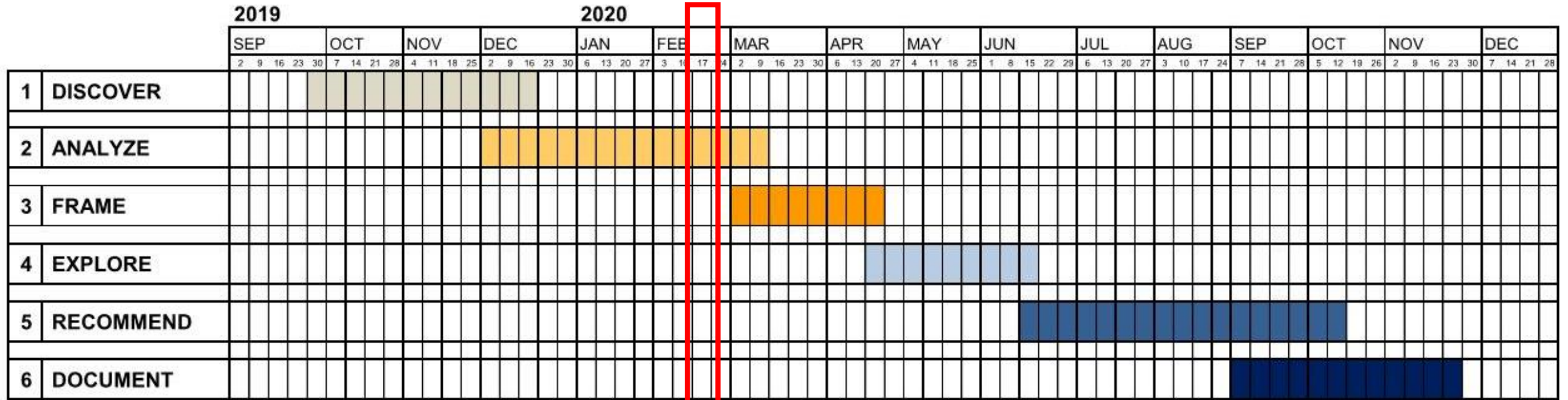
PLANNING PROCESS



PLANNING PROCESS



TIMELINE



FALL CAMPUS ENGAGEMENT

- Measures of Success
- Fall Sharing Session



MEASURES OF SUCCESS

*“Imagine it is November 2020 and **MESA 2030:**
Visioning 10 More Years of Equity and Excellence
is completed. What criteria will you use to judge
the process used to develop this comprehensive
long-term plan?”*



MEASURES OF SUCCESS

PROCESS

- Collaborative
- Inclusive
- Lots of Voices
- Because of you
- Consensus

- Comprehensive
- Intentional
- Meaningful
- Student-driven

- Enjoyable
- Mindful
- Clarifying
- Broke down silos
- Empowering

RESULTS

- Equity all over

- Responsive
- Validating
- Authentic
- Attainable
- Realistic

- Creative
- Visionary
- Innovative
- Forward
- Aspirational

- Dynamic
- Directionable
- Sustainable

FALL SHARING SESSION

DECEMBER 4, 2019

269

STUDENTS

107

FACULTY / STAFF / ADMIN



COMMUTE

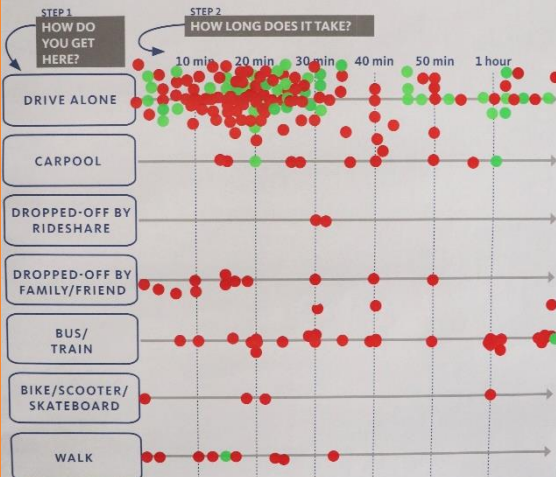
HOW DO YOU GET TO CAMPUS?

FALL SHARING SESSION FINDINGS

GETTING TO CAMPUS

Select your primary mode of transportation and how long it takes you:

● Students ● Faculty / Staff / Admin



SAN DIEGO
MESA COLLEGE

Gensler



COMMUTE

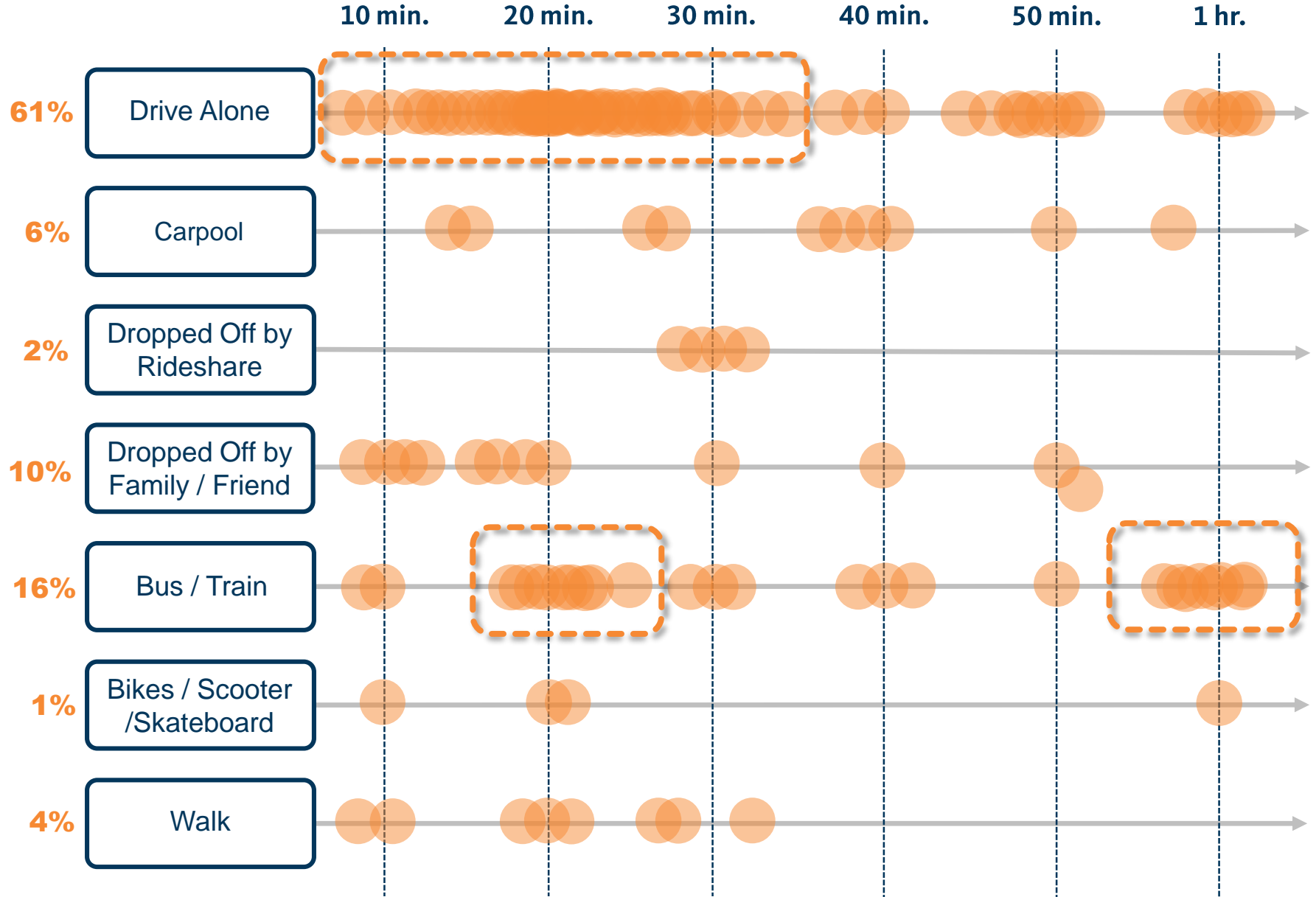
60%

STUDENTS DRIVE ALONE

20 min

COMMUTE

STUDENT



COMMUTE

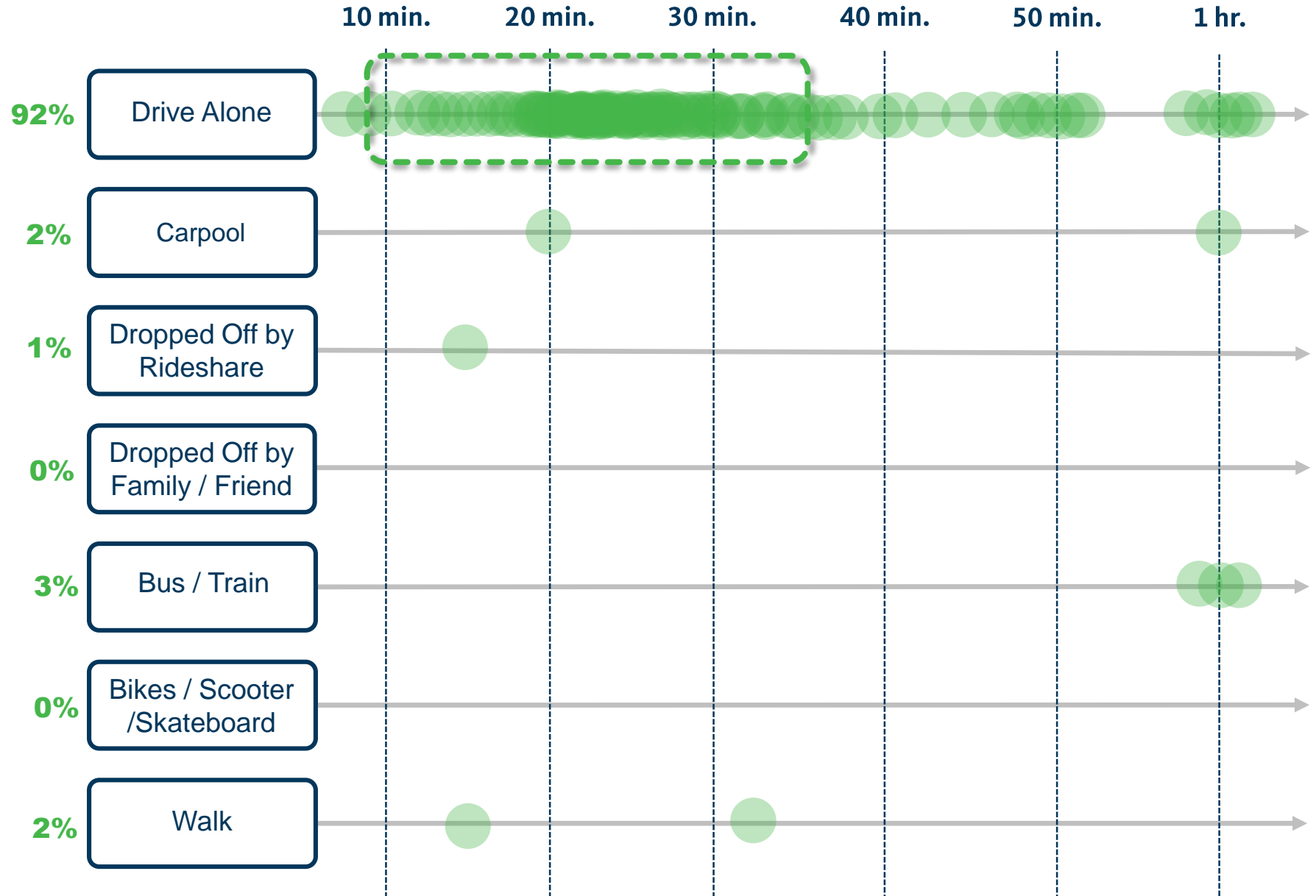
90%

FACULTY / STAFF / ADMIN
DRIVE ALONE

25 min

COMMUTE

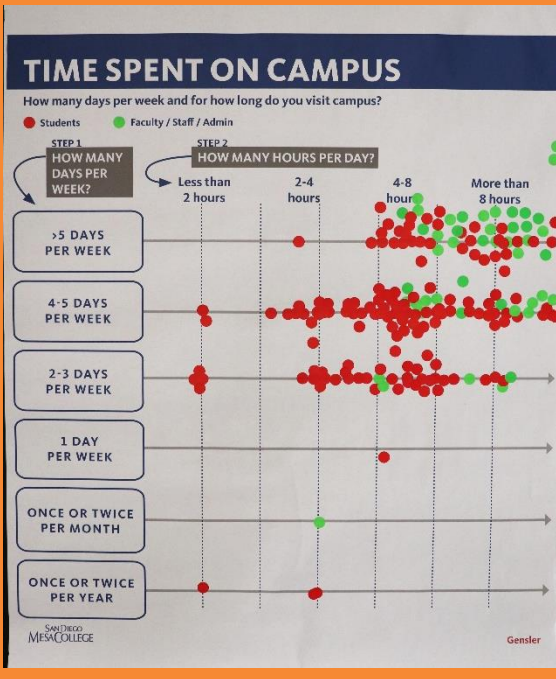
FACULTY / STAFF / ADMIN



TIME ON CAMPUS

HOW MUCH TIME DO YOU SPEND ON CAMPUS?

