MESA COLLEGE

Comprehensive Master Plan

Task Force Meeting #3
February 18, 2020

Gensler

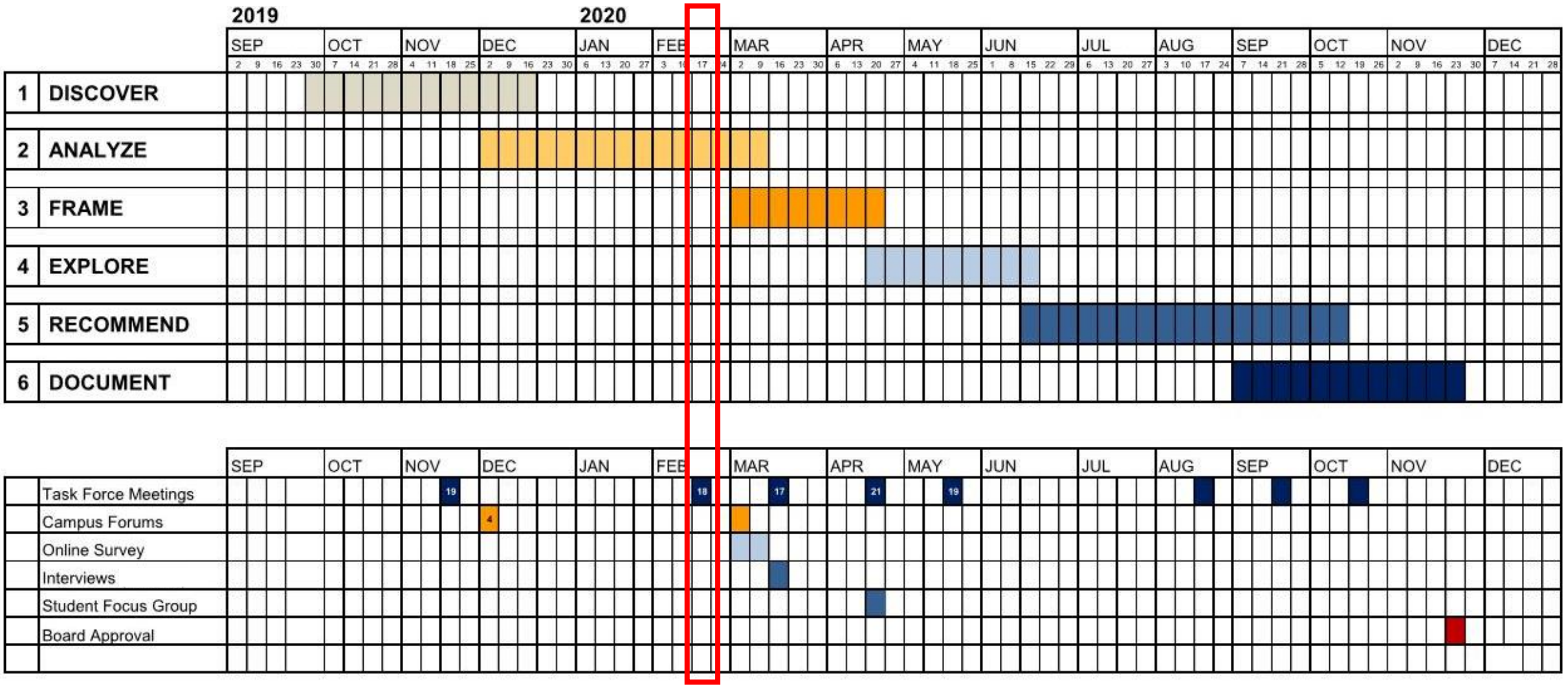
AGENDA

- Planning Process + Timeline
- Fall Campus Engagement
- Spring Campus Engagement
- Department and Program Interviews
- Preliminary Analysis
- Next Steps

PLANNING PROCESS

PLANNING PROCESS

TIMELINE


2019
2020
SEP
OCT
NOV
DEC
JAN
FEB
MAR
APR
MAY
JUN
JUL
AUG
SEP
OCT
NOV
DEC
1 DISCOVER
2 ANALYZE
3 FRAME
4 EXPLORE
5 RECOMMEND
6 DOCUMENT
Task Force Meetings
Campus Forums
Online Survey
Interviews
Student Focus Group
Board Approval

FALL CAMPUS ENGAGEMENT

- Measures of Success
- Fall Sharing Session

Gensler

MEASURES OF SUCCESS

"Imagine it is November 2020 and ***MESA 2030: Visioning 10 More Years of Equity and Excellence*** *is completed. What criteria will you use to judge the process used to develop this comprehensive long-term plan?"*

MEASURES OF SUCCESS

PROCESS

- Collaborative
- Inclusive
- Lots of Voices
- Because of you
- Consensus

- Comprehensive
- Intentional
- Meaningful
- Student-driven

- Enjoyable
- Mindful
- Clarifying
- Broke down silos
- Empowering

RESULTS

- Equity all over

- Responsive
- Validating
- Authentic
- Attainable
- Realistic

- Creative
- Visionary
- Innovative
- Forward
- Aspirational

- Dynamic
- Directionable
- Sustainable

FALL SHARING SESSION

DECEMBER 4, 2019

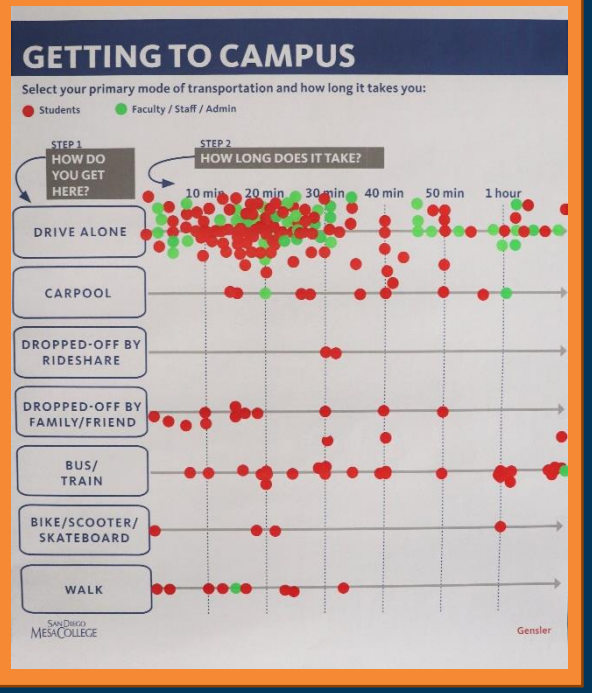
269
STUDENTS

107
FACULTY / STAFF / ADMIN

COMMUTE

HOW DO YOU GET TO CAMPUS?