FALL SHARING SESSION FINDINGS



TIME ON CAMPUS

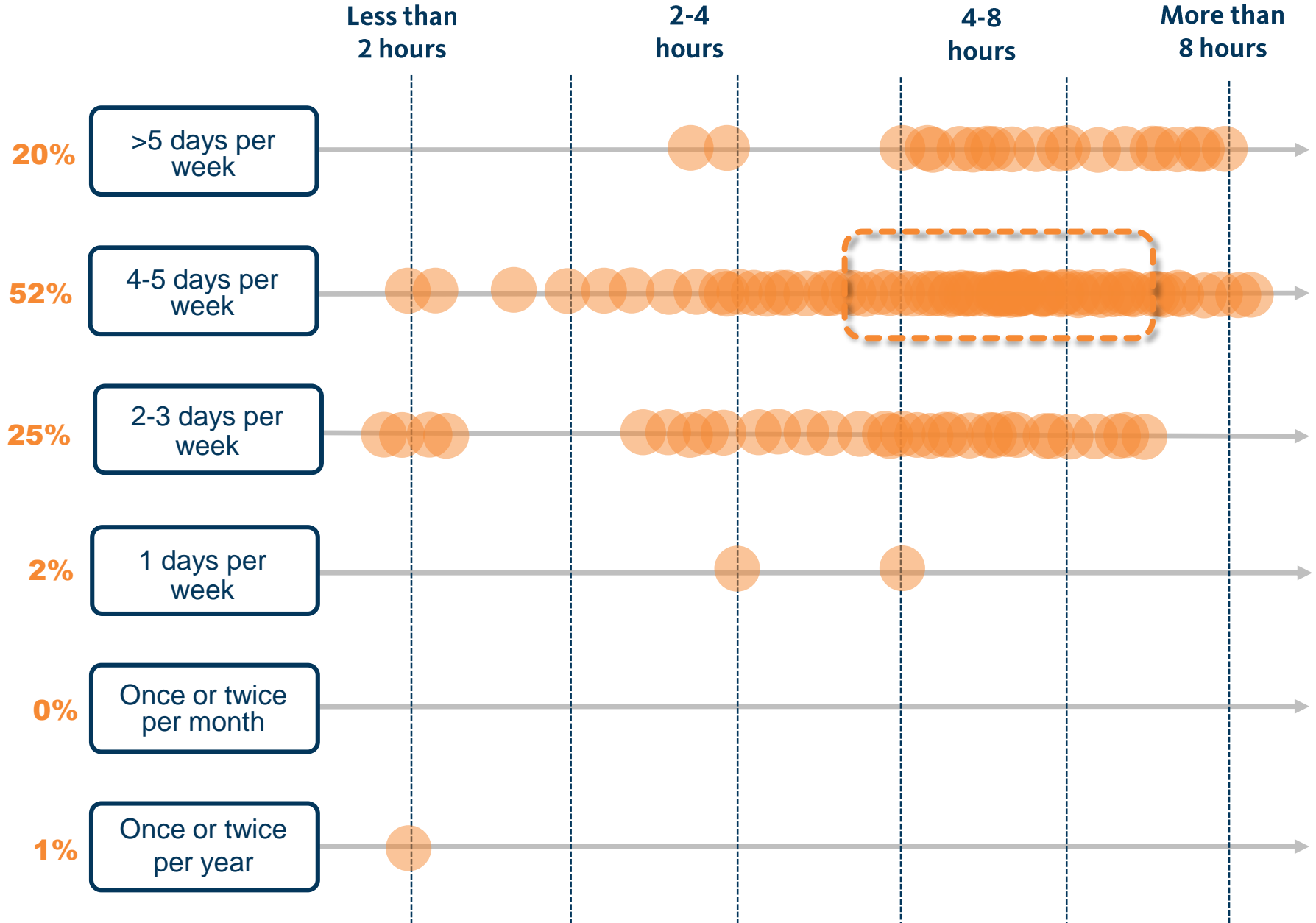
50%

STUDENTS ATTEND
4-5 DAYS PER WEEK

4-8 hours

ON CAMPUS

STUDENT



TIME ON CAMPUS

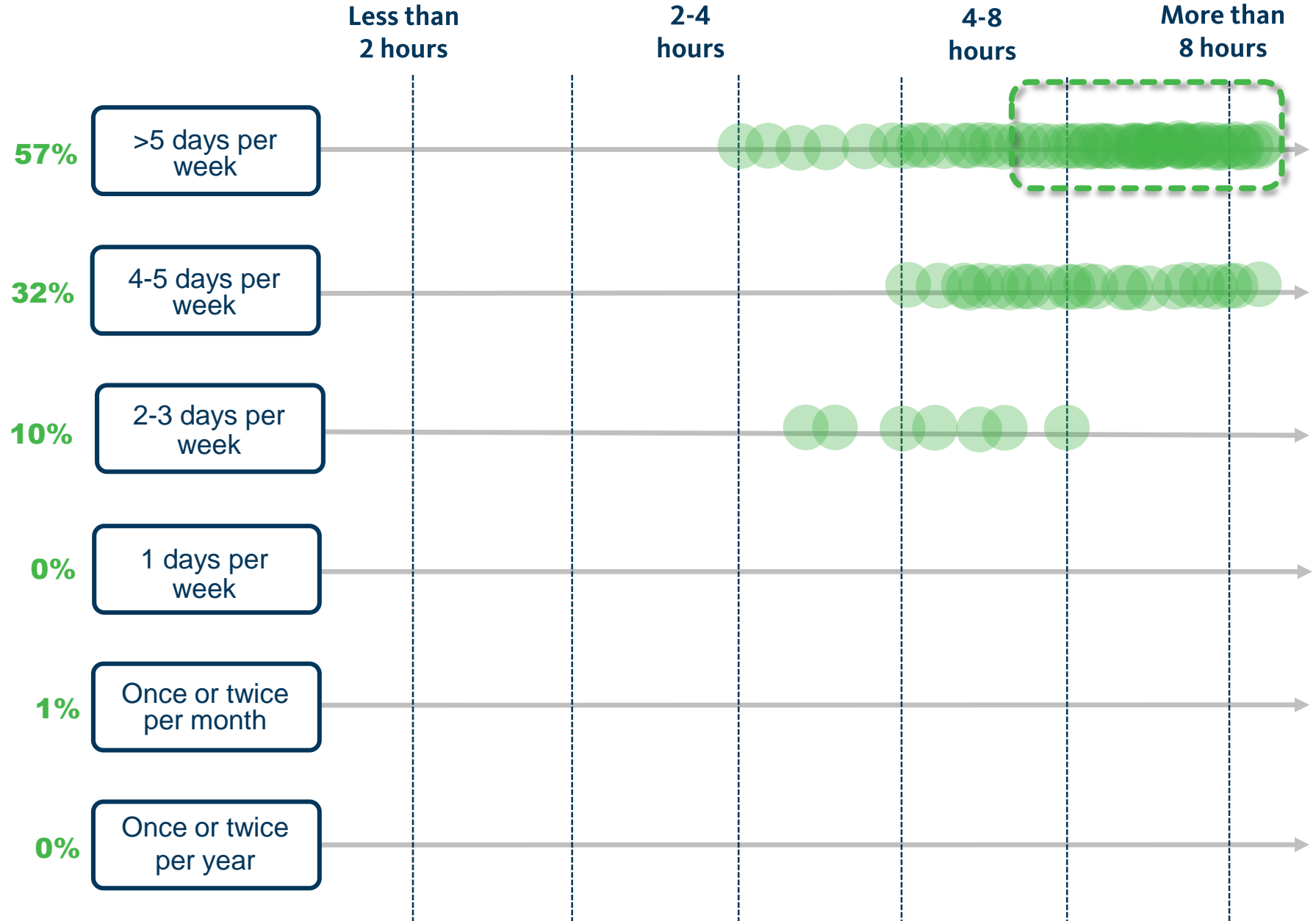
55%

FACULTY / STAFF / ADMIN
ATTEND 5+ DAYS PER WEEK

8+ hours

ON CAMPUS

FACULTY / STAFF / ADMIN

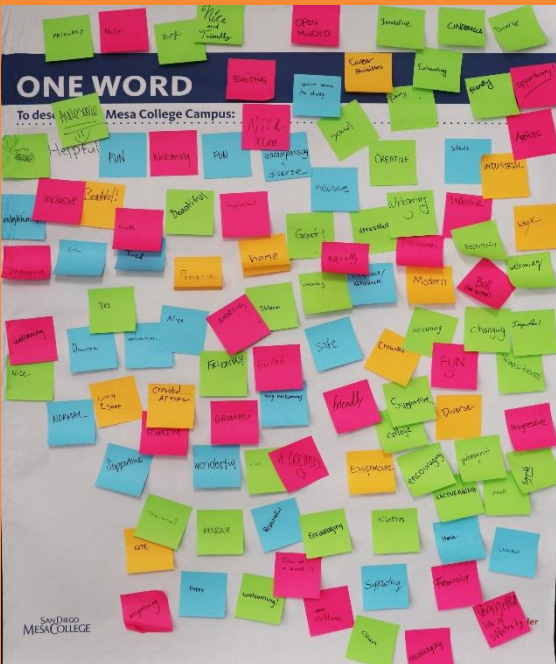


ONE WORD

...TO
DESCRIBE
MESA
COLLEGE



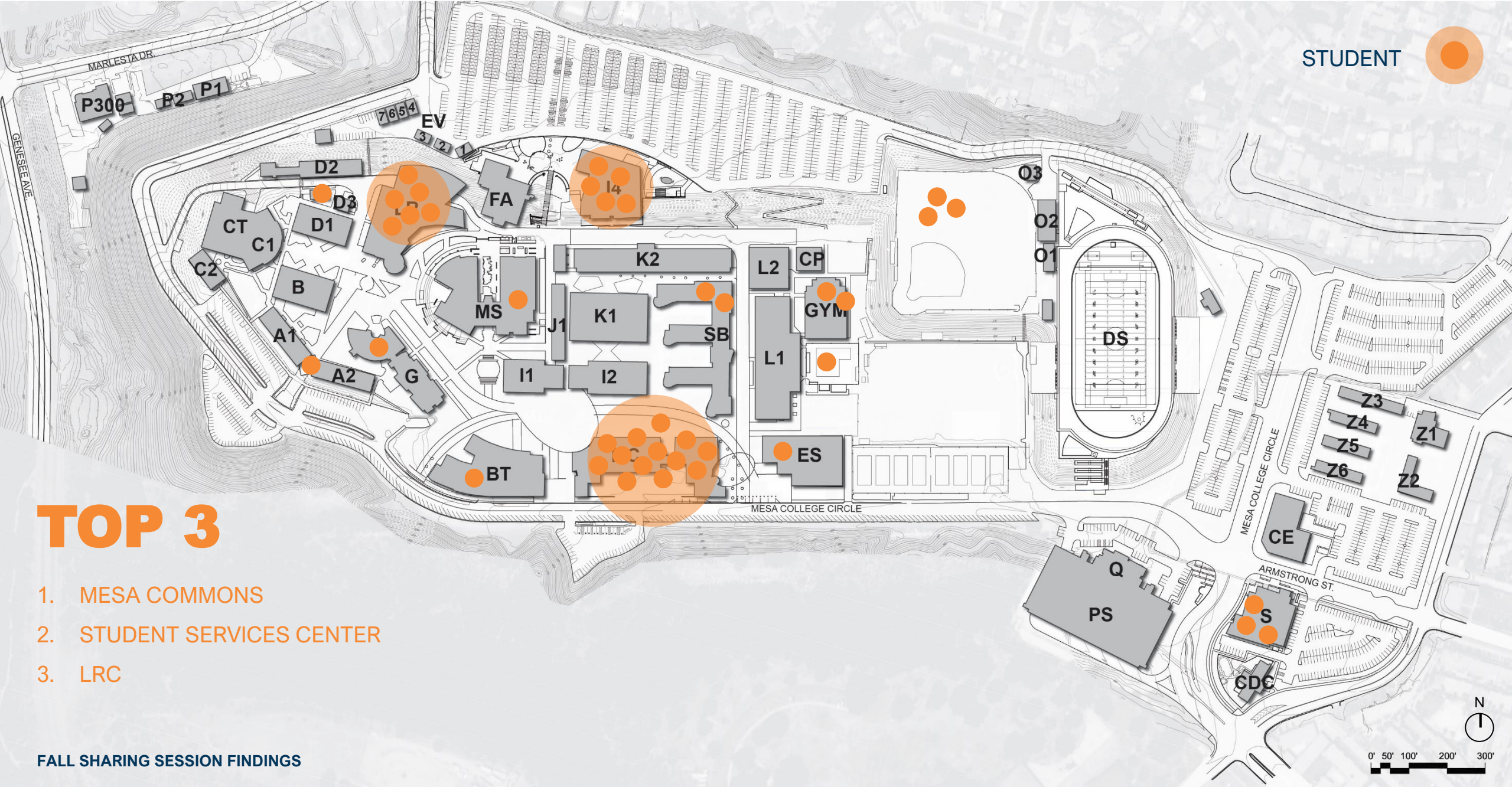
FALL SHARING SESSION FINDINGS



connected
inclusive
welcoming
friendly
clean
exciting fun
modern
open
positive
resourceful
grey cool
equality
great nice
happy culture
cozy
beautiful
diverse
big
advanced growing
crowded
professional
supportive
encouraging
opportunity
helpful
inspirational
unique

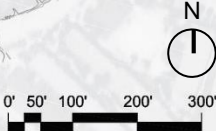
WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

STUDENT 



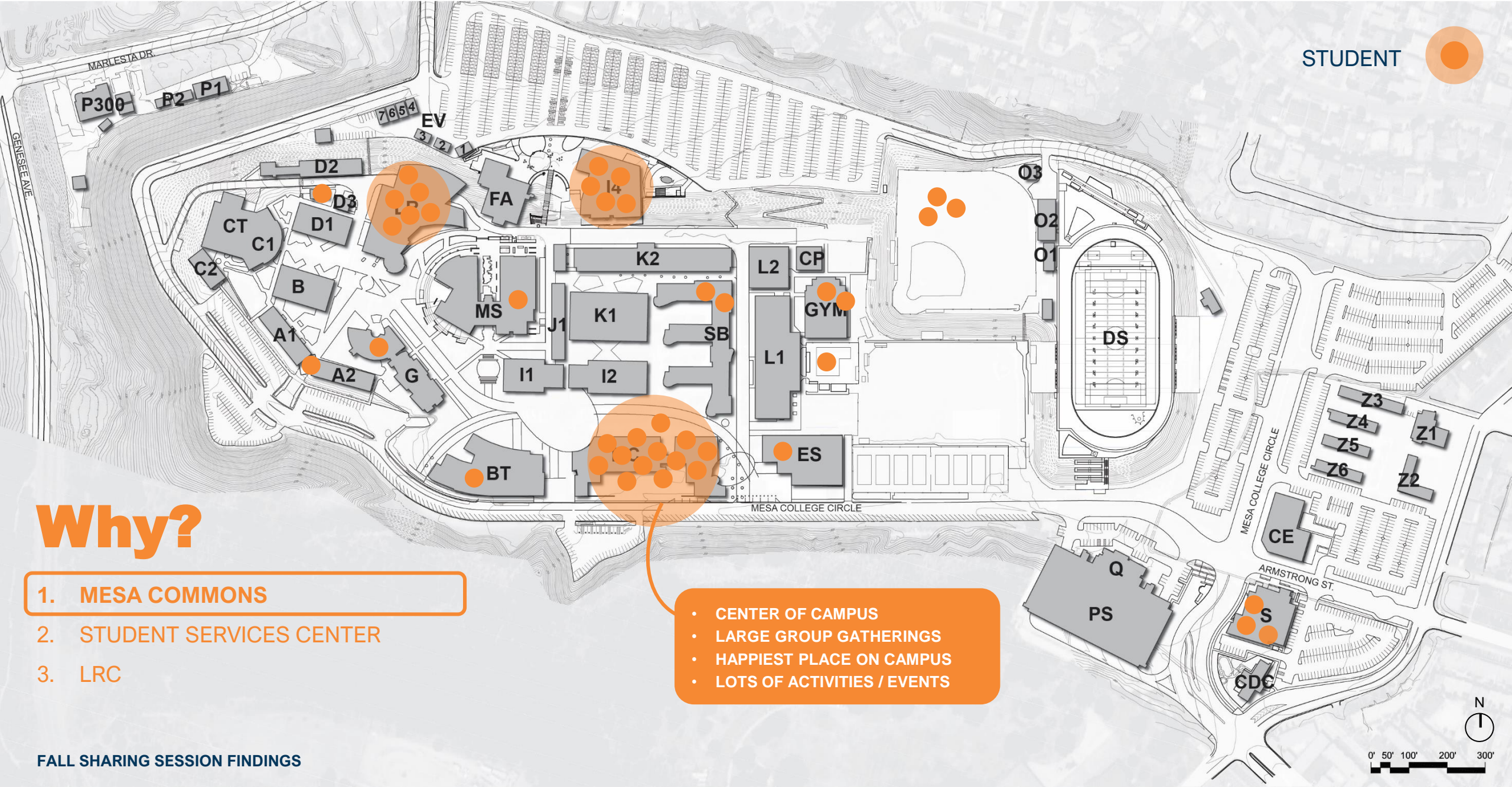
TOP 3

- 1. MESA COMMONS
- 2. STUDENT SERVICES CENTER
- 3. LRC



WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

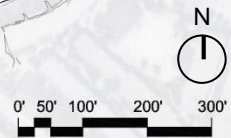
STUDENT



Why?

1. MESA COMMONS
2. STUDENT SERVICES CENTER
3. LRC

- CENTER OF CAMPUS
- LARGE GROUP GATHERINGS
- HAPPIEST PLACE ON CAMPUS
- LOTS OF ACTIVITIES / EVENTS

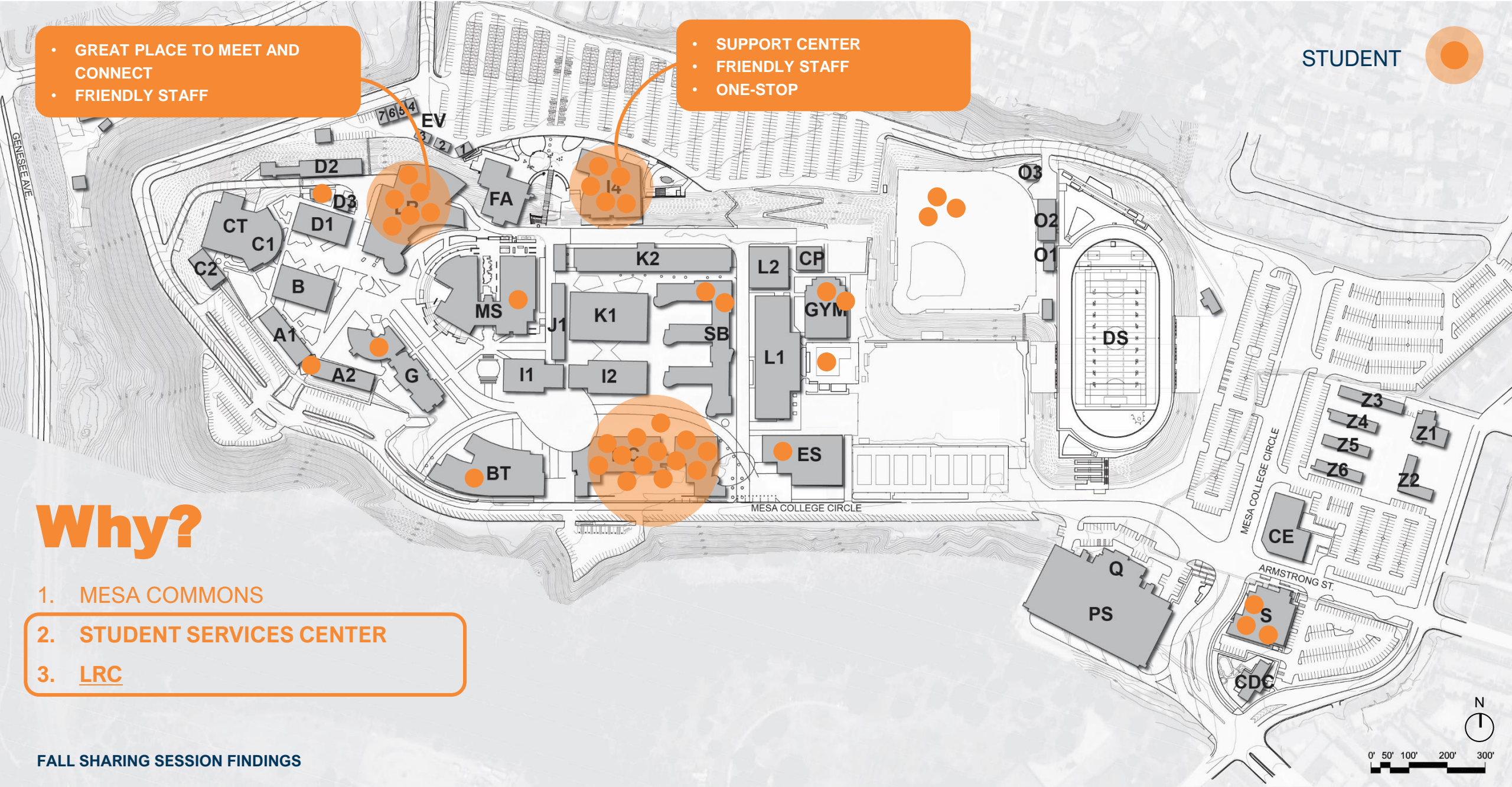


WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

- GREAT PLACE TO MEET AND CONNECT
- FRIENDLY STAFF

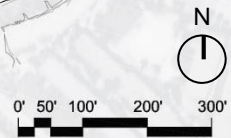
- SUPPORT CENTER
- FRIENDLY STAFF
- ONE-STOP

STUDENT



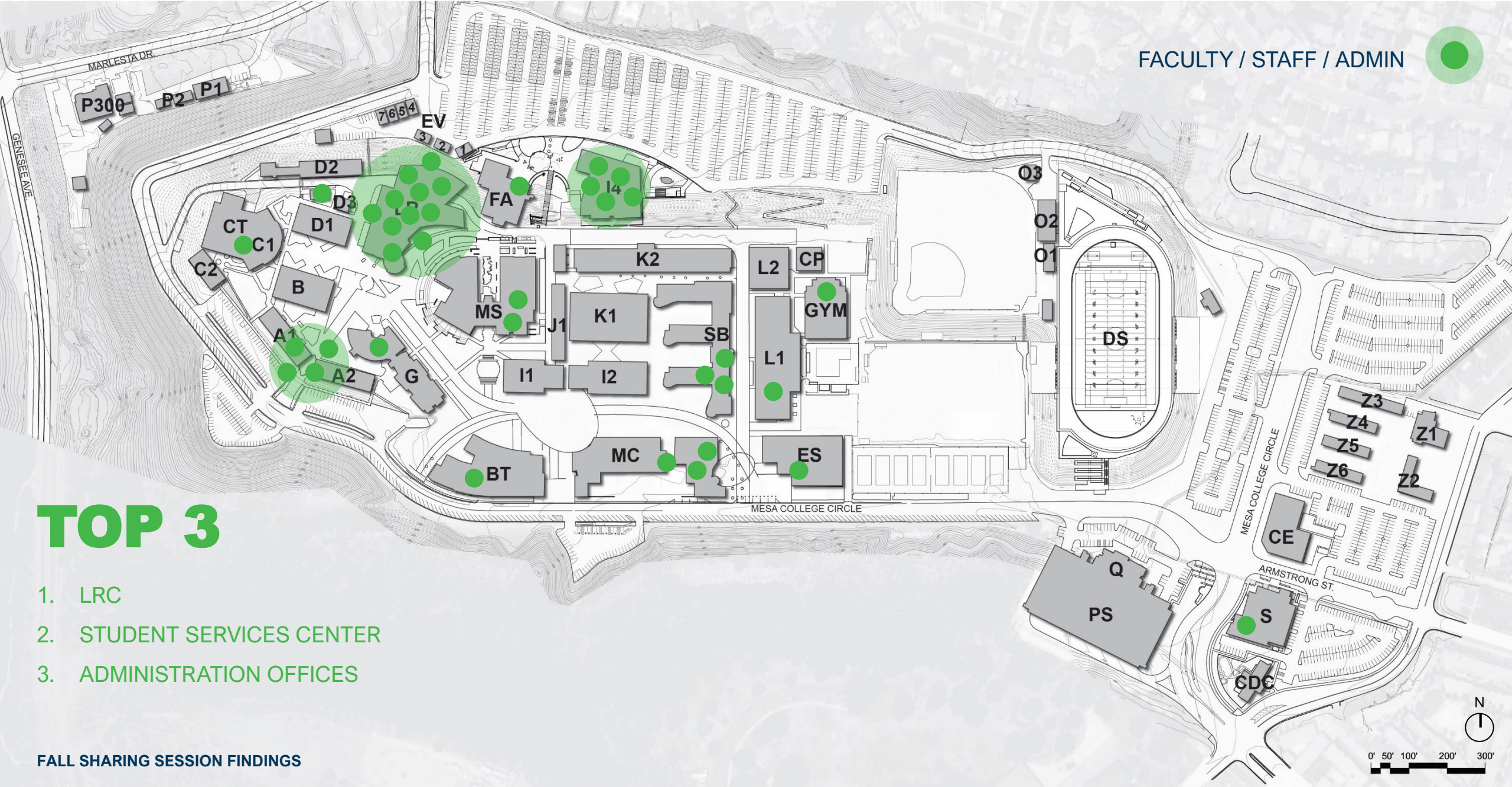
Why?

1. MESA COMMONS
2. STUDENT SERVICES CENTER
3. LRC



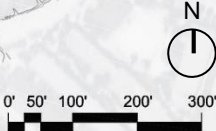
WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

FACULTY / STAFF / ADMIN



TOP 3

- 1. LRC
- 2. STUDENT SERVICES CENTER
- 3. ADMINISTRATION OFFICES

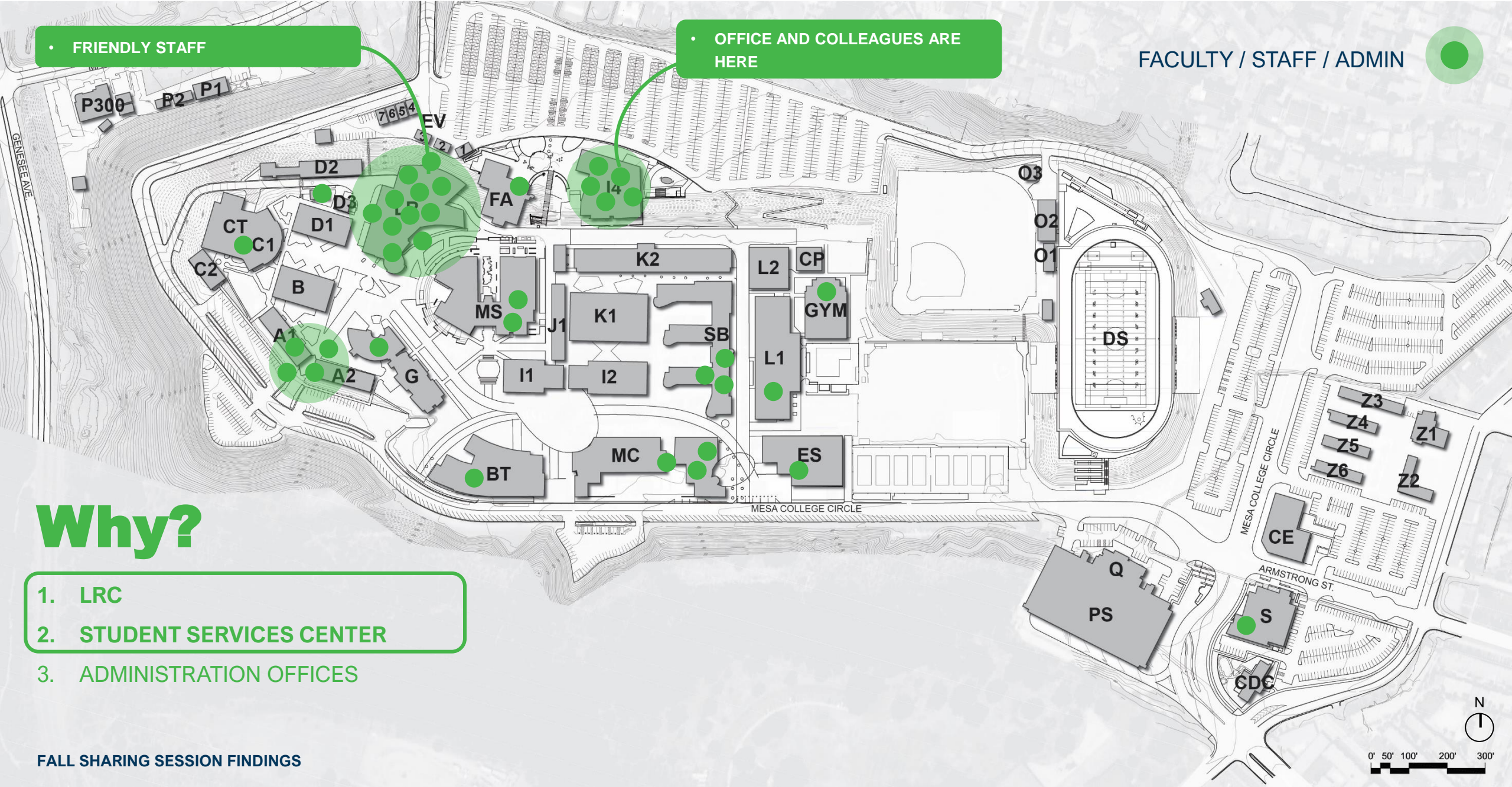


WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

• FRIENDLY STAFF

• OFFICE AND COLLEAGUES ARE HERE

FACULTY / STAFF / ADMIN



Why?

1. LRC
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

FAVORITE PLACES

...TO FOCUS OR STUDY?



FALL SHARING SESSION FINDINGS

FAVORITE PLACE TO... FOCUS OR STUDY



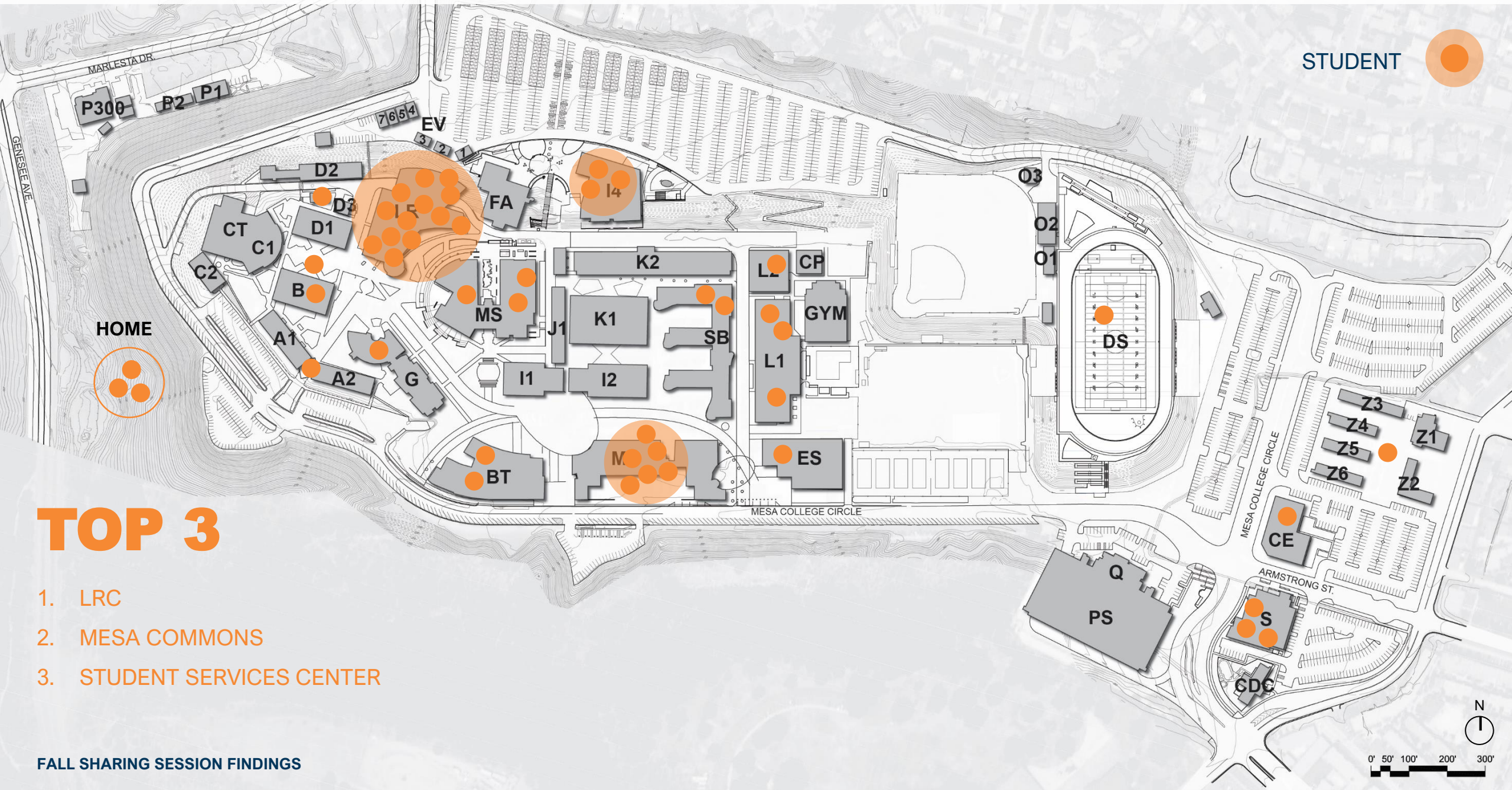
Where do you go to focus or study:

● Students ● Faculty / Staff / Admin



Building/Location	Student Preference (Red)	Faculty/Staff/Admin Preference (Green)
President, V.R. Subudhoro		
VP Administrative Services (101-102)		
Administration Offices (108-117)		
Classroom B108		
B		
Center for Business and Technology		
Classrooms and Applied Theatrics C110		
CI CT		
Classrooms C208		
Class Development Center		
Classroom C210		
Classroom C212		
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FAVORITE PLACE TO FOCUS OR STUDY



STUDENT 

HOME 

TOP 3

1. LRC
2. MESA COMMONS
3. STUDENT SERVICES CENTER

FAVORITE PLACE TO FOCUS OR STUDY

- QUIET
- OPEN STUDY HALL
- CLOSE TO RESOURCES
- STAFF IS VERY HELPFUL
- COMPUTER LAB
- NATURAL MEETING PLACE
- GOOD LIGHTING/SUNNY SPACES
- LOTS OF SEATING AREAS

STUDENT

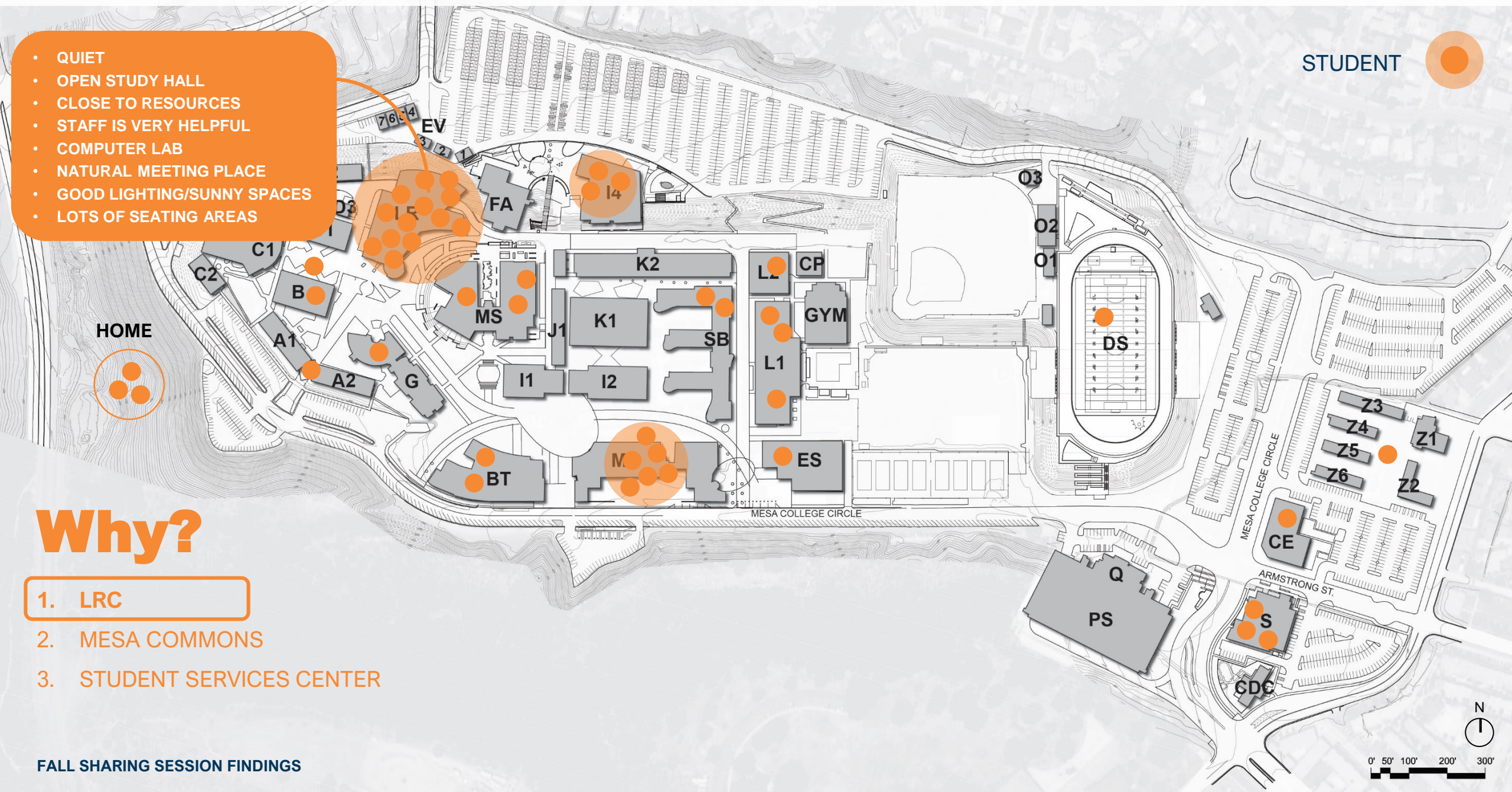


HOME



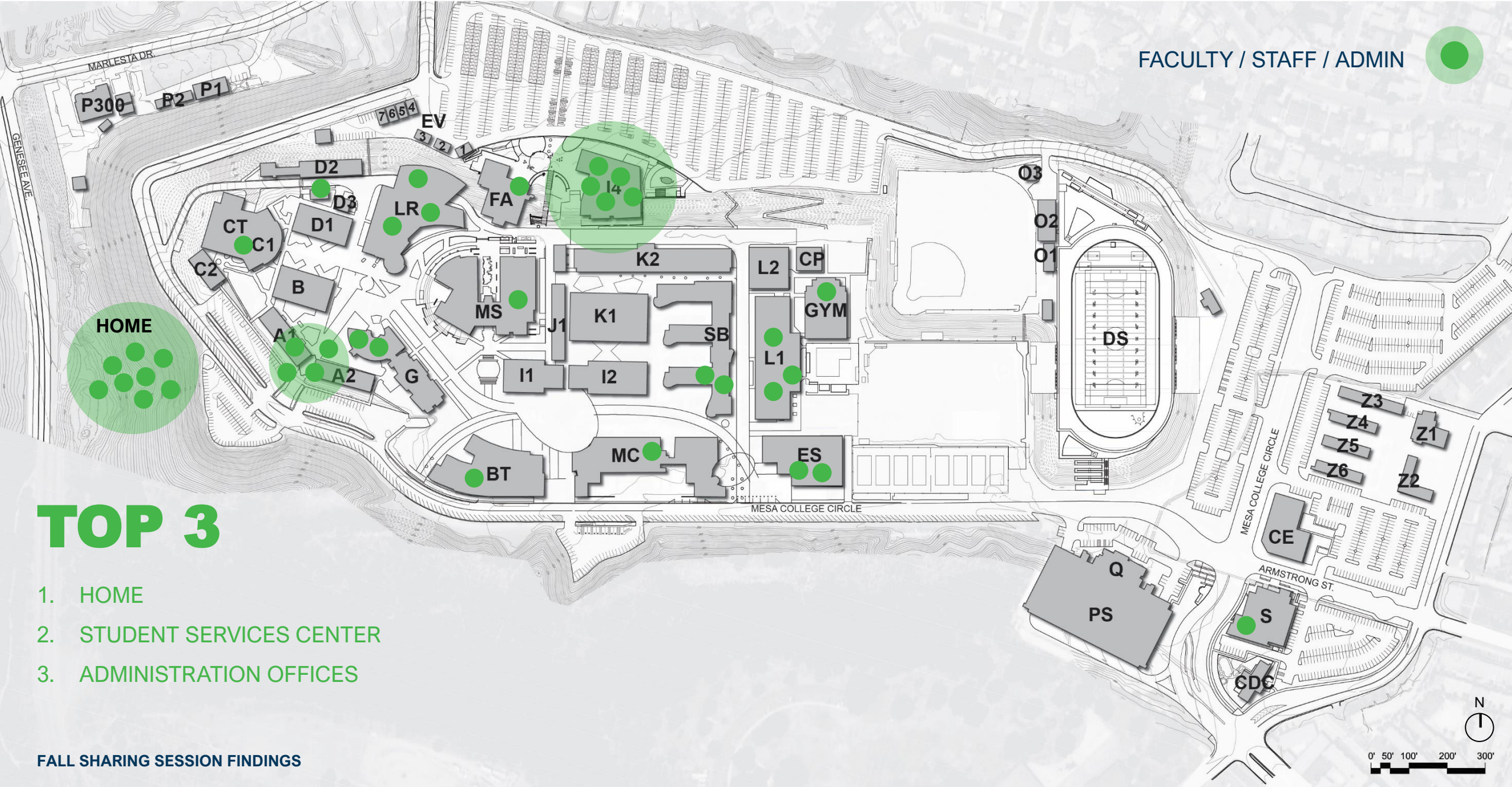
Why?

1. LRC
2. MESA COMMONS
3. STUDENT SERVICES CENTER



FAVORITE PLACE TO FOCUS OR STUDY

FACULTY / STAFF / ADMIN



TOP 3

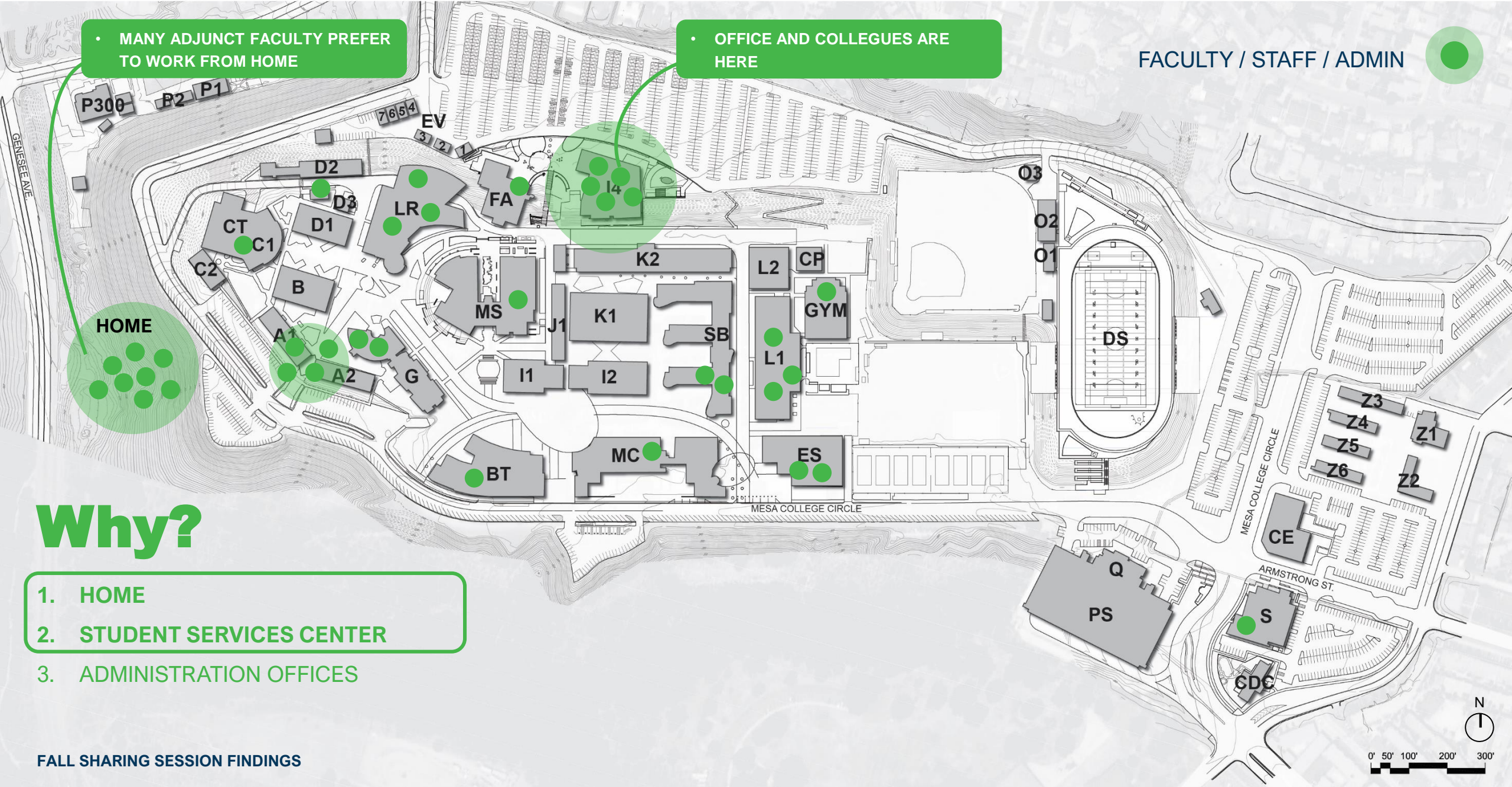
1. HOME
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

FAVORITE PLACE TO FOCUS OR STUDY

• MANY ADJUNCT FACULTY PREFER TO WORK FROM HOME

• OFFICE AND COLLEAGUES ARE HERE

FACULTY / STAFF / ADMIN

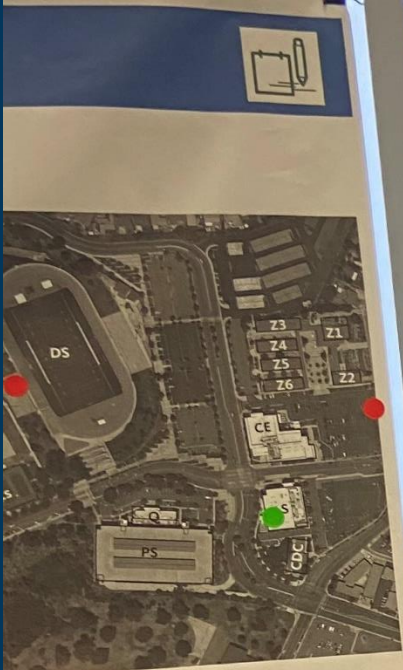


Why?

1. HOME
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

FAVORITE PLACES

...TO SOCIALIZE / CONNECT WITH OTHERS



FAVORITE PLACE TO... SOCIALIZE / CONNECT WITH OTHERS

Where do you go to socialize and connect with others?

● Students ● Faculty / Staff / Admin



ONE WORD

To describe the Mesa College Campus:

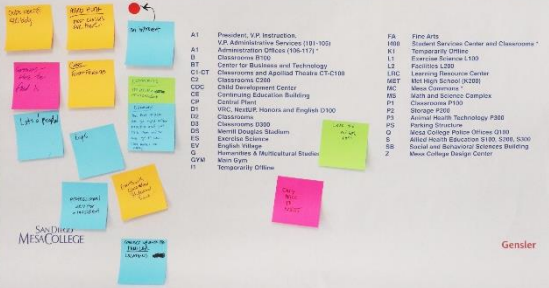


FALL SHARING SESSION FINDINGS

FAVORITE PLACE TO... SOCIALIZE / CONNECT WITH OTHERS

Where do you go to socialize and connect with others?