FALL SHARING SESSION FINDINGS



COMMUTE

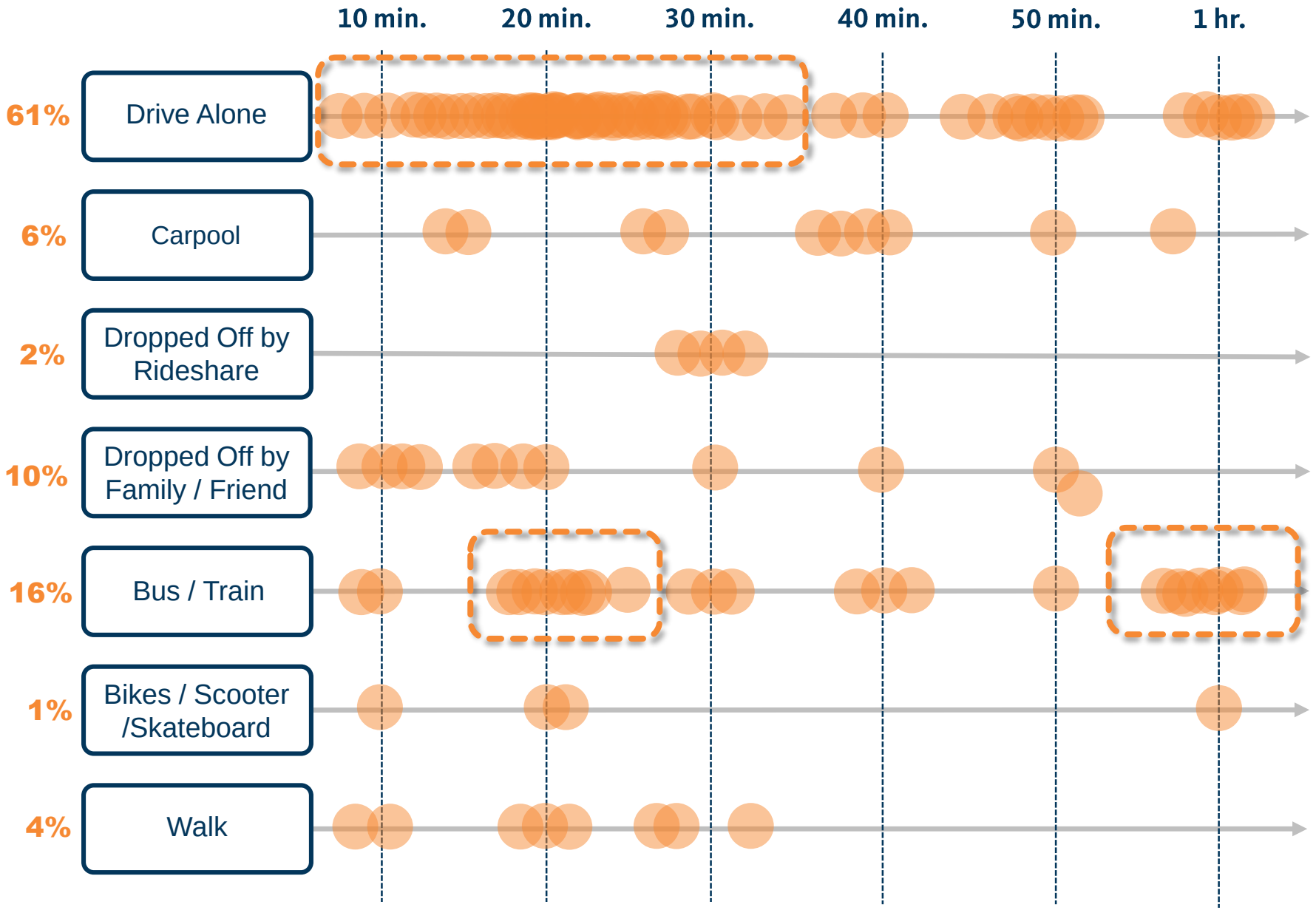
60%

STUDENTS DRIVE ALONE

20 min

COMMUTE

STUDENT



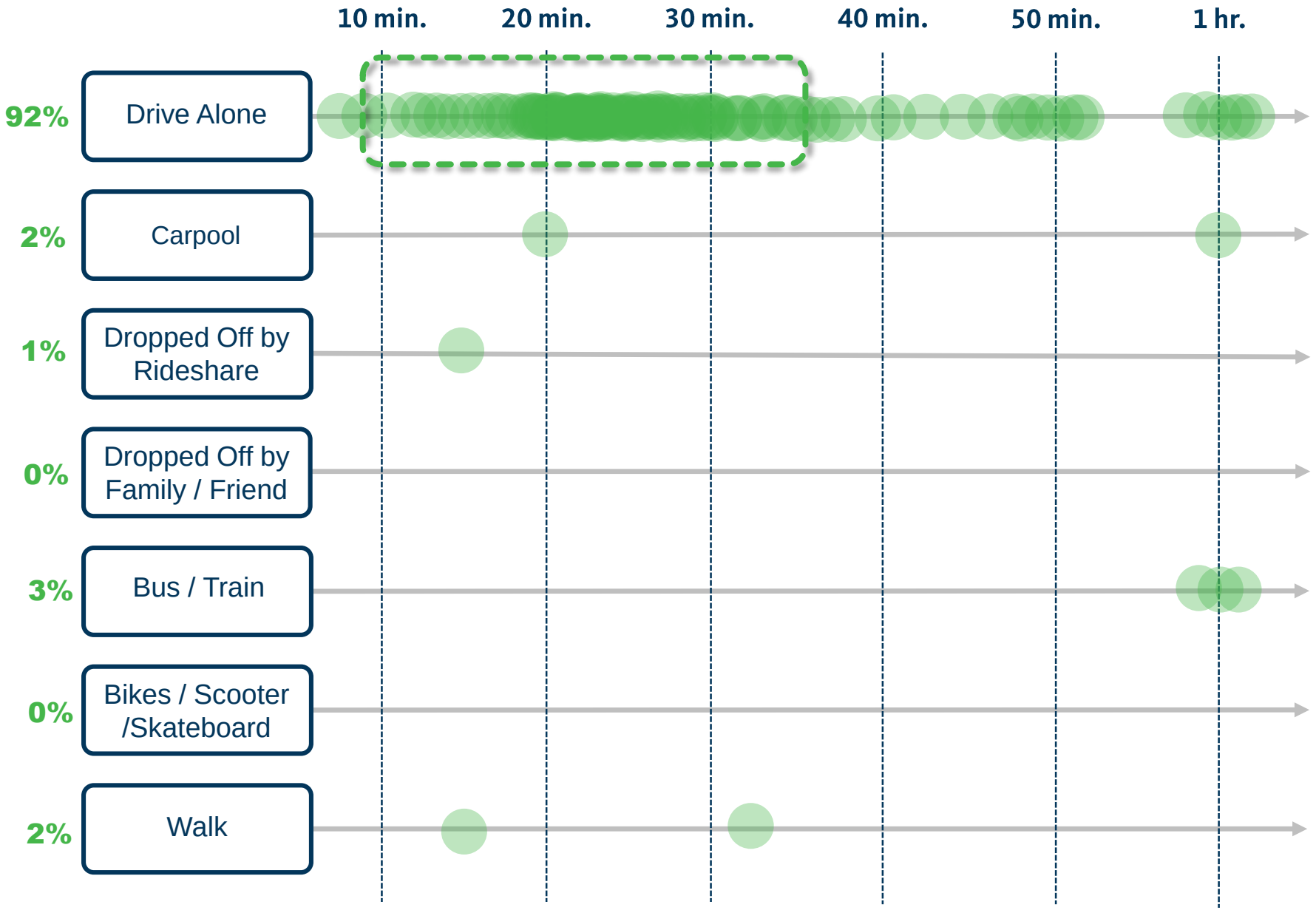
COMMUTE

90%

FACULTY / STAFF / ADMIN DRIVE ALONE

25 min

COMMUTE

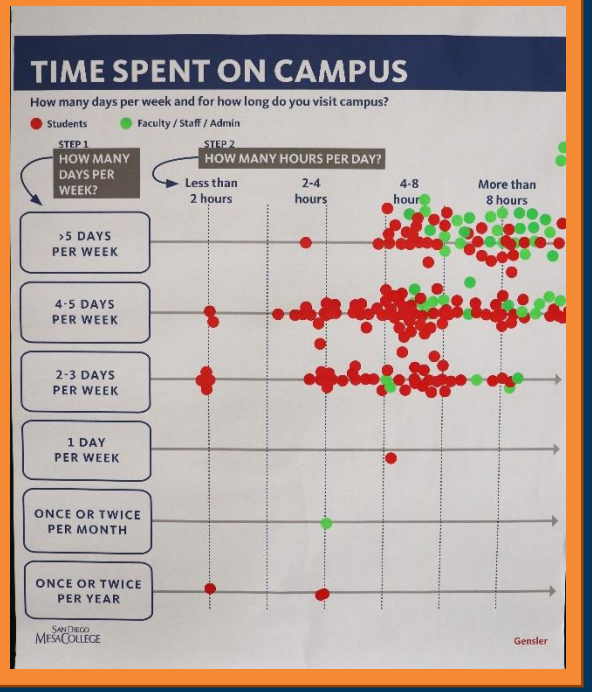


FACULTY / STAFF / ADMIN

TIME ON CAMPUS

HOW MUCH TIME DO YOU SPEND ON CAMPUS?