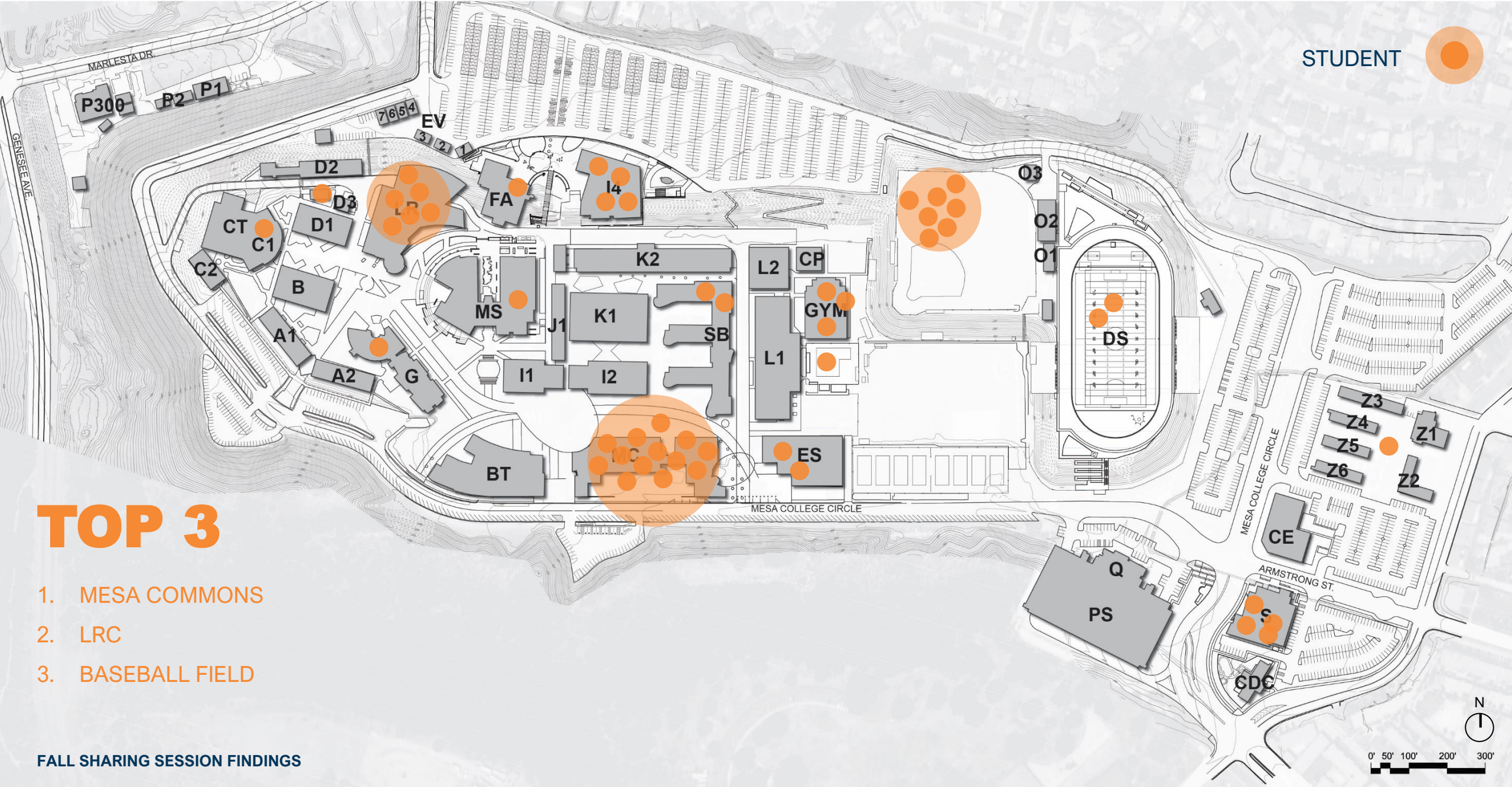
● Students ● Faculty / Staff / Admin



- FA Fine Arts
- I400 Student Services Center and Classrooms *
- K1 Temporarily Office
- L1 Exercise Science L100
- L2 Facilities L200
- LRC Learning Resource Center
- MET Met High School (K200)
- MC Mesa Commons *
- MS Math and Science Complex
- P1 Classrooms P100
- P2 Storage P200
- P3 Animal Health Technology P300
- PS Parking Structure
- PS Mesa College Police Offices Q100
- Q Allied Health Education S100, S200, S300
- S Social and Behavioral Sciences Building
- SB Mesa College Design Center
- Z

Gensler

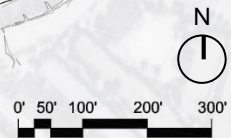
FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS



STUDENT 

TOP 3

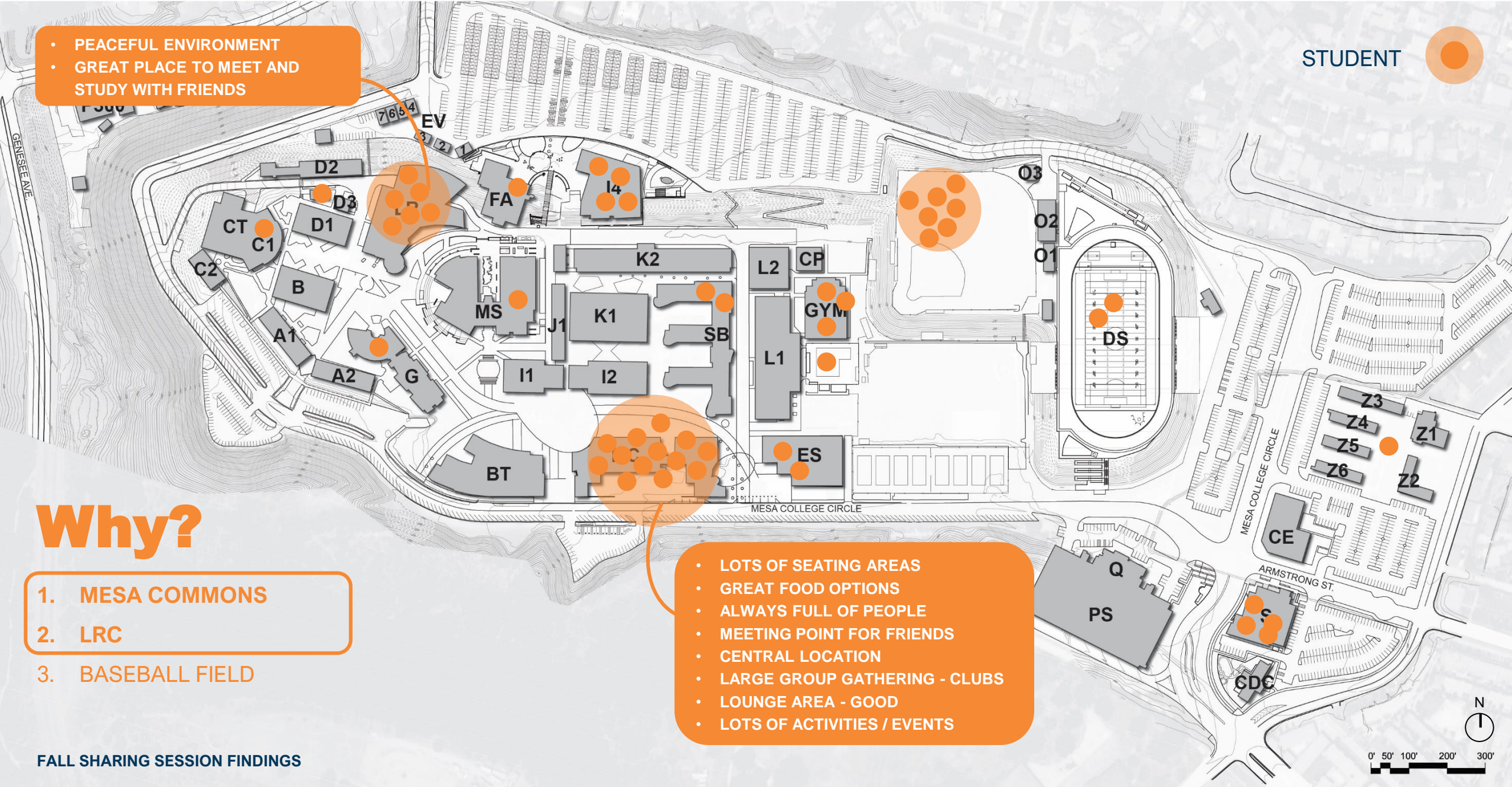
- 1. MESA COMMONS
- 2. LRC
- 3. BASEBALL FIELD



FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS

- PEACEFUL ENVIRONMENT
- GREAT PLACE TO MEET AND STUDY WITH FRIENDS

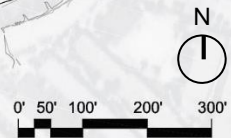
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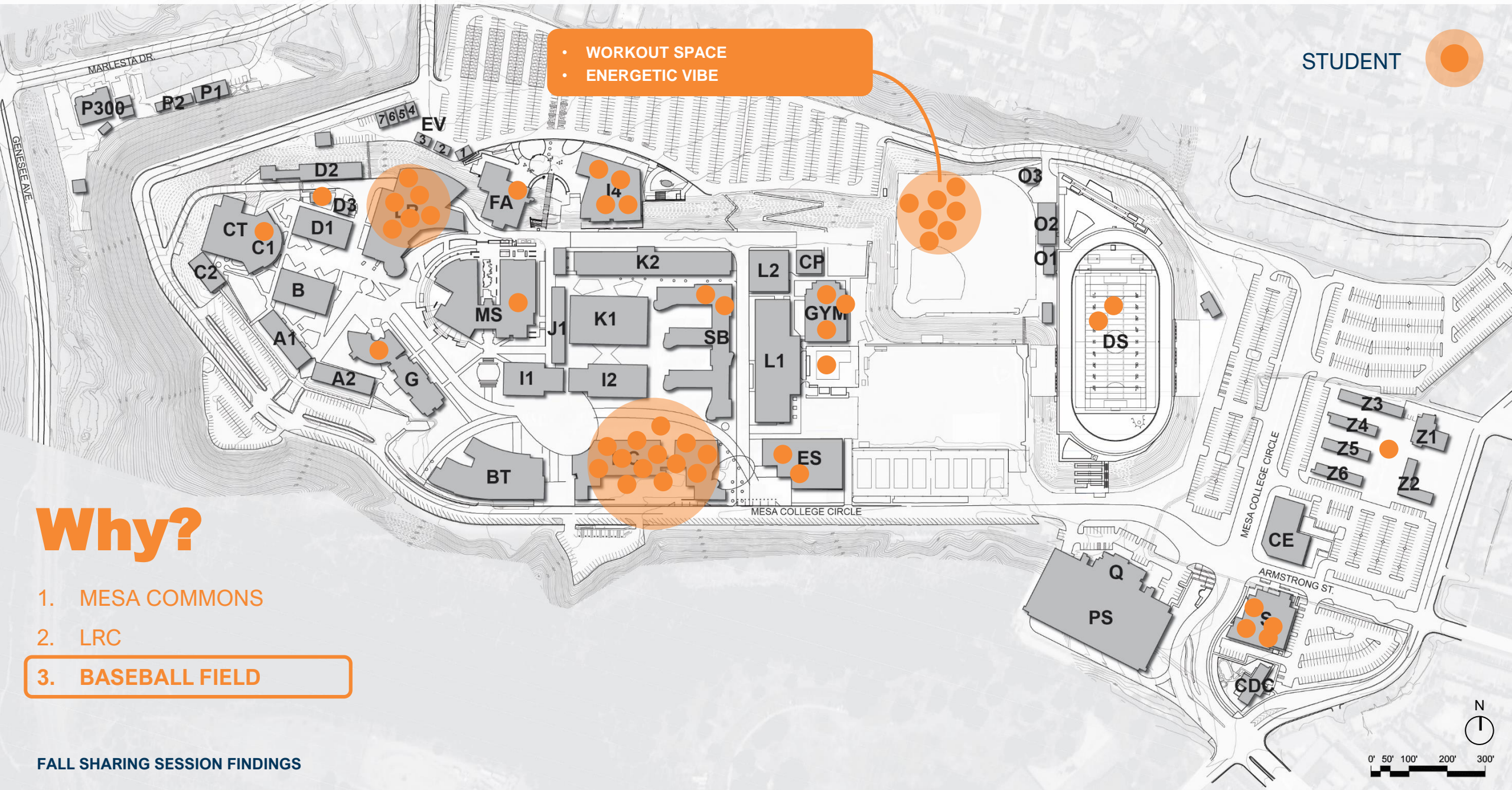
Why?

1. MESA COMMONS
2. LRC
3. BASEBALL FIELD

- LOTS OF SEATING AREAS
- GREAT FOOD OPTIONS
- ALWAYS FULL OF PEOPLE
- MEETING POINT FOR FRIENDS
- CENTRAL LOCATION
- LARGE GROUP GATHERING - CLUBS
- LOUNGE AREA - GOOD
- LOTS OF ACTIVITIES / EVENTS



FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS

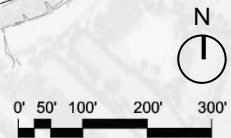


• WORKOUT SPACE
• ENERGETIC VIBE

STUDENT 

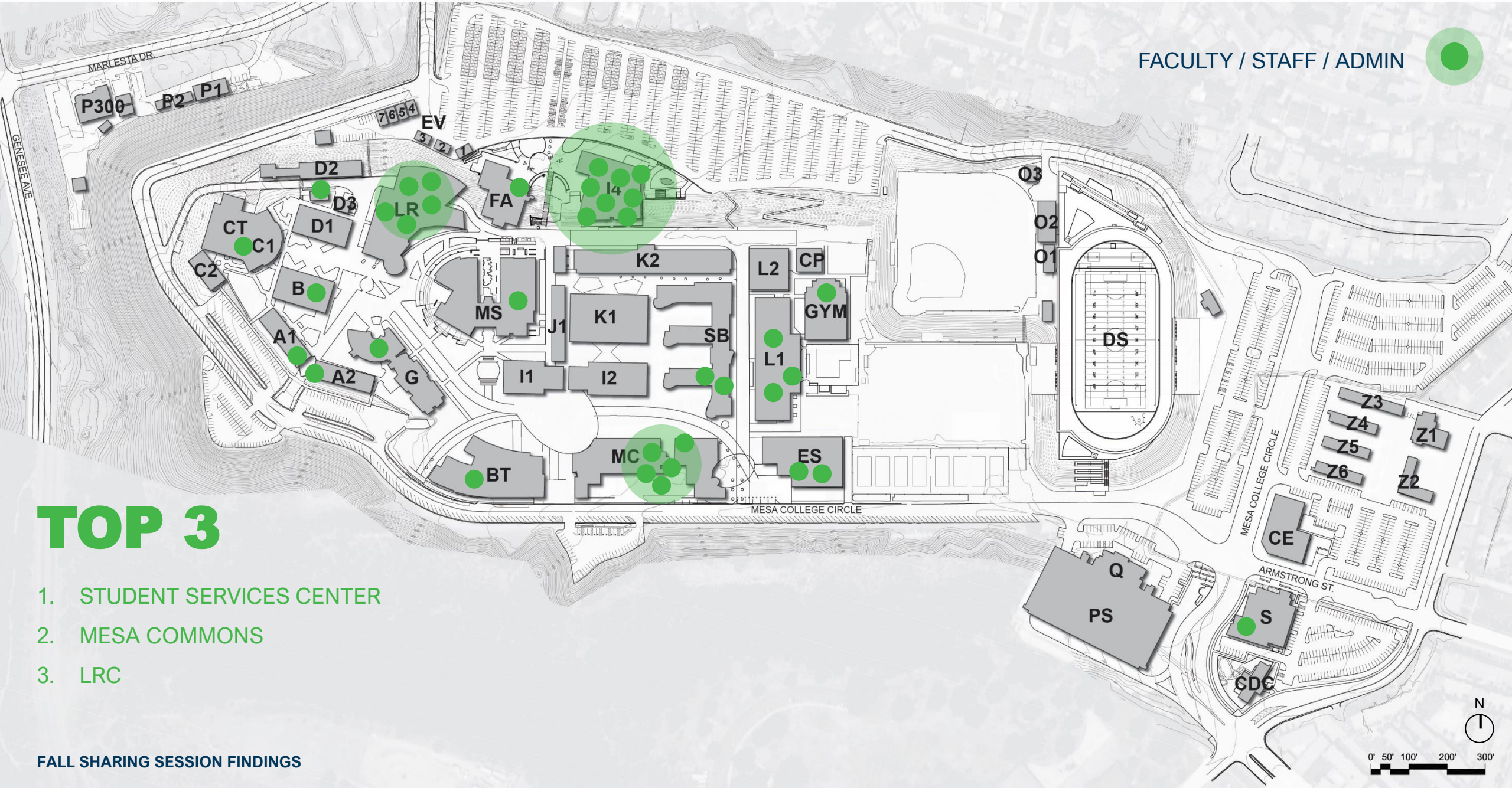
Why?

1. MESA COMMONS
2. LRC
3. **BASEBALL FIELD**



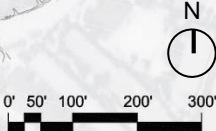
FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS

FACULTY / STAFF / ADMIN



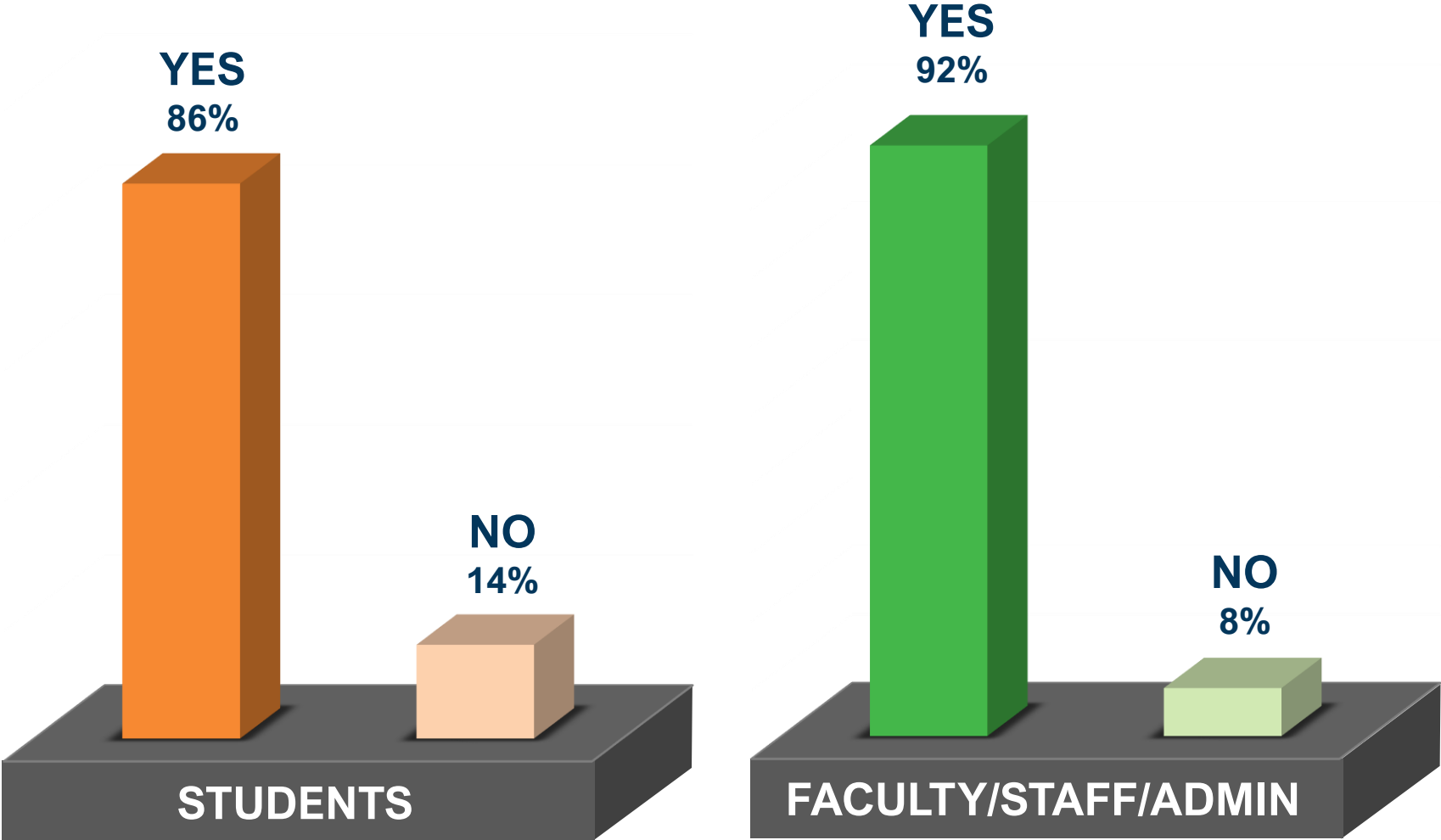
TOP 3

- 1. STUDENT SERVICES CENTER
- 2. MESA COMMONS
- 3. LRC



CONNECTED

YES or NO?