FALL SHARING SESSION FINDINGS



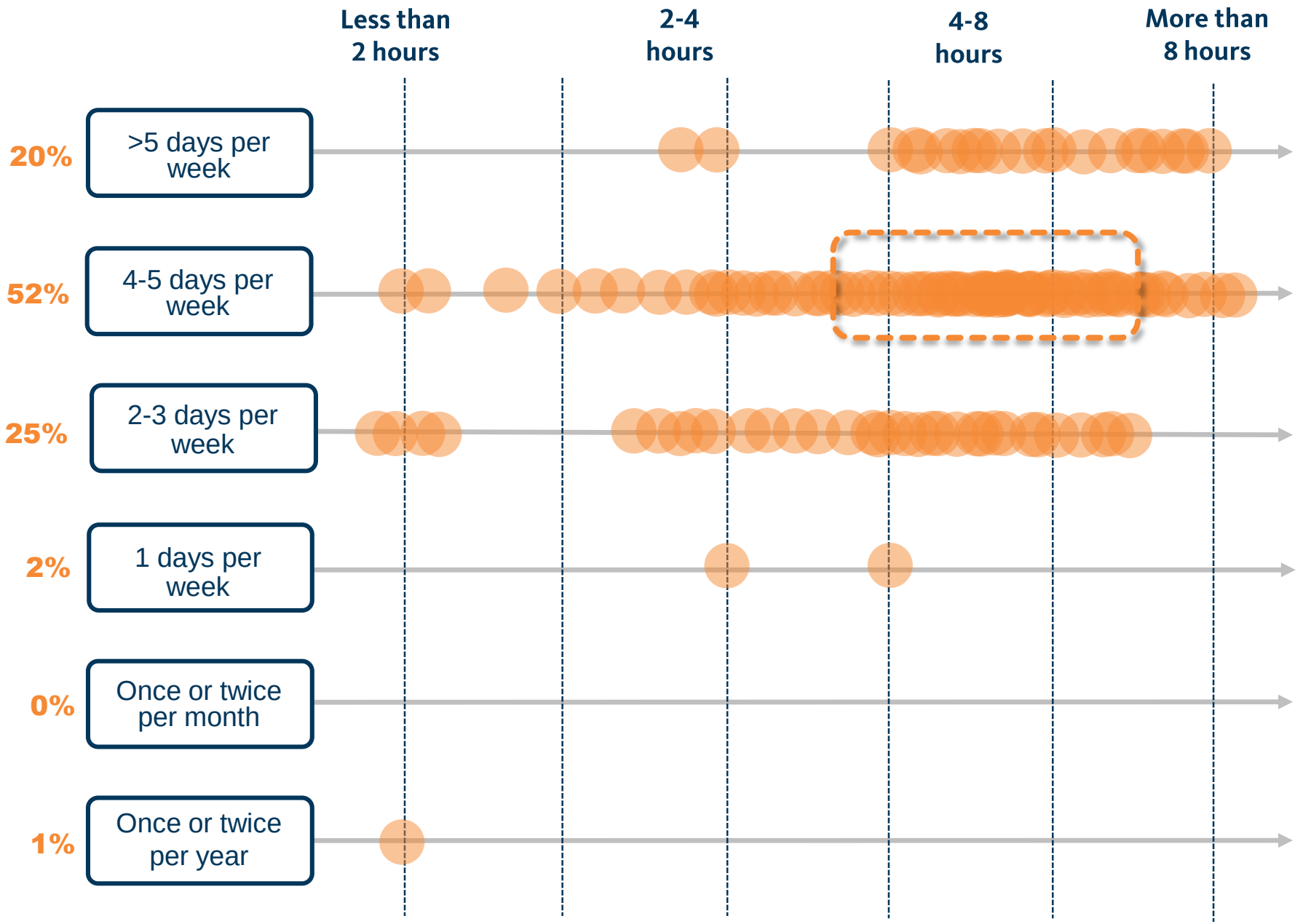
TIME ON CAMPUS

50%

STUDENTS ATTEND 4-5 DAYS PER WEEK

4-8 hours

ON CAMPUS



STUDENT

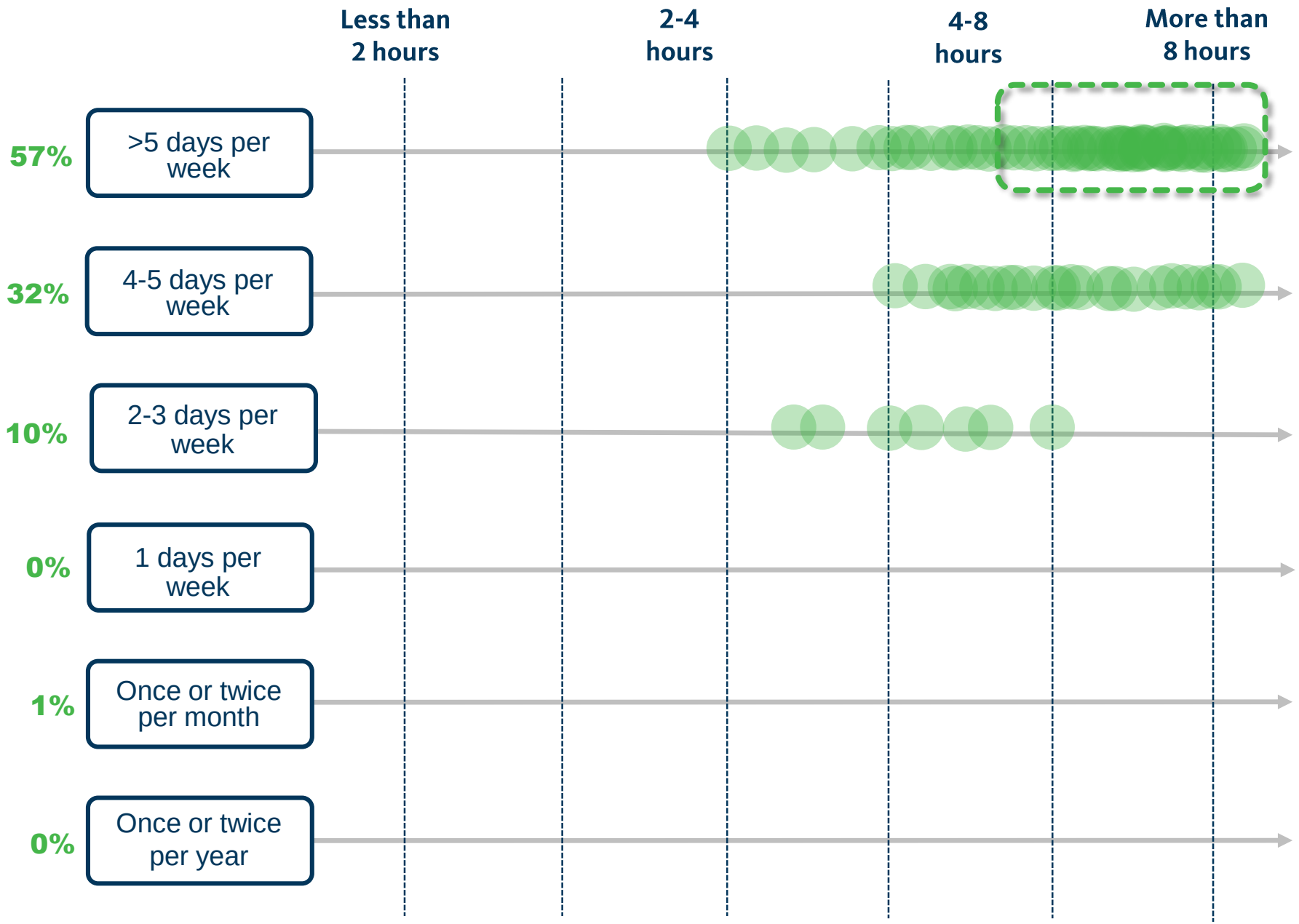
TIME ON CAMPUS

55%

FACULTY / STAFF / ADMIN ATTEND 5+ DAYS PER WEEK

8+ hours

ON CAMPUS

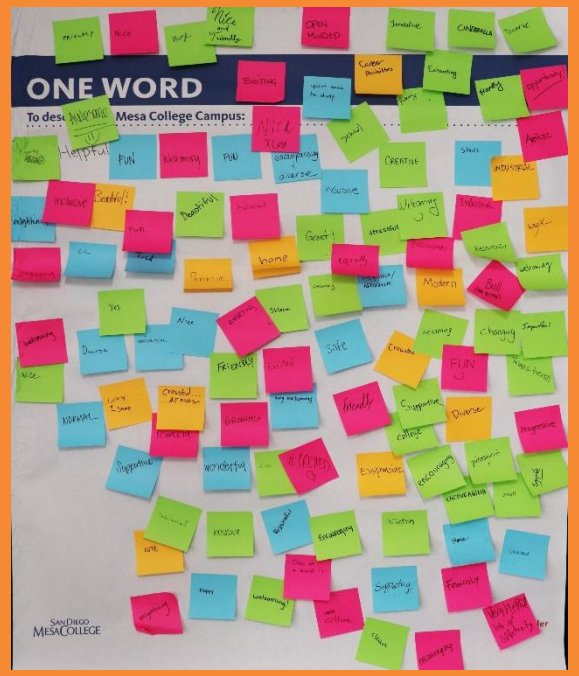


FACULTY / STAFF / ADMIN

ONE WORD

…TO DESCRIBE MESA COLLEGE