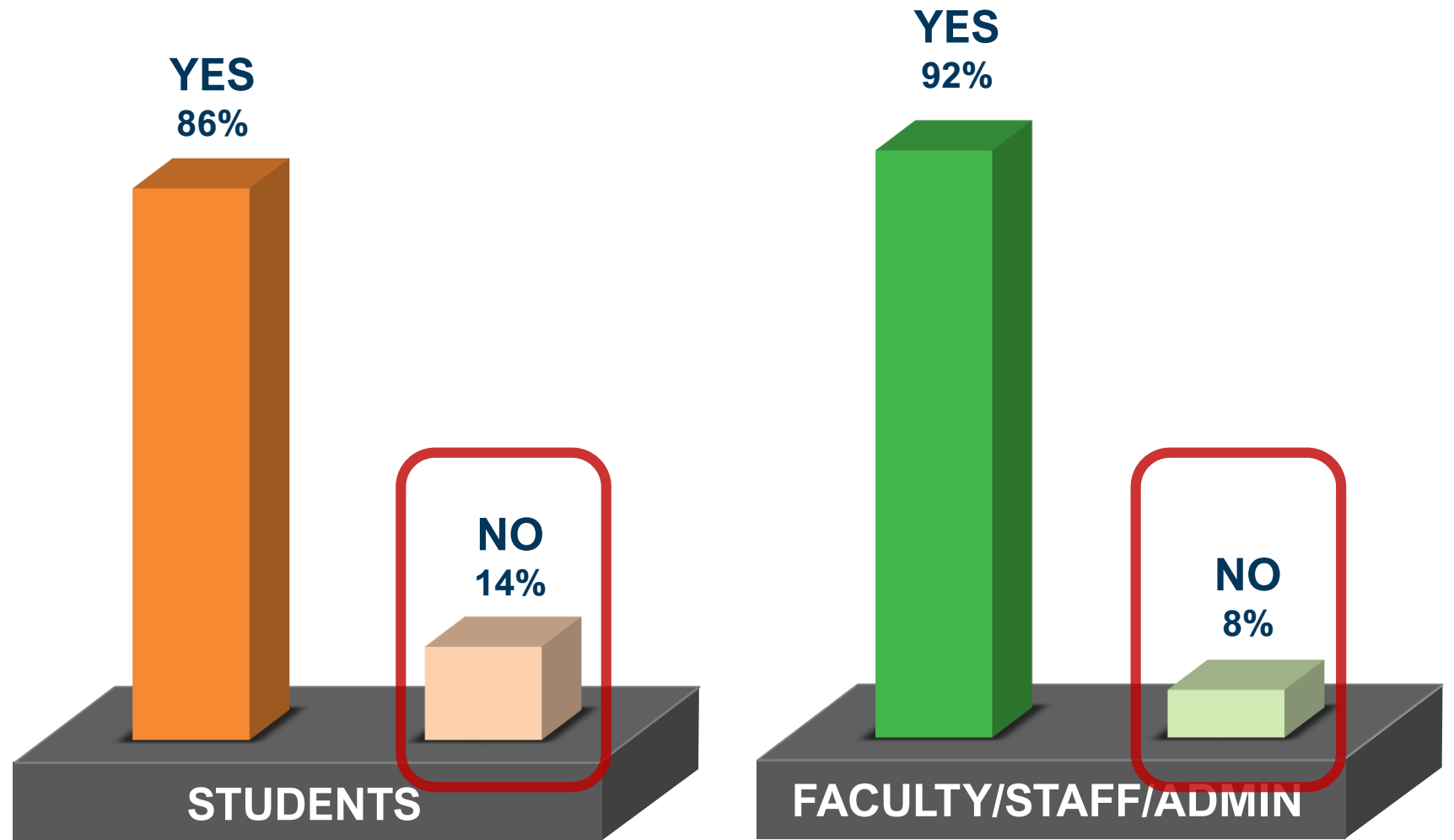


CONNECTED

YES or NO?

If NOT, why?

- COUNSELORS ARE RARELY AVAILABLE
- ADJUNCT FACULTY NEED MORE DEDICATED SPACE ON CAMPUS TO INTERACT WITH STUDENTS
- ADMIN & STAFF ARE NOT FRIENDLY
- LACK OF CAMPUS COMMUNICATION



100 IDEAS

...FINDING
COMMON
THEMES



100 IDEAS: COMMON THEMES



Student Support Services

- Counseling and mental health resources
- LRC open longer hours
- Technology for support and access



Facilities

- PE Facilities (Gym, Pool, Support)
- Performing Arts / Dance
- English Building



Transportation + Parking

- More parking! Free and close
- Shuttles (to public transit and off campus parking)
- EV charging stations



Communication + Wayfinding

- Better communication
- A real welcome center
- Improved signage

100 IDEAS: COMMON THEMES



Student Life + Equity

- More events to encourage socializing
- Representation and safe space
- More gender neutral restrooms



Instructional Programs

- More bachelors programs
- More variety of subjects
- More foreign language studies



Housing

- On campus dorms
- Student housing for those in need
- Faculty and staff housing



Sustainability

- Hydration stations
- Eliminate single use containers
- Integrate w purchasing + curriculum

SPRING CAMPUS ENGAGEMENT

- Spring Convocation
- Online Survey
- Spring Sharing Session
- Student Focus Groups



SPRING CONVOCATION

Given your MESA 2030 vision, what should Mesa's top priorities be in the coming decade?

Imagine, you walk onto campus in 2030...what does the campus look like with regard to facilities, programs, and services?



TOP PRIORITIES



**Student
Support
Services**



**Transportation
+ Parking**



**Student Life
+ Equity**



Housing



**Safety +
Accessibility**



Facilities



**Communication
+ Wayfinding**



**Instructional
Programs**



Sustainability



**Collaboration
Areas**

WHAT DOES THE CAMPUS
LOOK LIKE IN 2030?



ONLINE SURVEY

WHY?

- Broaden participation
 - *Collaborative*
 - *Inclusive*
 - *Lots of Voices*
 - *Because of you*
 - *Consensus*
- Engage entire campus community
 - *Students*
 - *Faculty*
 - *Staff*
- Open in early March for 2 weeks
- Aiming for a 5-10 minute commitment



ONLINE SURVEY

QUESTION TOPICS:

- Commuting
- Time on campus
- Why Mesa College?
- Places on campus
 - Feel most welcome
 - Study or focus
 - Socialize
- Do you feel connected?
 - If not, why?
- One word to describe
- Biggest opportunity to improve Mesa



SPRING ENGAGEMENT

SPRING SHARING SESSION

- Dates TBD

STUDENT FOCUS GROUPS

- Dates TBD



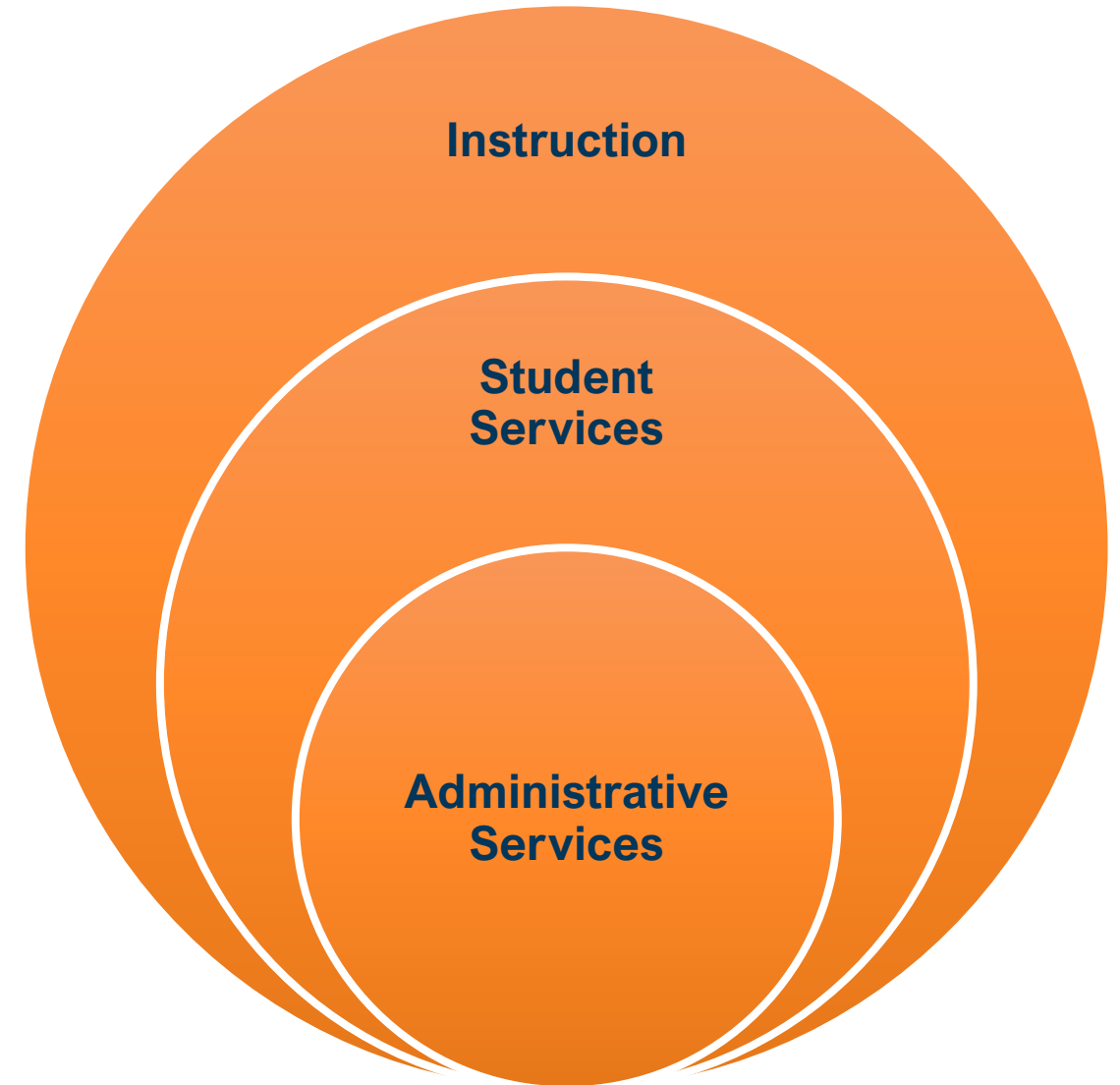
DEPARTMENT & PROGRAM INTERVIEWS



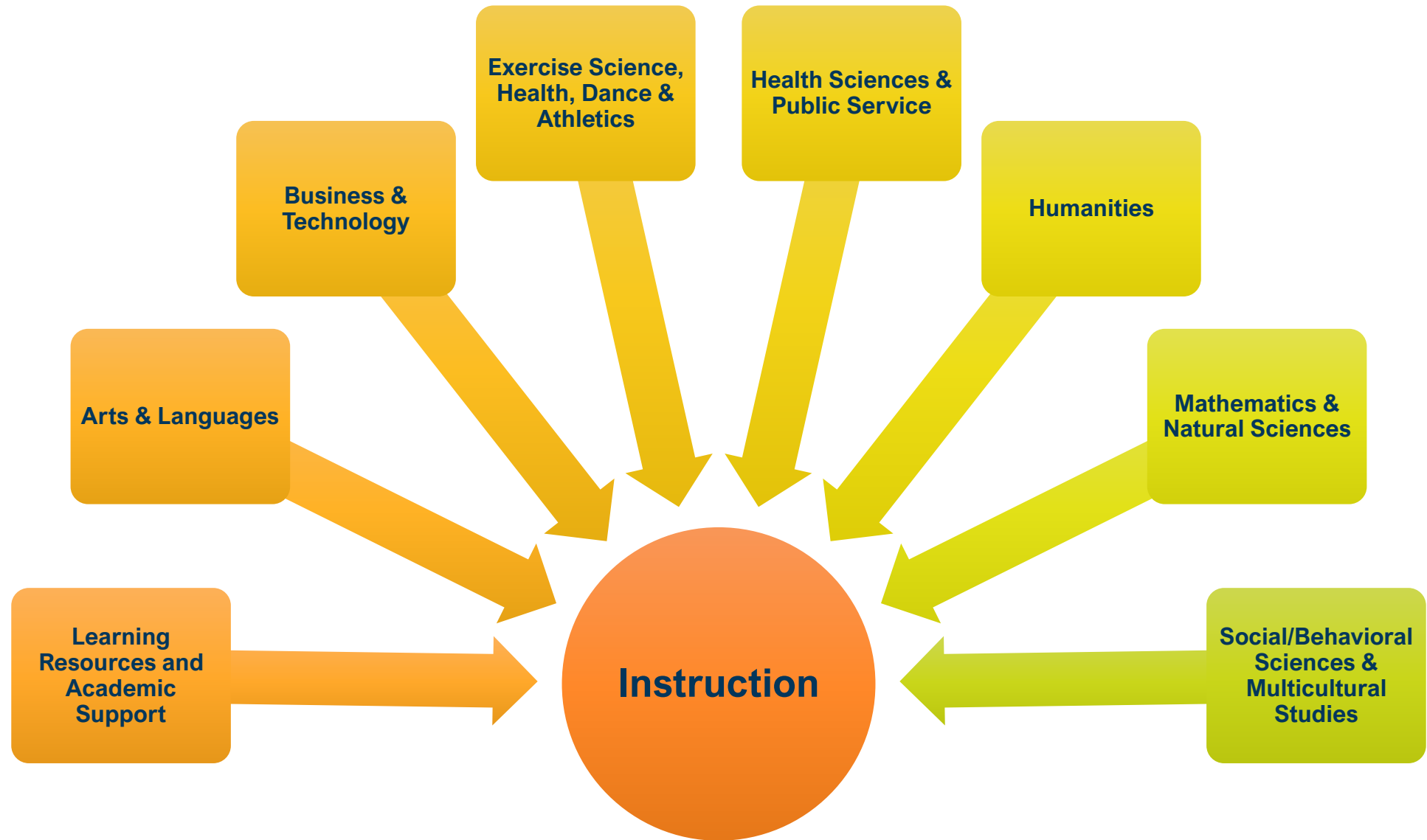
DEPARTMENT & PROGRAM INTERVIEWS

Representatives of **14** Departments & Program Interviews

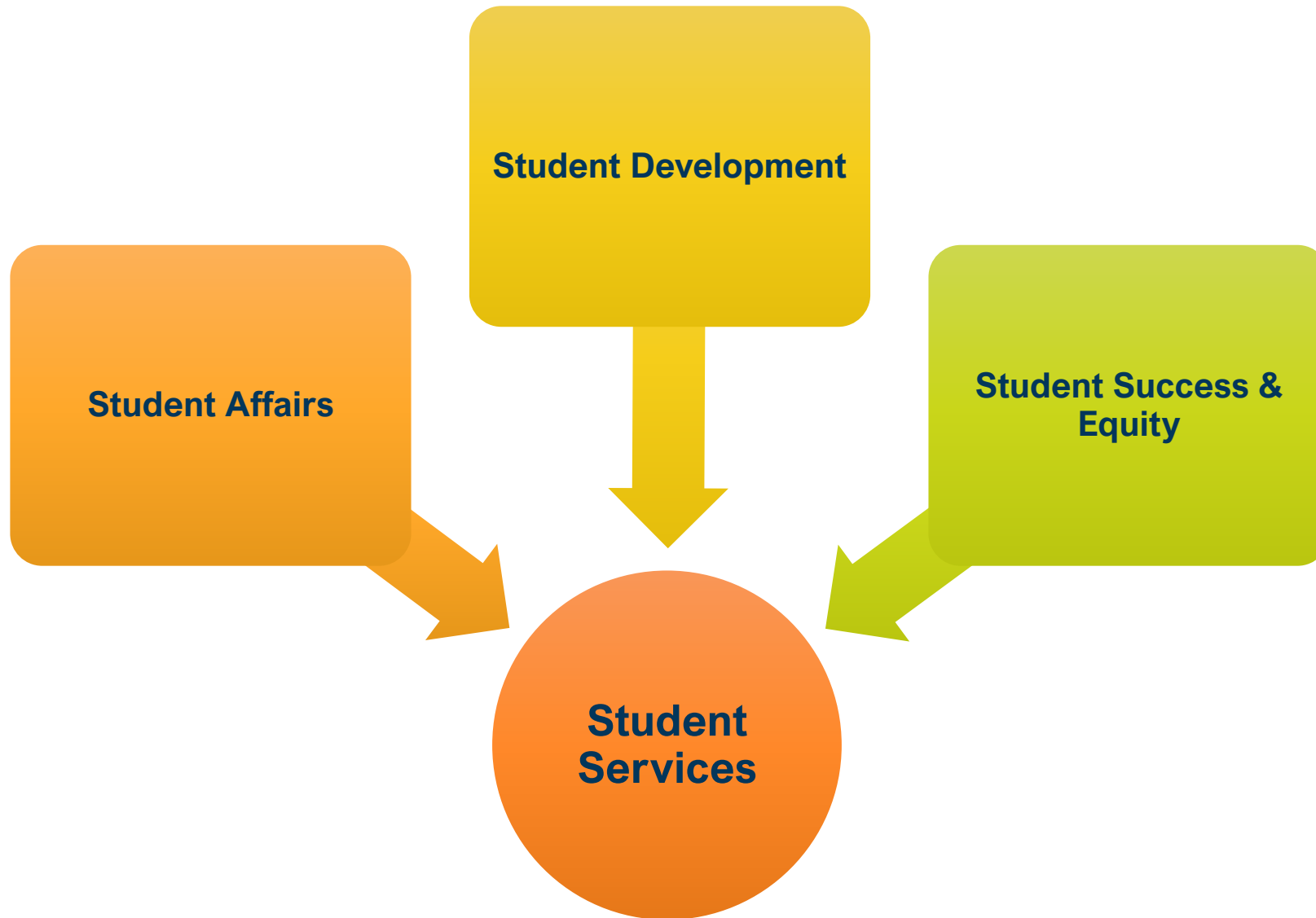
- One-hour Interviews with educational and facilities planners
- Report feedback from pre-interview discussions



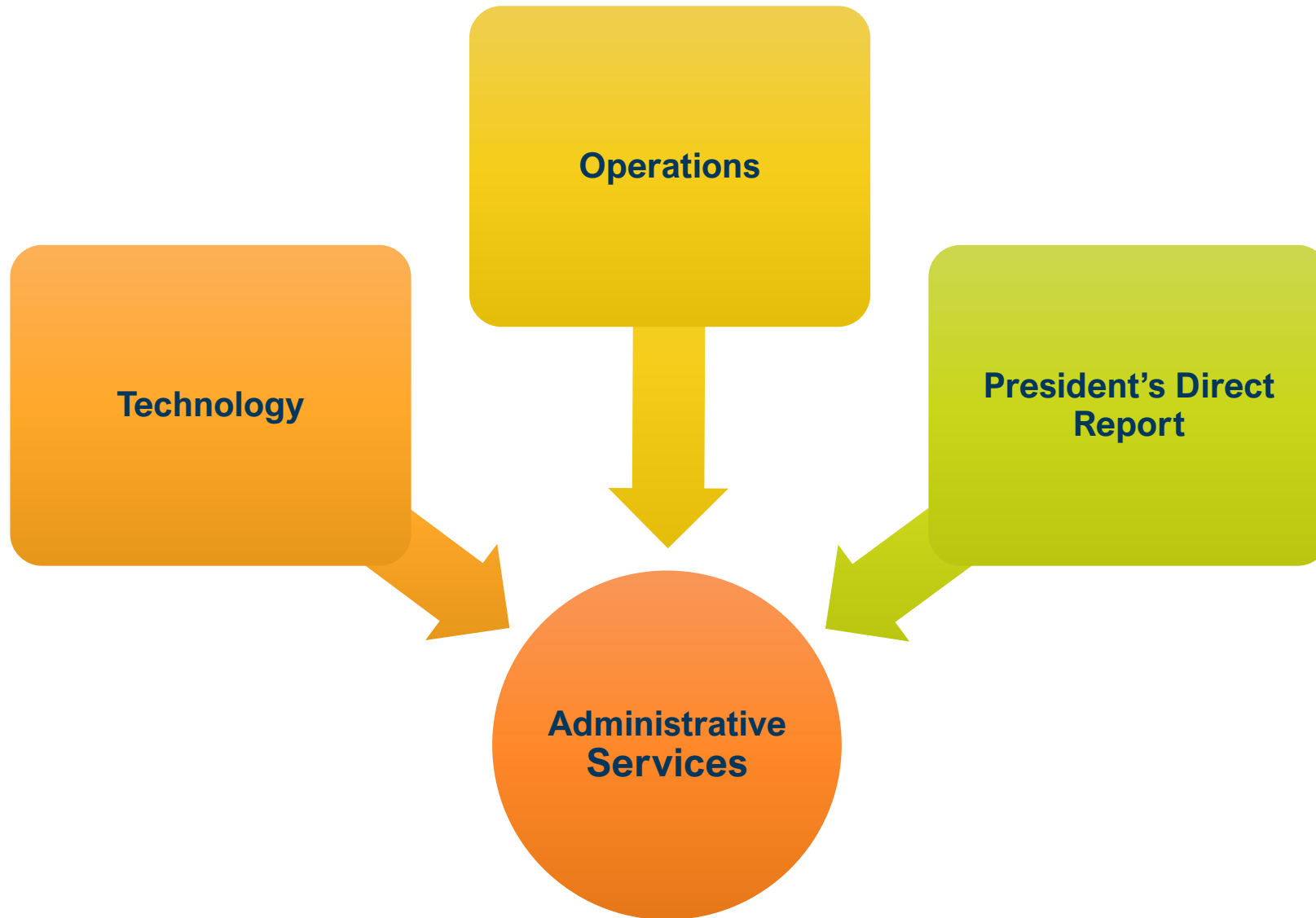
DEPARTMENT & PROGRAM INTERVIEWS



DEPARTMENT & PROGRAM INTERVIEWS



DEPARTMENT & PROGRAM INTERVIEWS



Topics:

- What trends do you foresee specific to your discipline or service by 2030?
- What additional strategies and actions can be taken to improve outcomes for underrepresented student groups?
- How effective are your existing facilities in supporting your program/service?
- What is your vision of Mesa College in 2030?