FALL SHARING SESSION FINDINGS



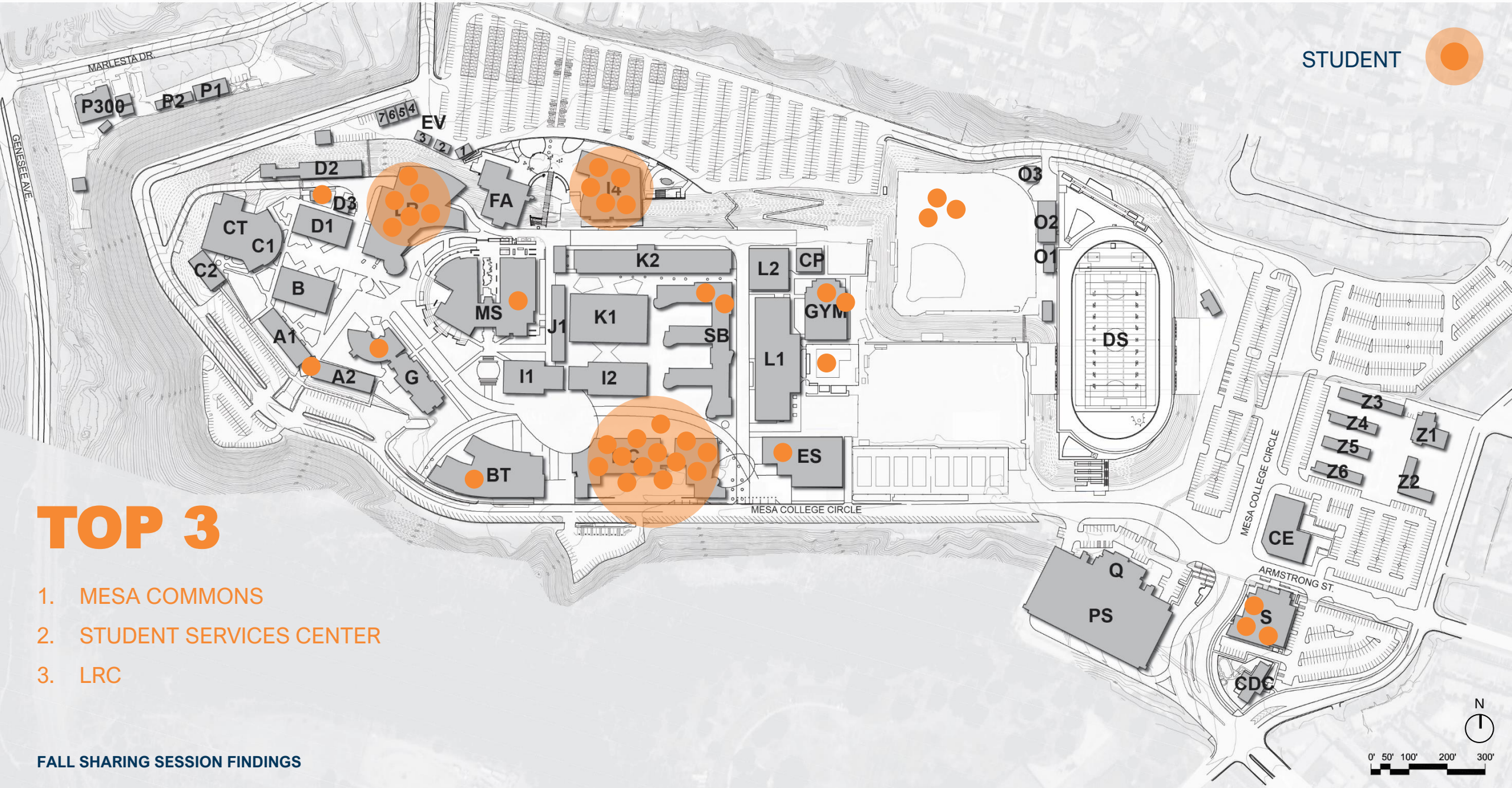
connected
inclusive
welcoming
friendly
clean
exciting
fun
modern
open
positive
resourceful
grey
cool
great
nice
unique
equality
beautiful
culture
happy
cozy
diverse
big
crowded
professional
advanced
growing
supportive
encouraging
opportunity
helpful
inspirational

WHERE ON CAMPUS…

DO YOU FEEL MOST WELCOMED?