PRELIMINARY ANALYSIS

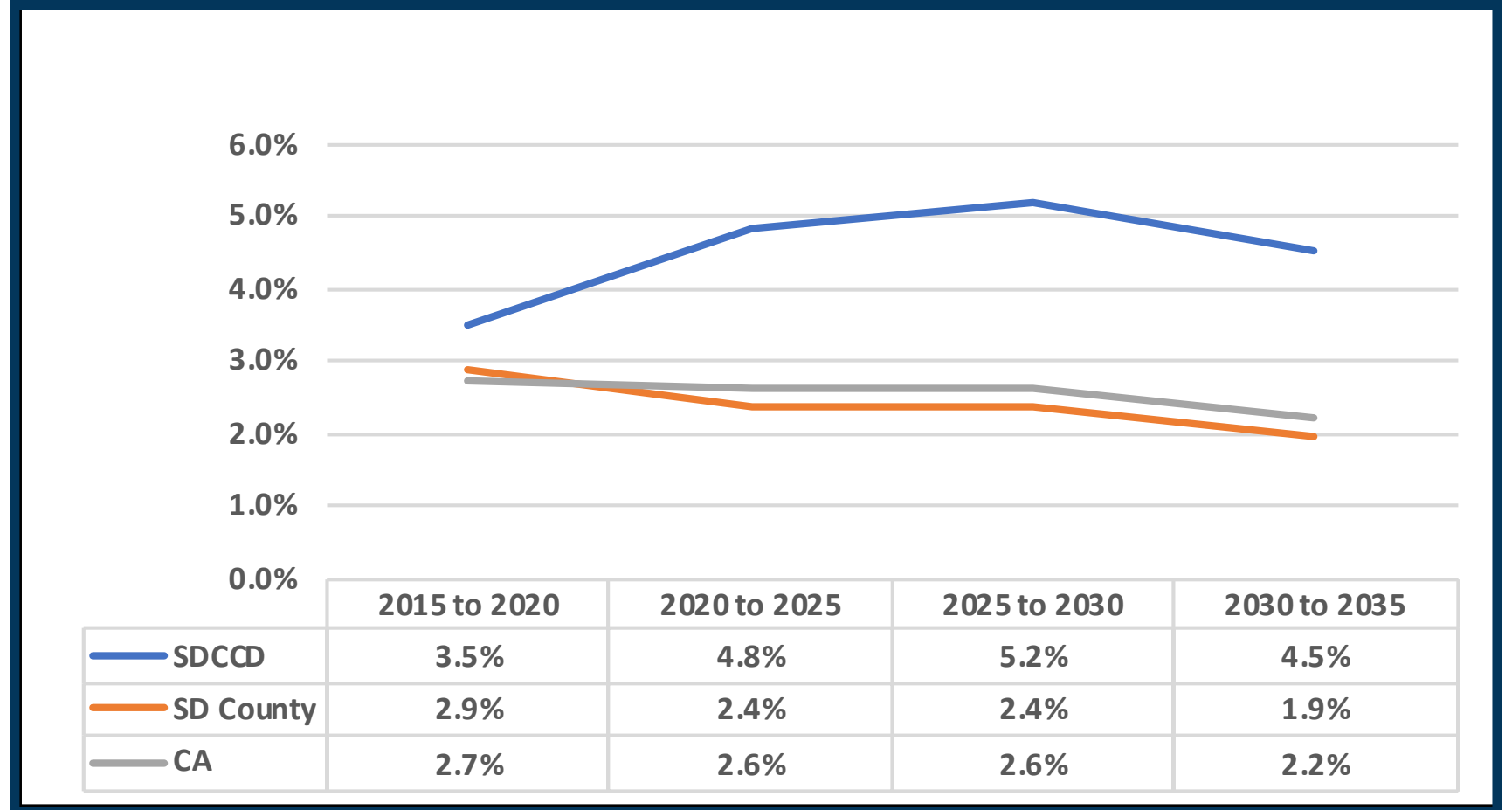
- External Scan
- Existing Campus



EXTERNAL SCAN

Projected Population: Percent Growth

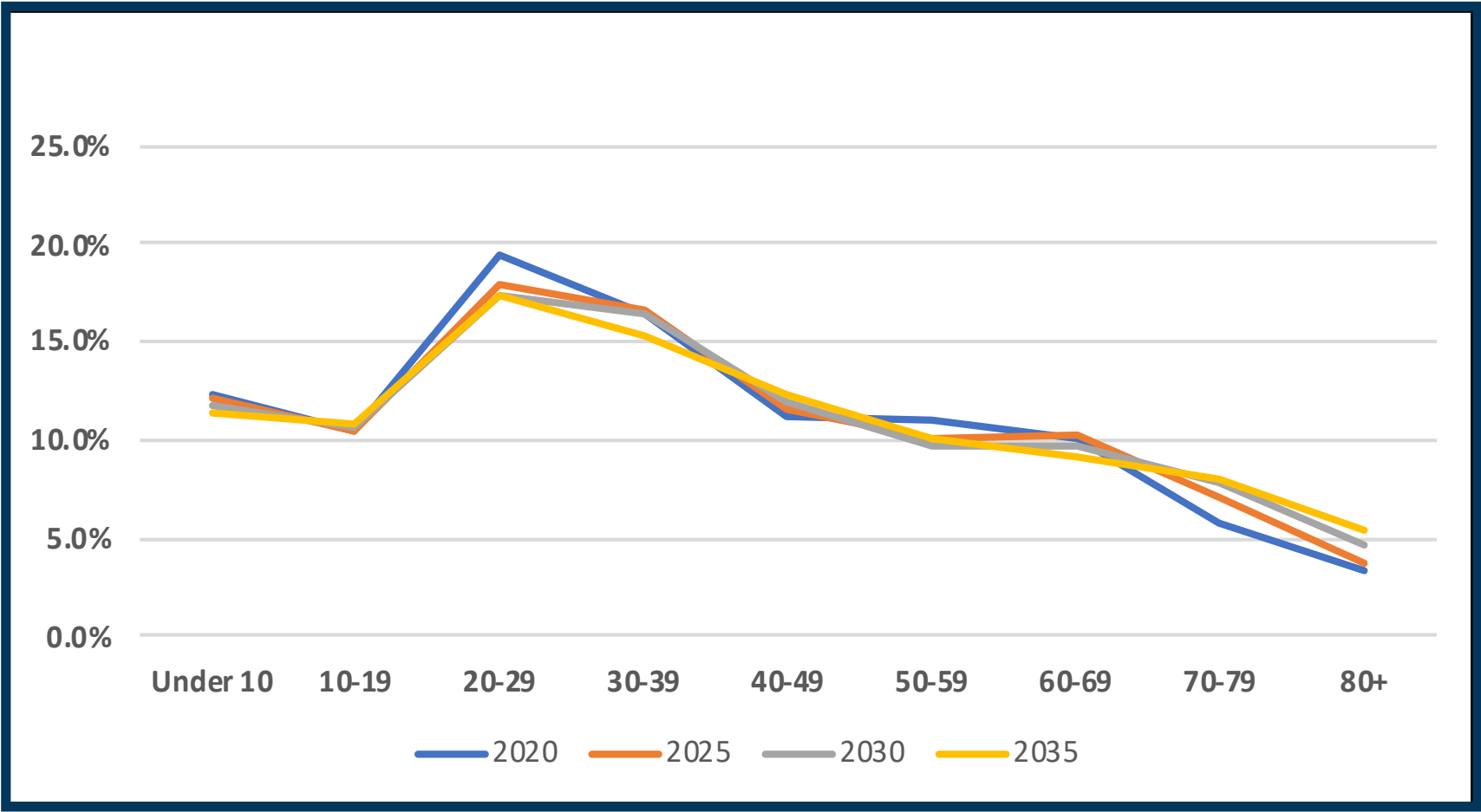
1% population growth per
year



EXTERNAL SCAN

Projected SDCCD Population: Proportion by Age

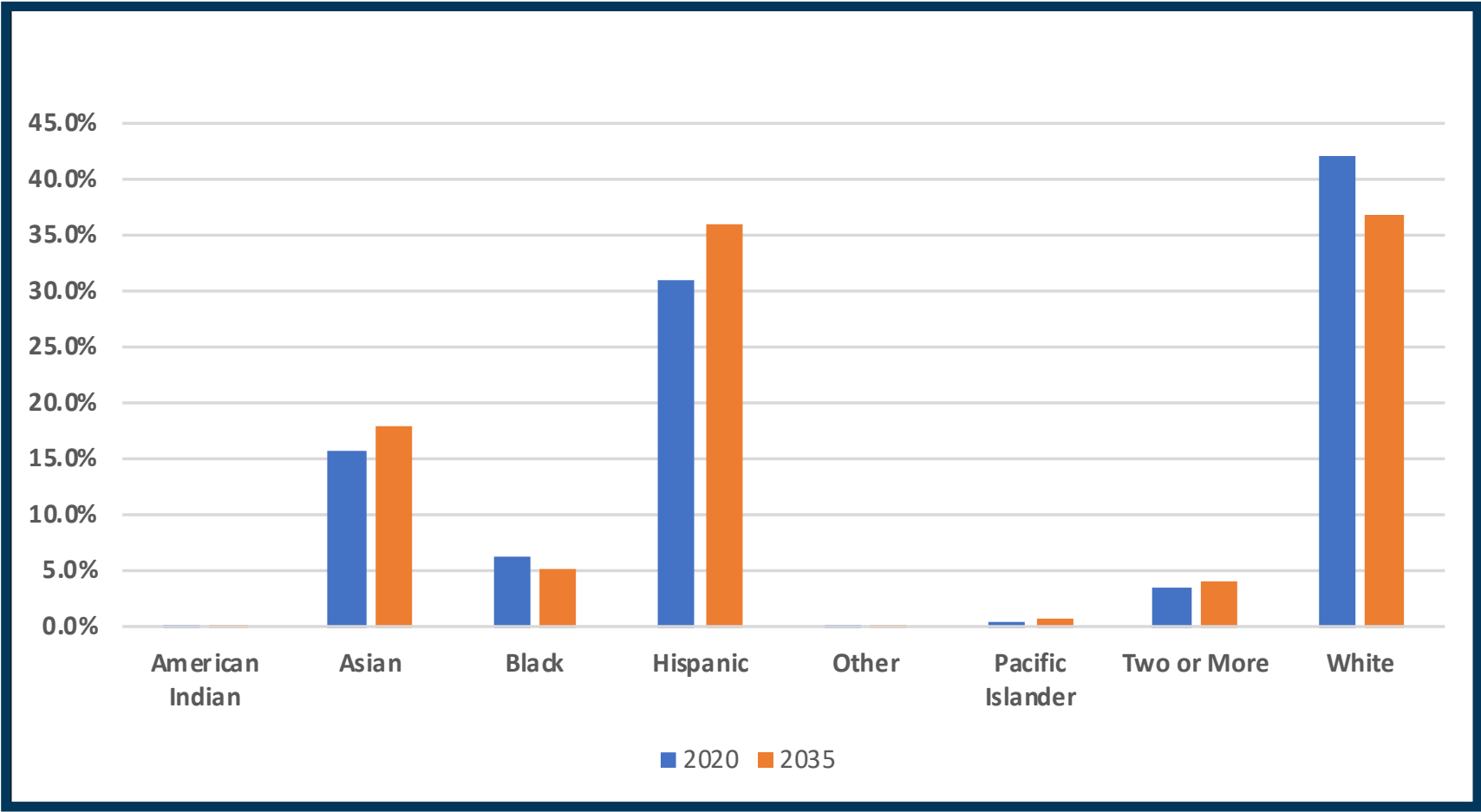
College-going cohort = largest single proportion of population



EXTERNAL SCAN

Projected SDCCD Population: Proportion by Race / Ethnicity

Forecast for continued
diversity



EXTERNAL SCAN

Economic Indices

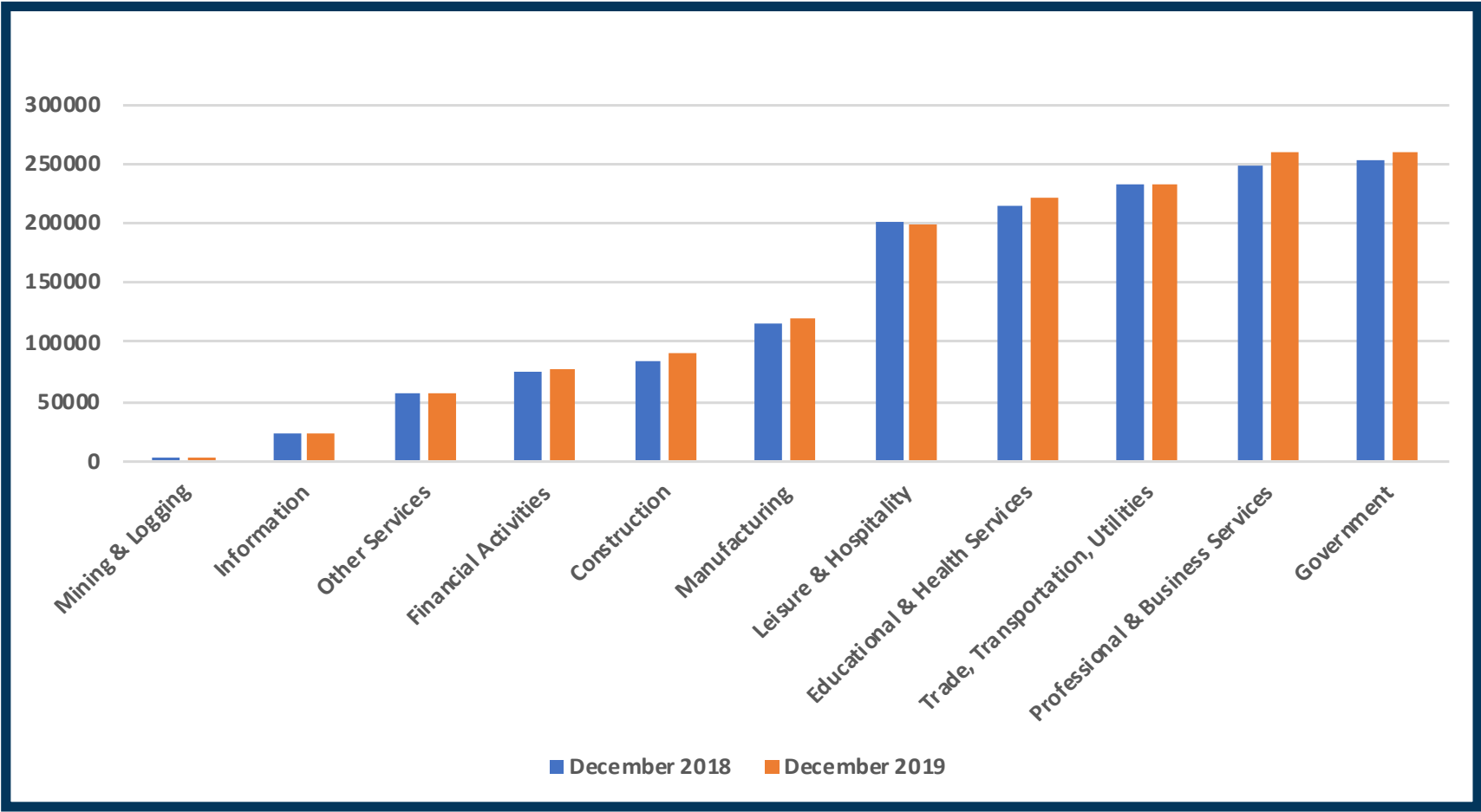
Forecast for continued economic prosperity

	Median Household Income	Unemployment December 2019
San Diego City	\$71,535	2.7
San Diego County	\$70,588	2.8
California	\$67,169	3.7
United States	\$57,652	3.4

EXTERNAL SCAN

San Diego-Carlsbad Number of Employees by Industry

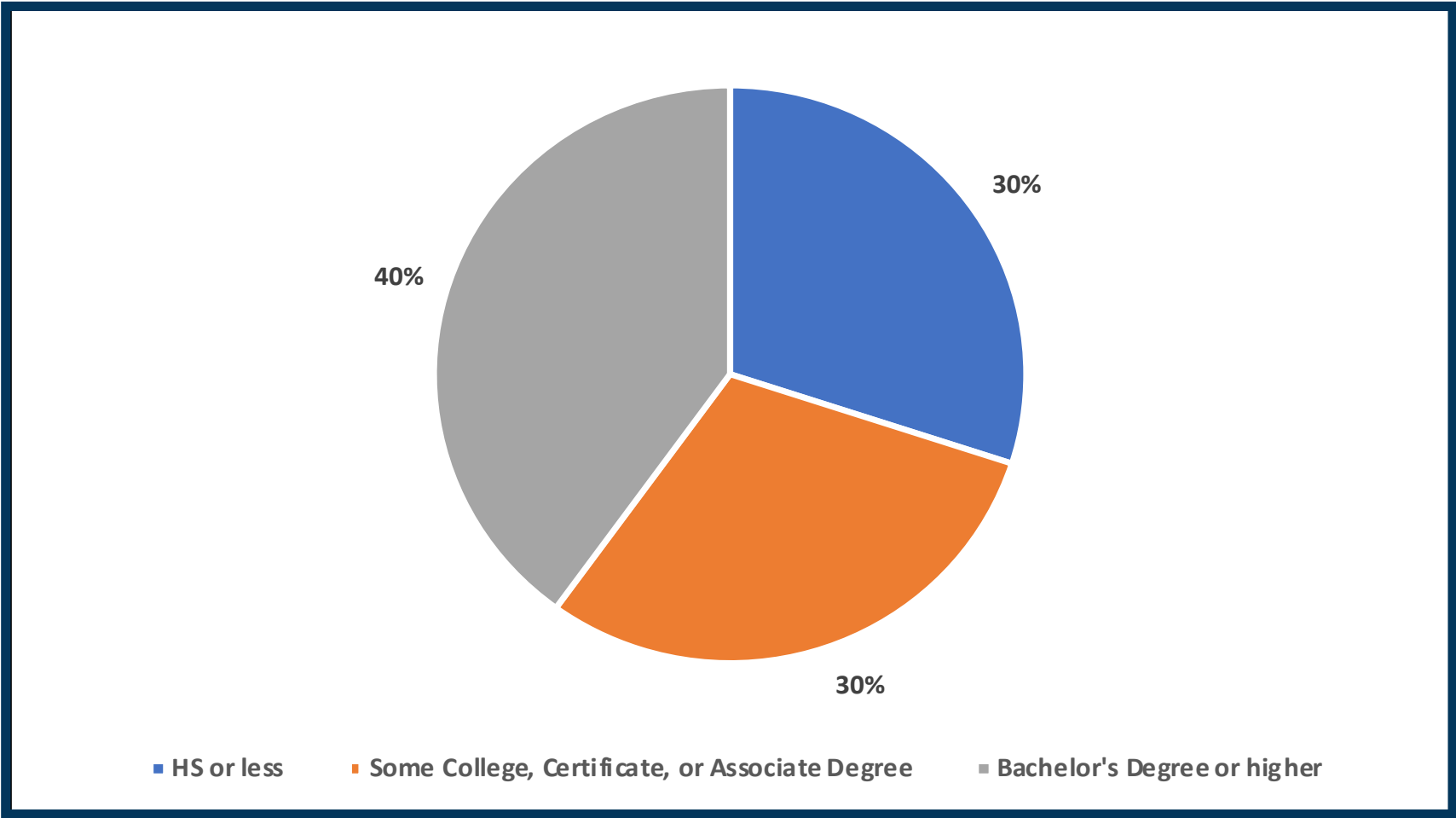
Growth in sectors that provide services and information