FALL SHARING SESSION FINDINGS

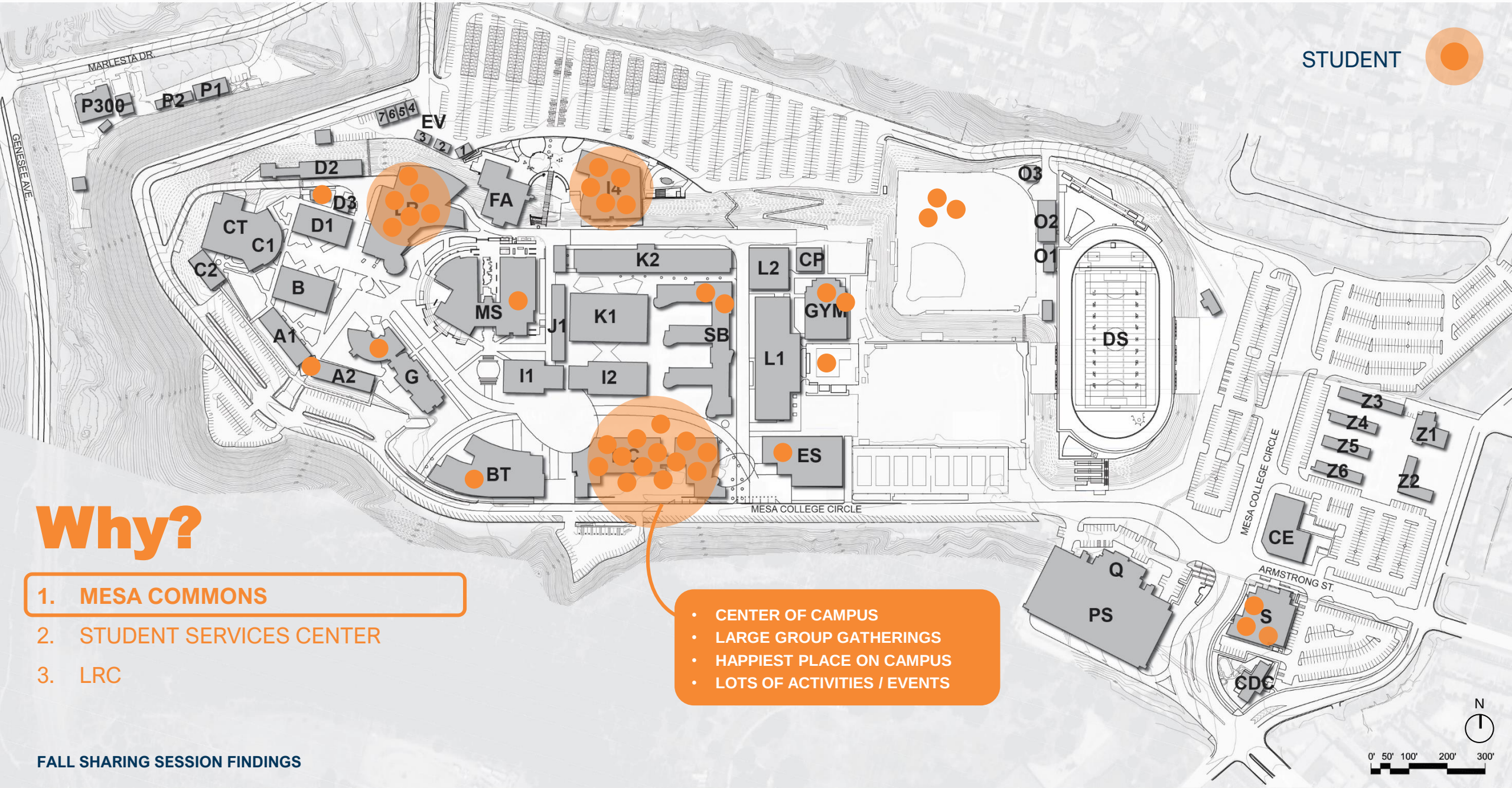
WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?



TOP 3

1. MESA COMMONS
2. STUDENT SERVICES CENTER
3. LRC

WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?



Why?

1. **MESA COMMONS**
2. STUDENT SERVICES CENTER
3. LRC

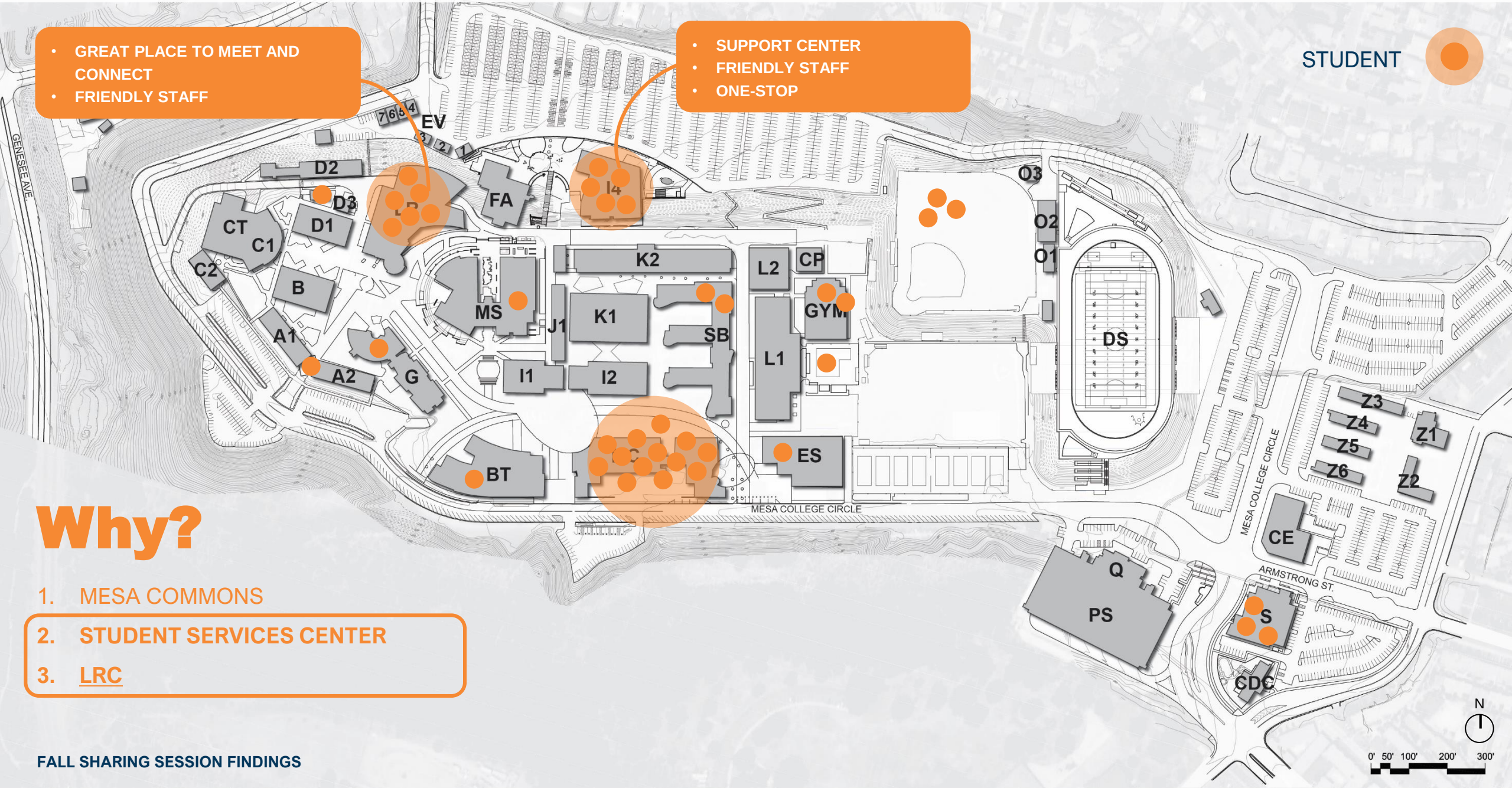
- CENTER OF CAMPUS
- LARGE GROUP GATHERINGS
- HAPPIEST PLACE ON CAMPUS
- LOTS OF ACTIVITIES / EVENTS

WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

- GREAT PLACE TO MEET AND CONNECT
- FRIENDLY STAFF

- SUPPORT CENTER
- FRIENDLY STAFF
- ONE-STOP

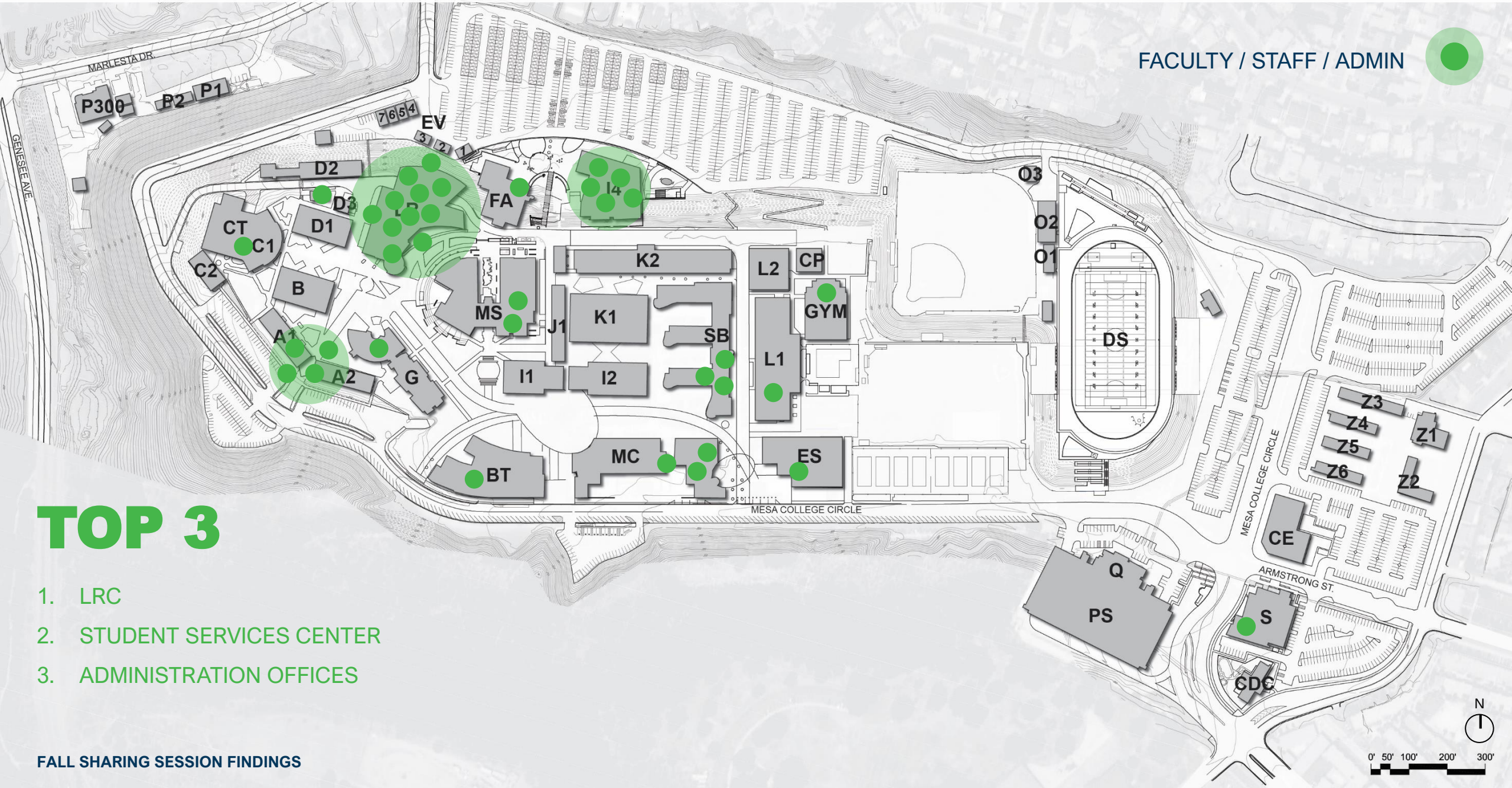
STUDENT



Why?

1. MESA COMMONS
2. STUDENT SERVICES CENTER
3. LRC

WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?



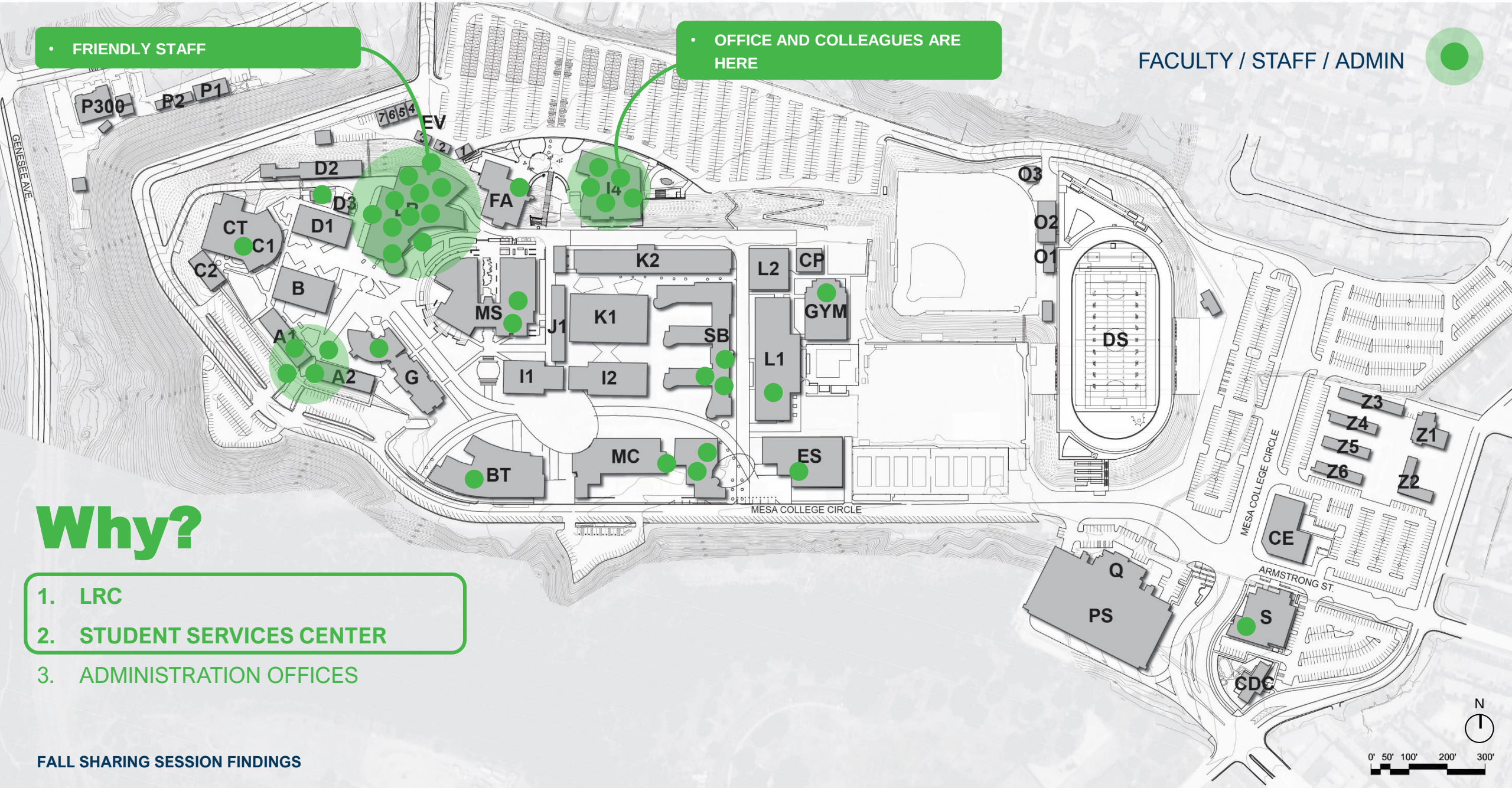
TOP 3

1. LRC
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

WHERE ON CAMPUS DO YOU FEEL MOST WELCOMED?