EXTERNAL SCAN

2027 Job Requirements by Education

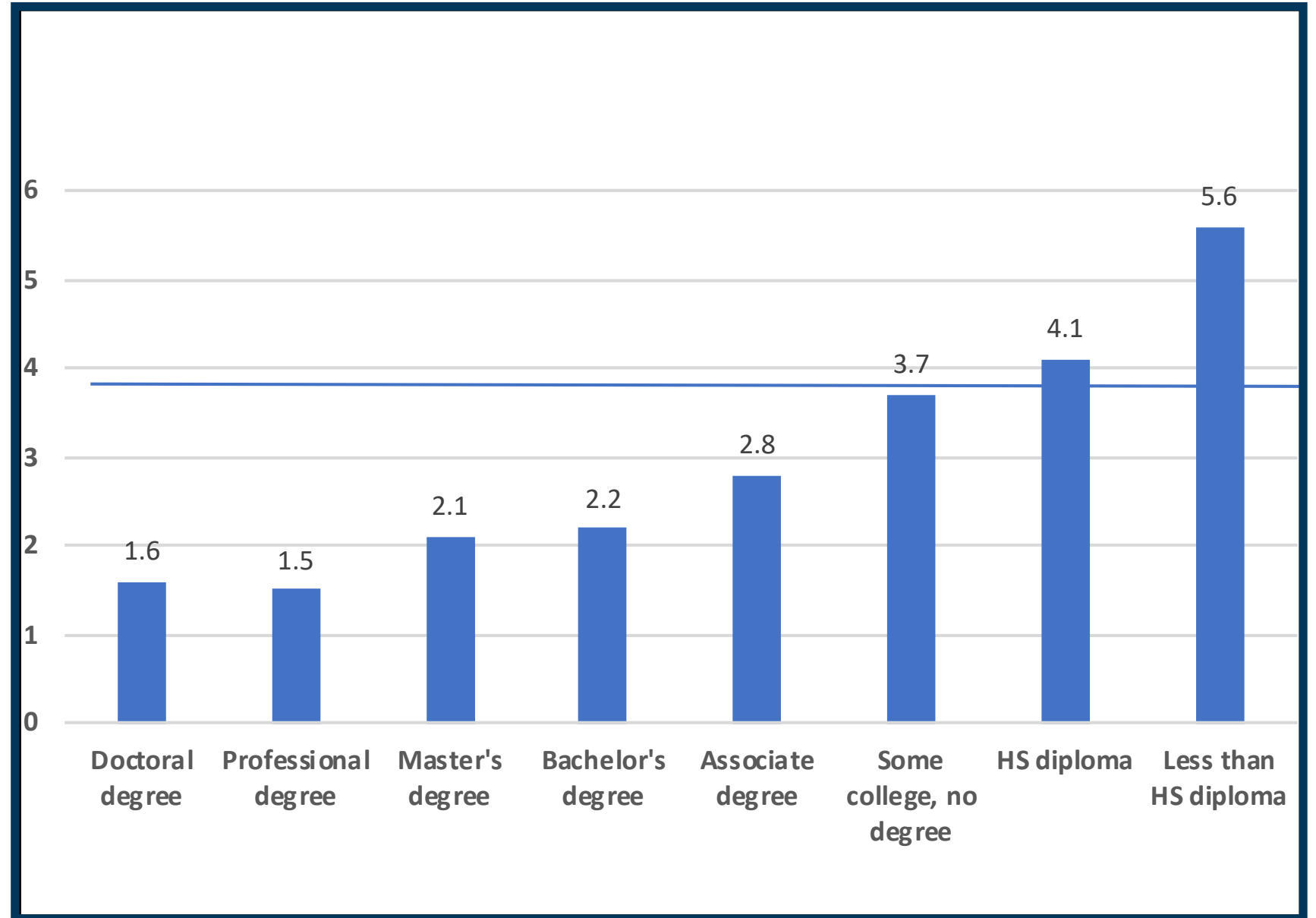
Demand for Educated Workers



EXTERNAL SCAN

U.S. Unemployment by Educational Attainment

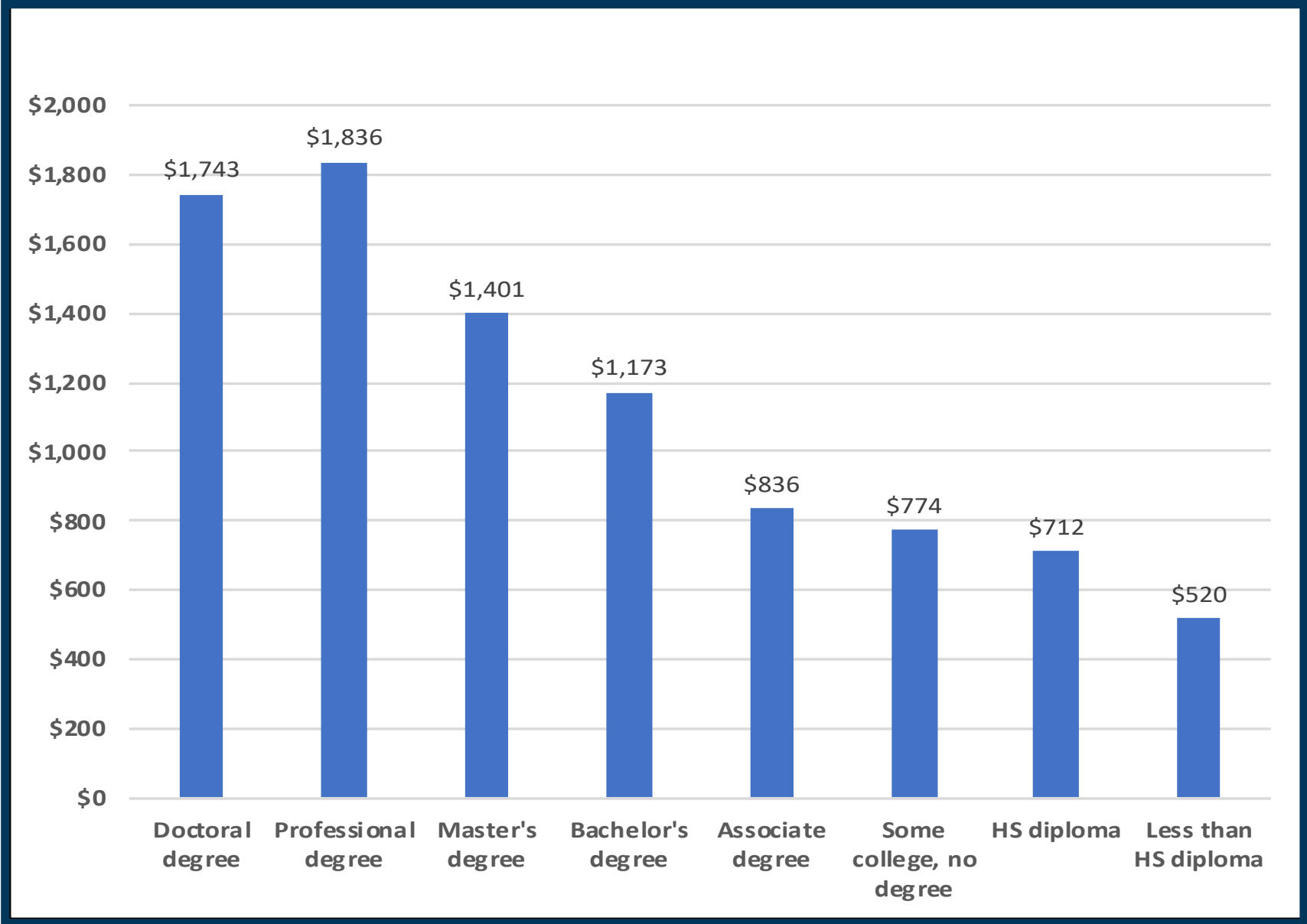
Postsecondary education = lower unemployment



EXTERNAL SCAN

U.S. Wages by Education

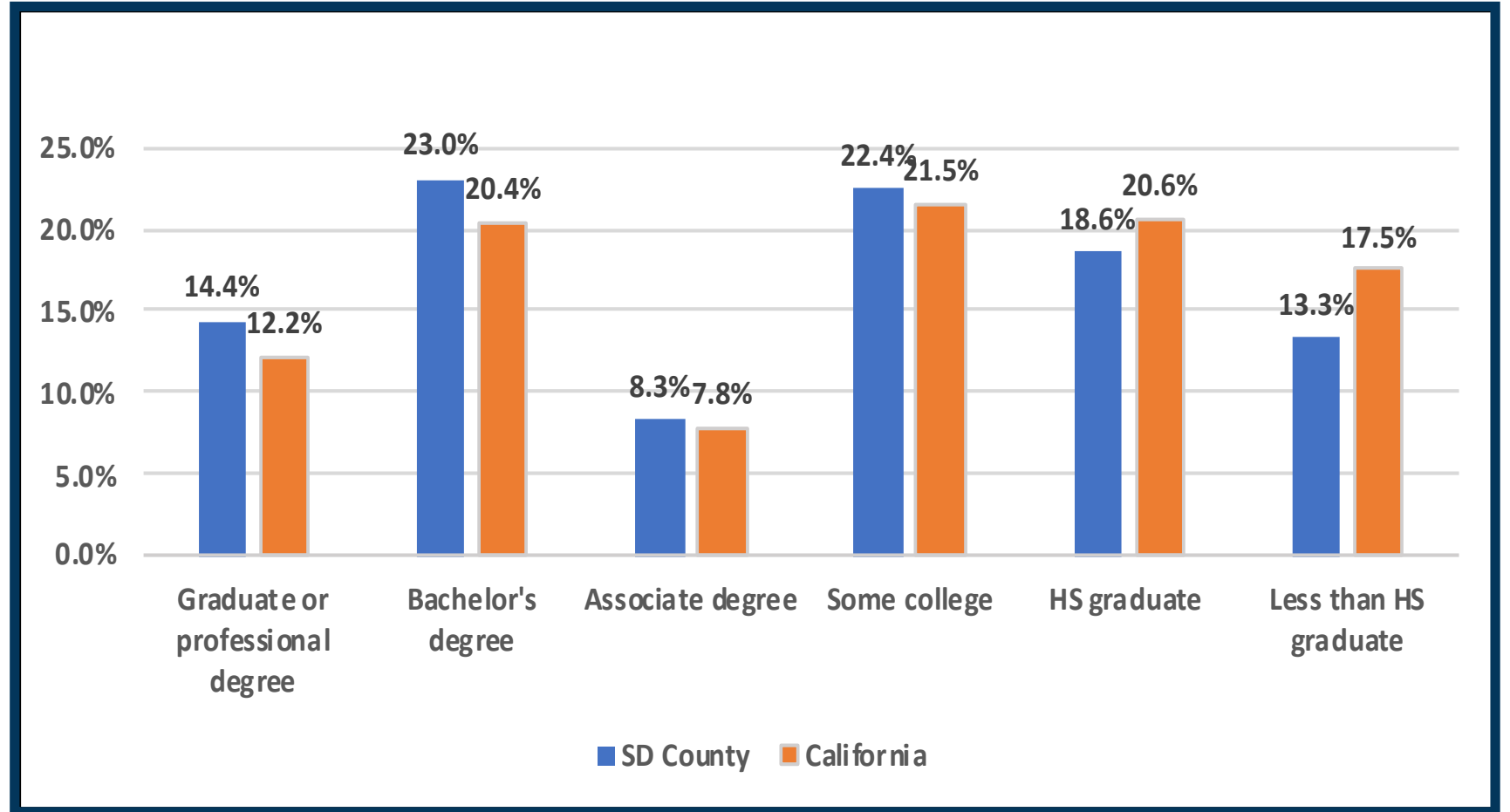
Postsecondary education
= higher wages



EXTERNAL SCAN

Educational Attainment by County and State

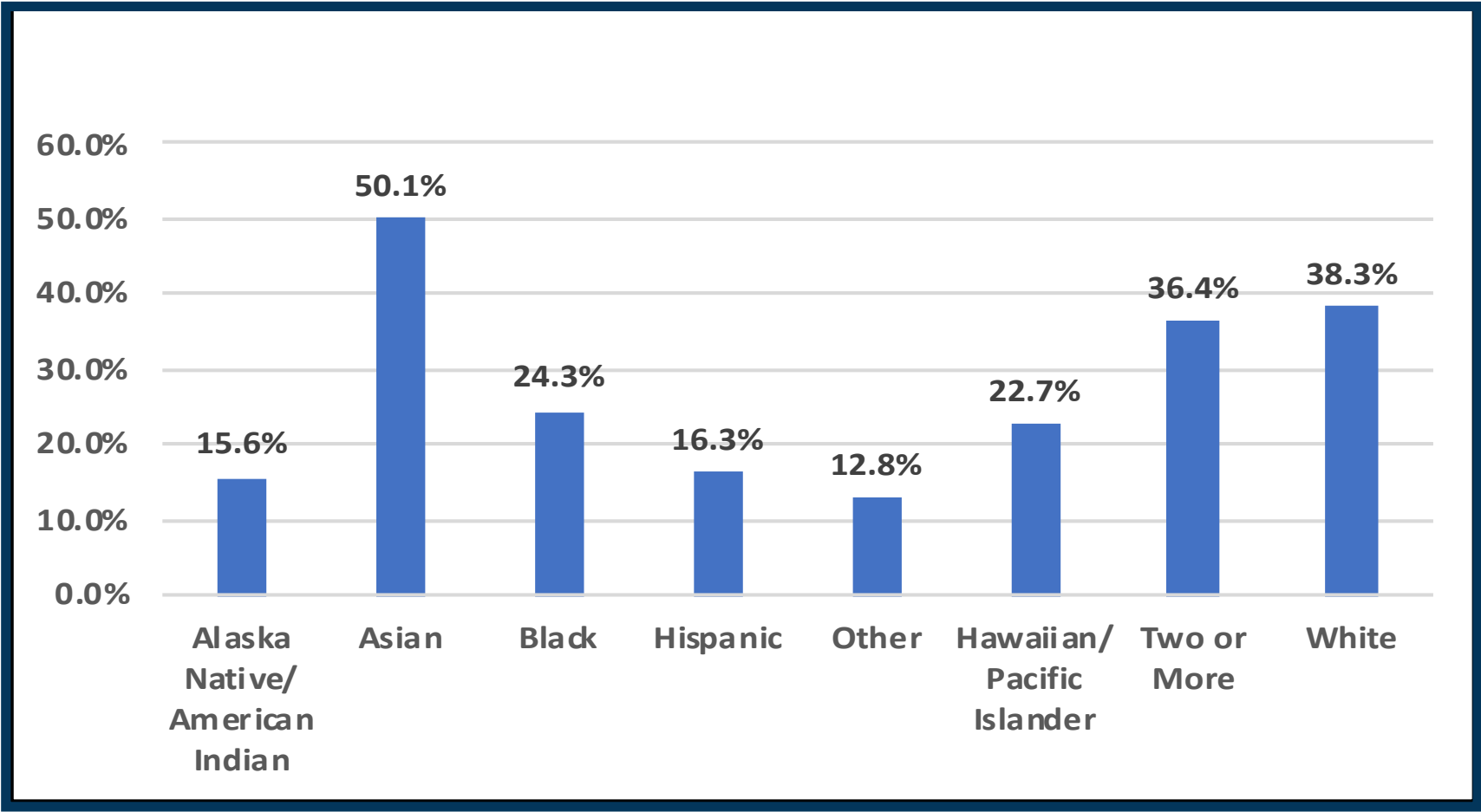
46% of county adults earned an associate degree or higher



EXTERNAL SCAN

Bachelor's Degrees by Race/Ethnicity

Achievement gap in educational attainment



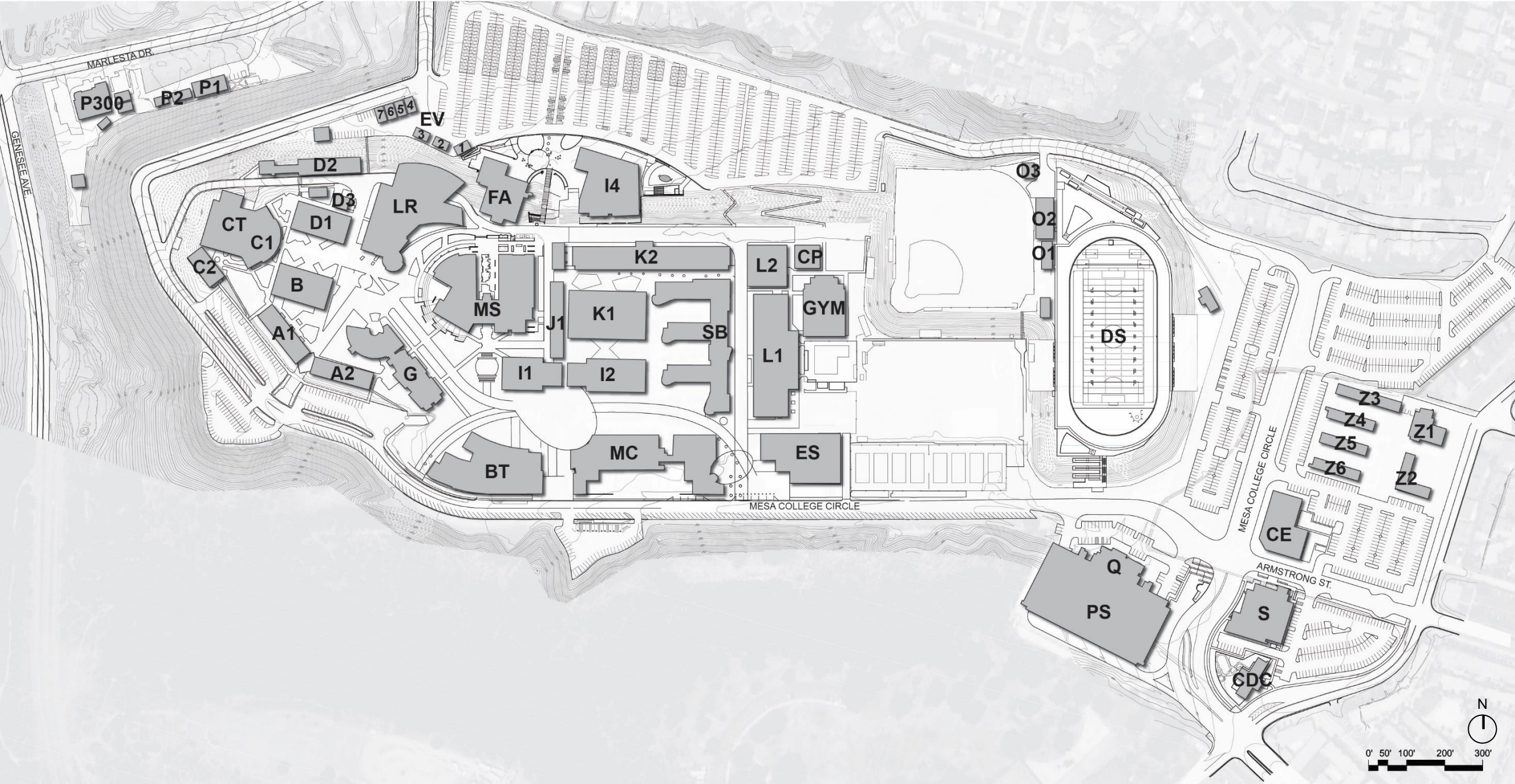
EXISTING CAMPUS

Campus Development

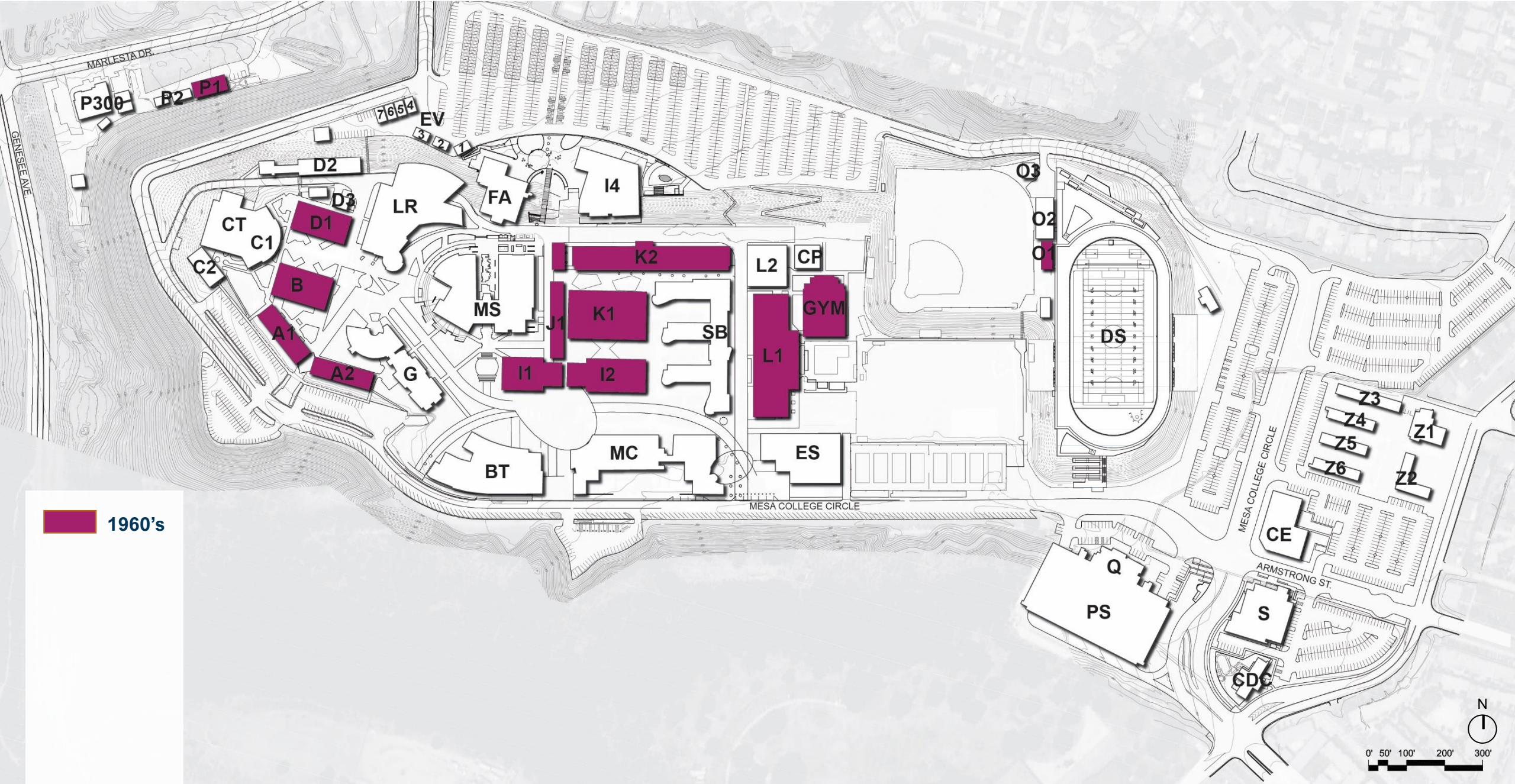
Facilities Condition



EXISTING CAMPUS



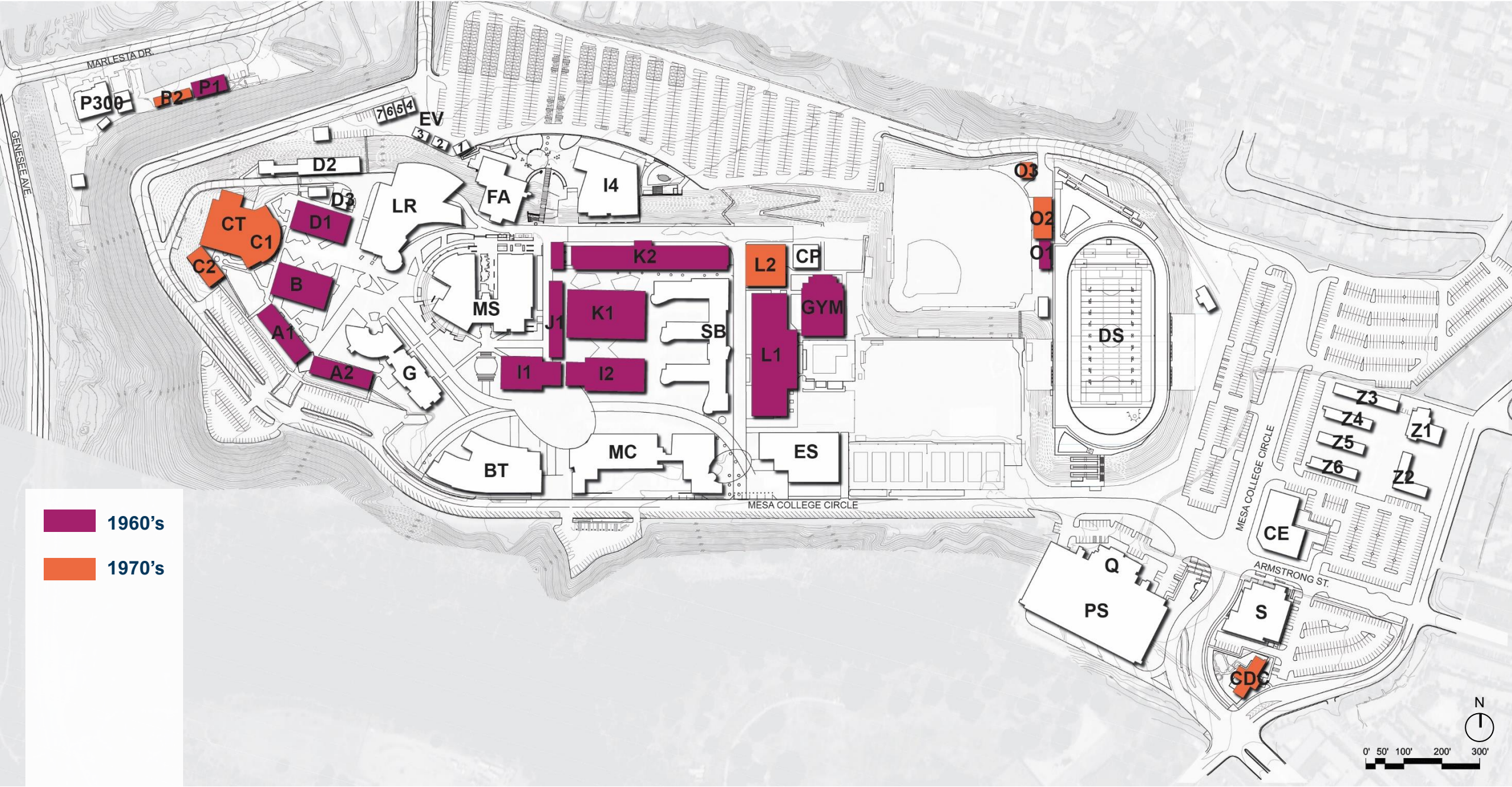
DEVELOPMENT HISTORY : 1960's



1960's



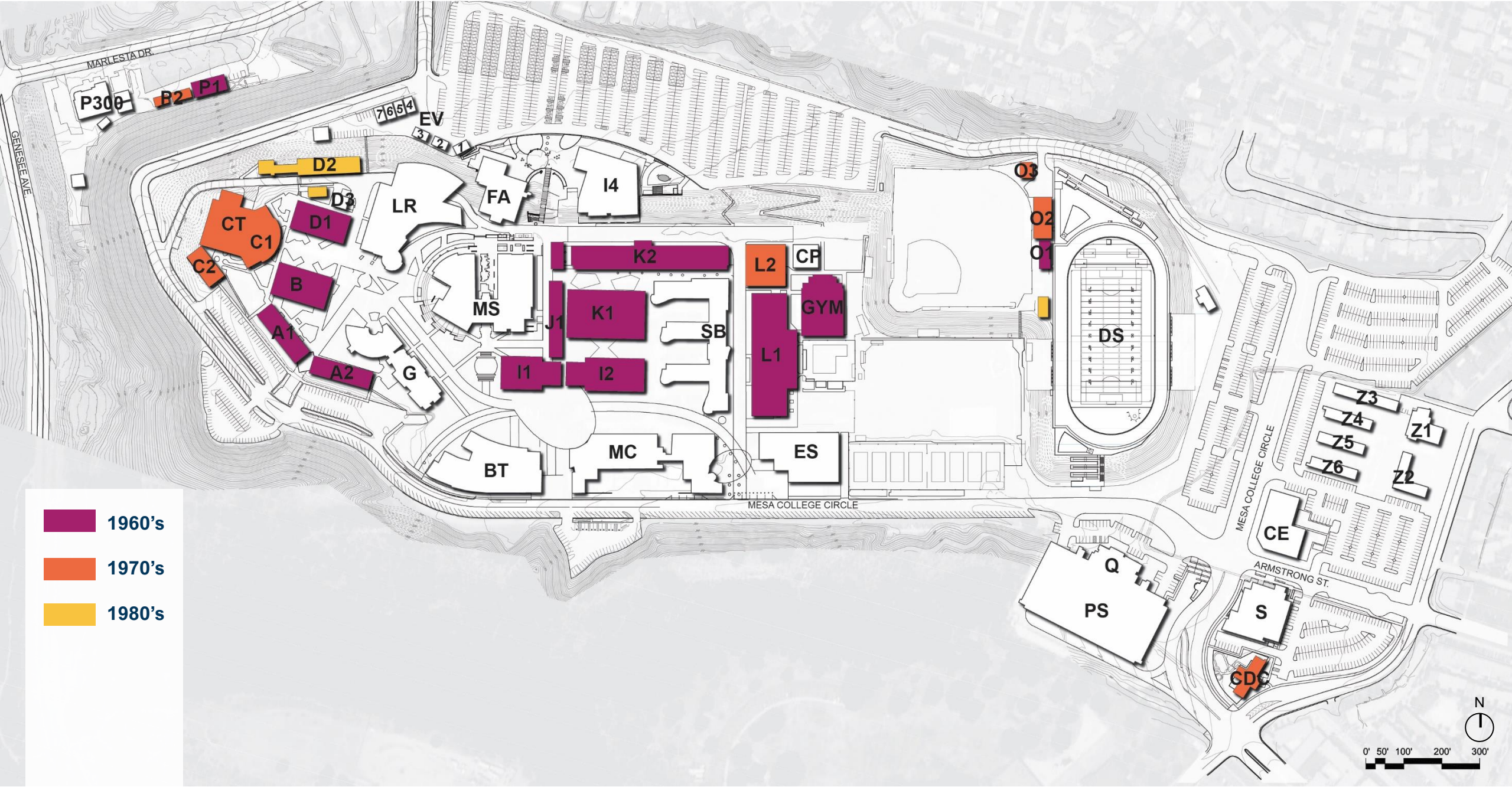
DEVELOPMENT HISTORY : 1970's



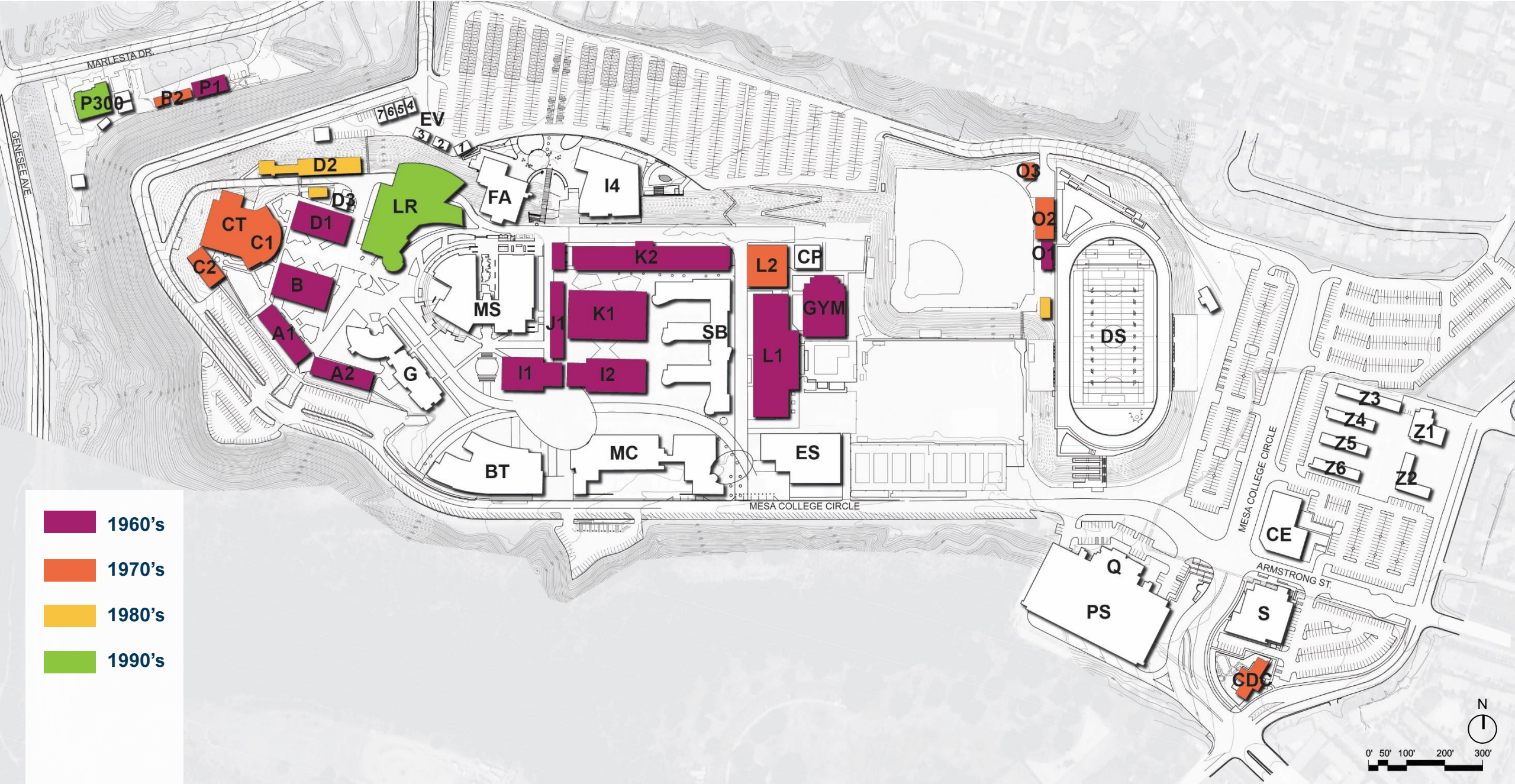
- 1960's
- 1970's



DEVELOPMENT HISTORY : 1980's



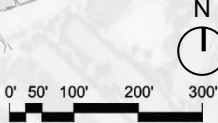
DEVELOPMENT HISTORY : 1990's



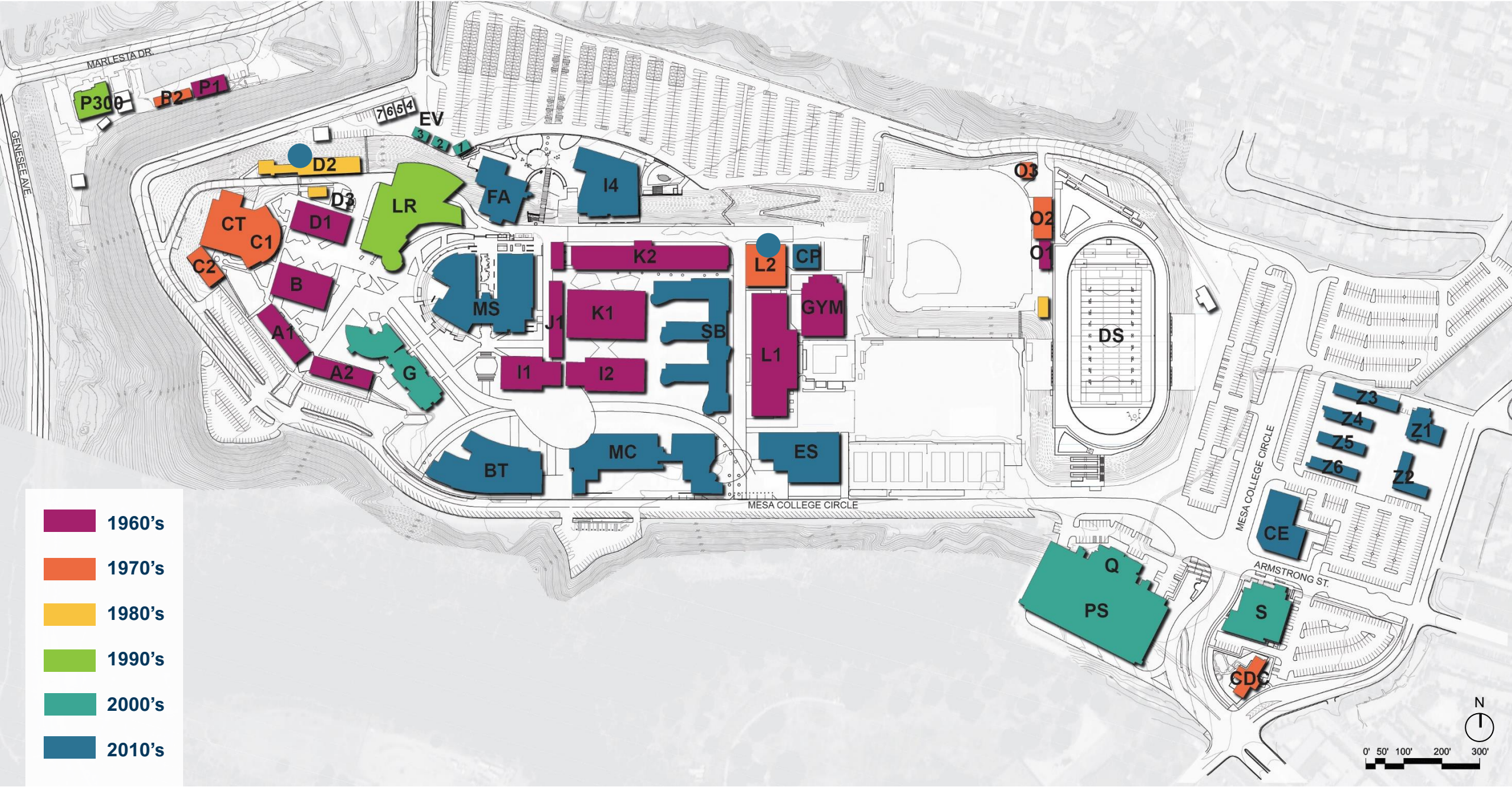
DEVELOPMENT HISTORY : 2000's



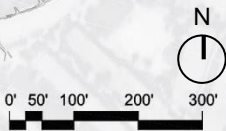
- 1960's
- 1970's
- 1980's
- 1990's
- 2000's



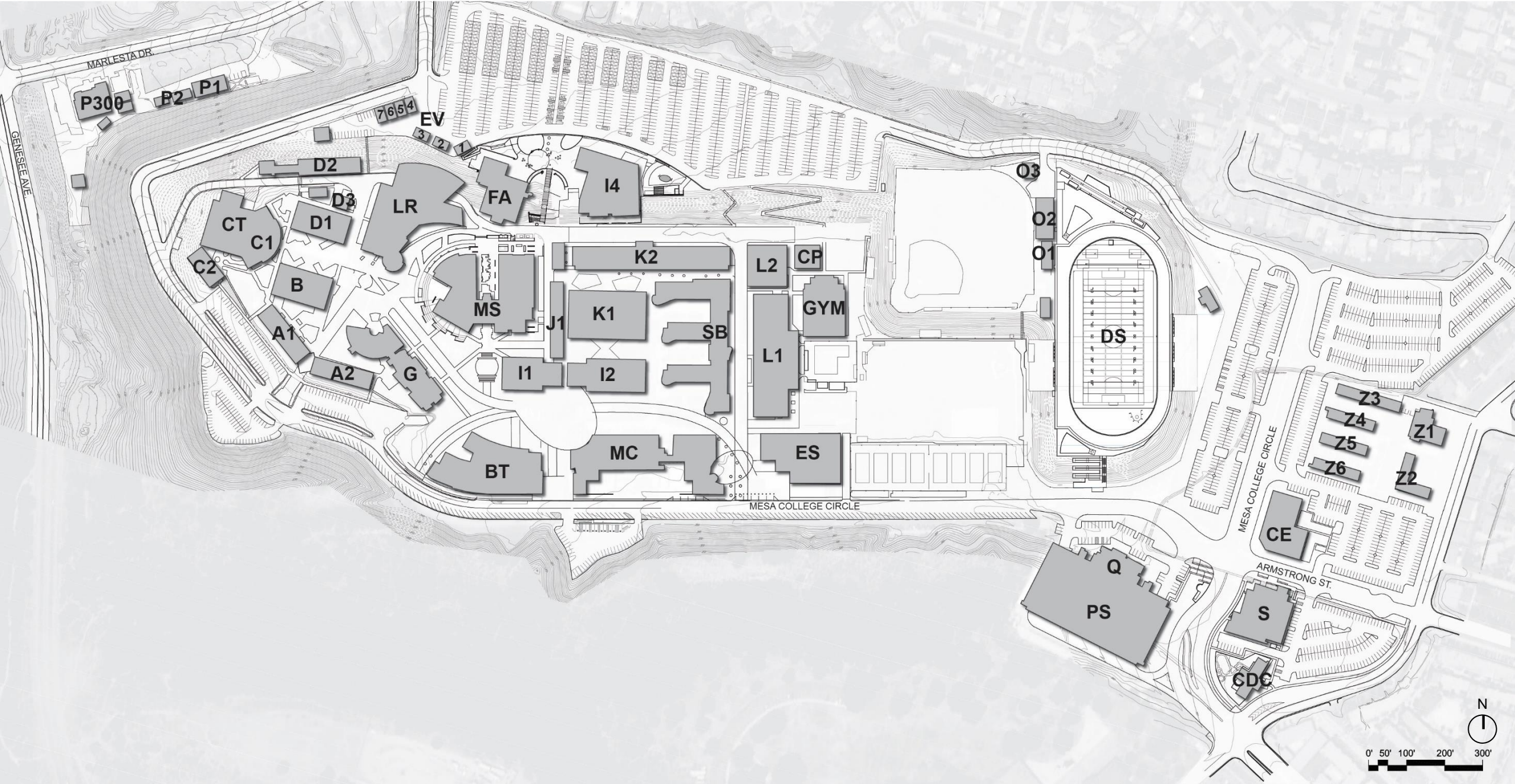
DEVELOPMENT HISTORY : 2010's



- 1960's
- 1970's
- 1980's
- 1990's
- 2000's
- 2010's



FACILITIES CONDITION



FACILITIES CONDITION: 0% - 25%



FACILITIES CONDITION: 26% - 50%



- 0% - 25%
- 26% - 50%

FACILITIES CONDITION: 51% - 75%



- 0% - 25%
- 26% - 50%
- 51% - 75%

FACILITIES CONDITION: 76% - 100%



NEXT STEPS

	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Task Force Meetings																
Campus Forums																
Online Survey																
Interviews (3/16-18)																
Student Focus Group																
Board Approval																

TO DO LIST:

- Prep for department and program interviews
- Suggest dates for spring sharing session
- Suggest dates for student focus groups
- Recommend topics for online survey