- FRIENDLY STAFF
- OFFICE AND COLLEAGUES ARE HERE

FACULTY / STAFF / ADMIN



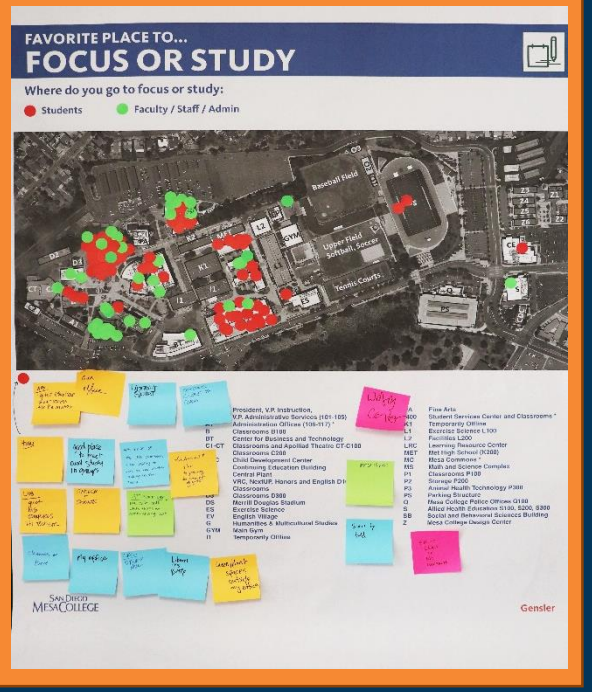
Why?

1. LRC
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

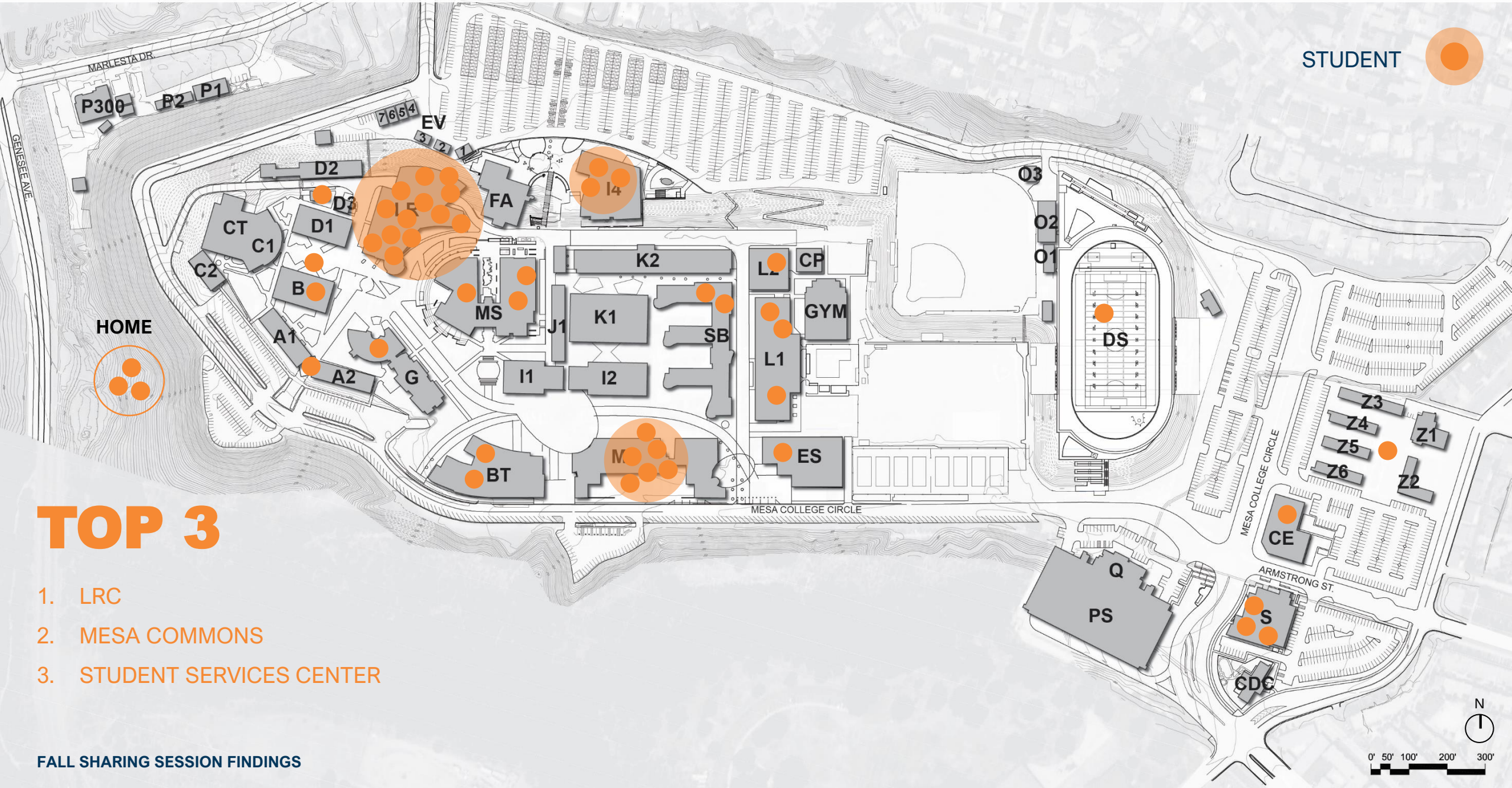
FAVORITE PLACES

…TO FOCUS OR STUDY?

FALL SHARING SESSION FINDINGS



FAVORITE PLACE TO FOCUS OR STUDY



TOP 3

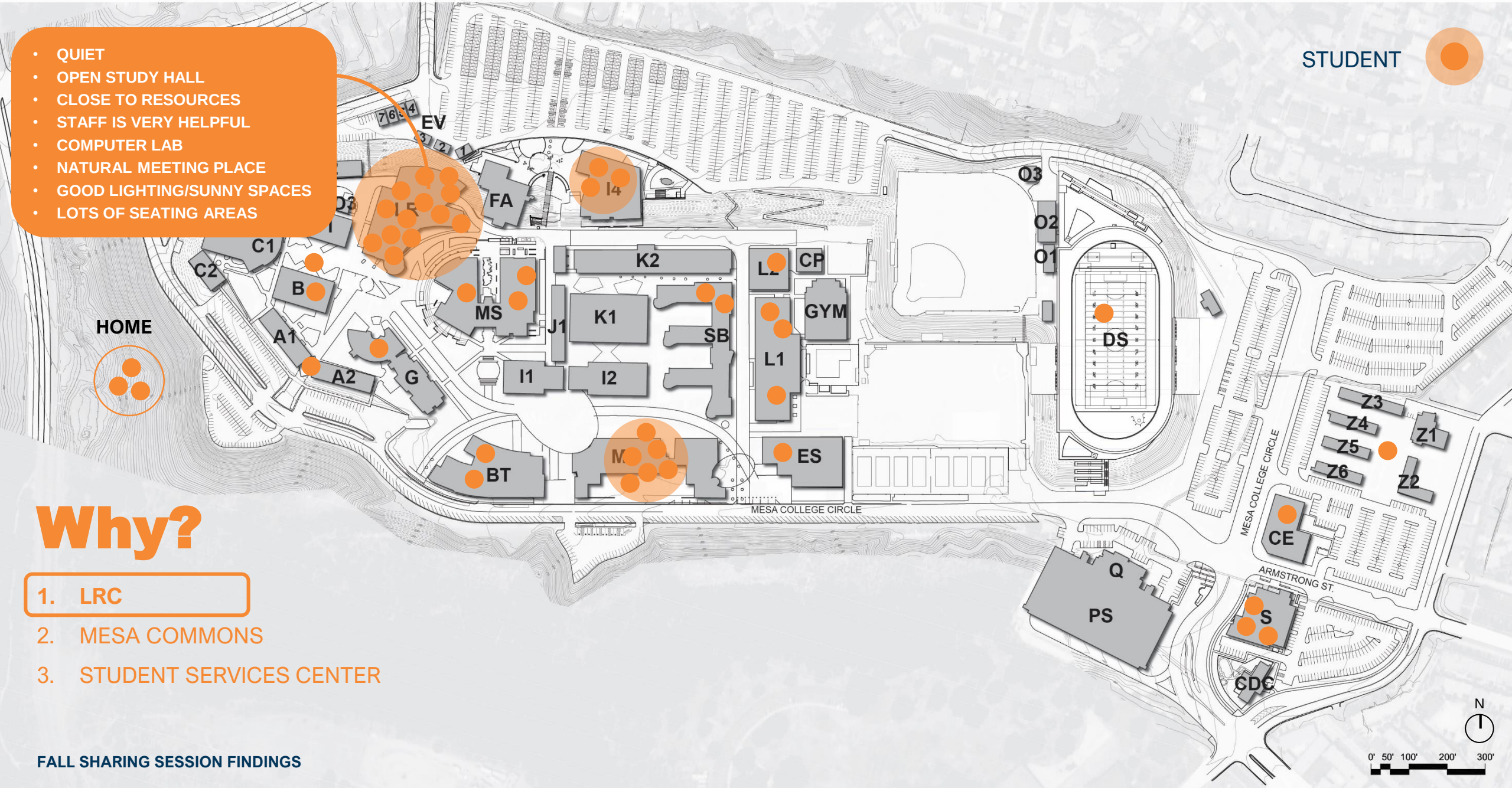
1. LRC
2. MESA COMMONS
3. STUDENT SERVICES CENTER

FAVORITE PLACE TO FOCUS OR STUDY

- QUIET
- OPEN STUDY HALL
- CLOSE TO RESOURCES
- STAFF IS VERY HELPFUL
- COMPUTER LAB
- NATURAL MEETING PLACE
- GOOD LIGHTING/SUNNY SPACES
- LOTS OF SEATING AREAS

STUDENT

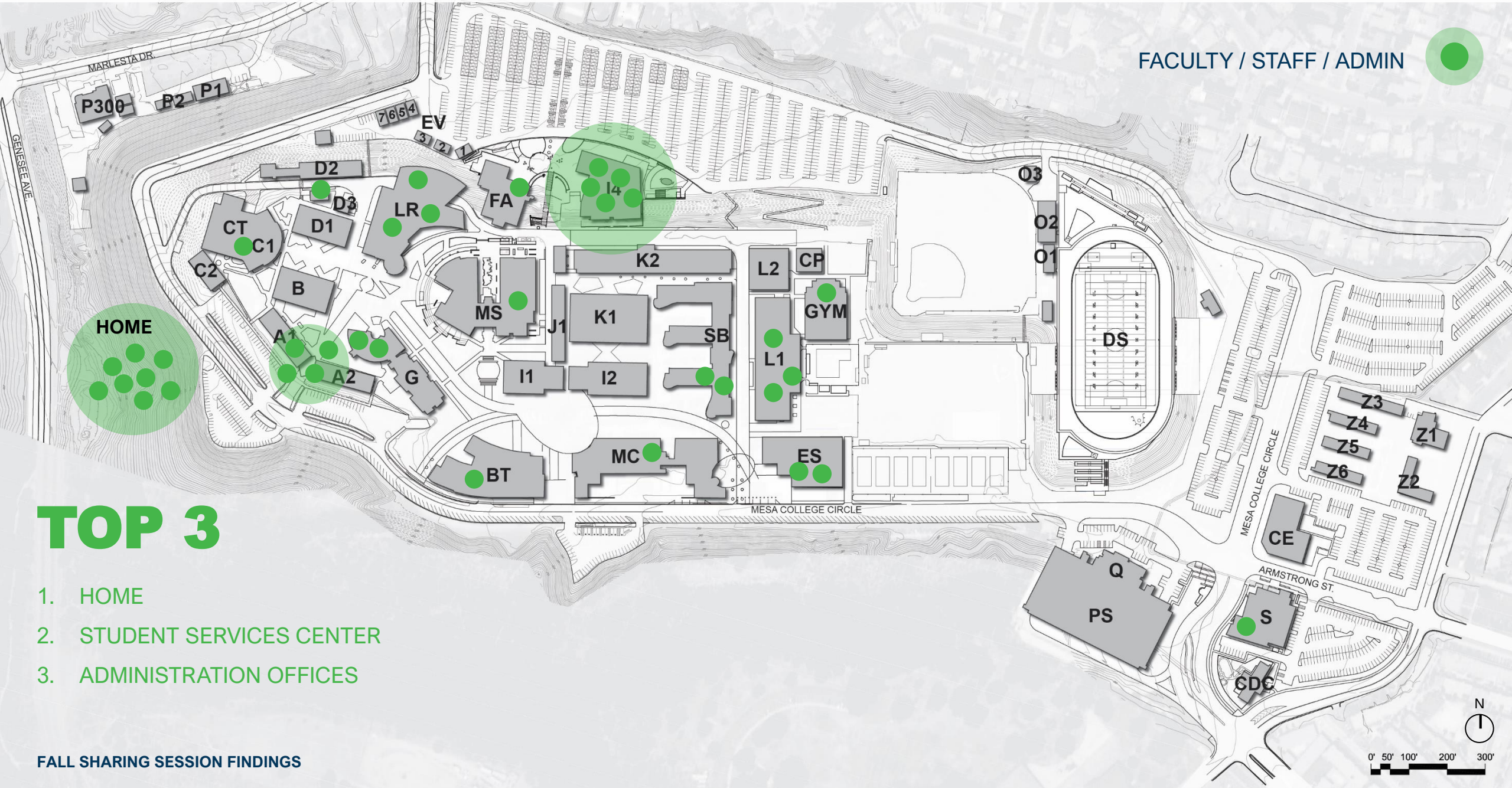
HOME



Why?

1. LRC
2. MESA COMMONS
3. STUDENT SERVICES CENTER

FAVORITE PLACE TO FOCUS OR STUDY



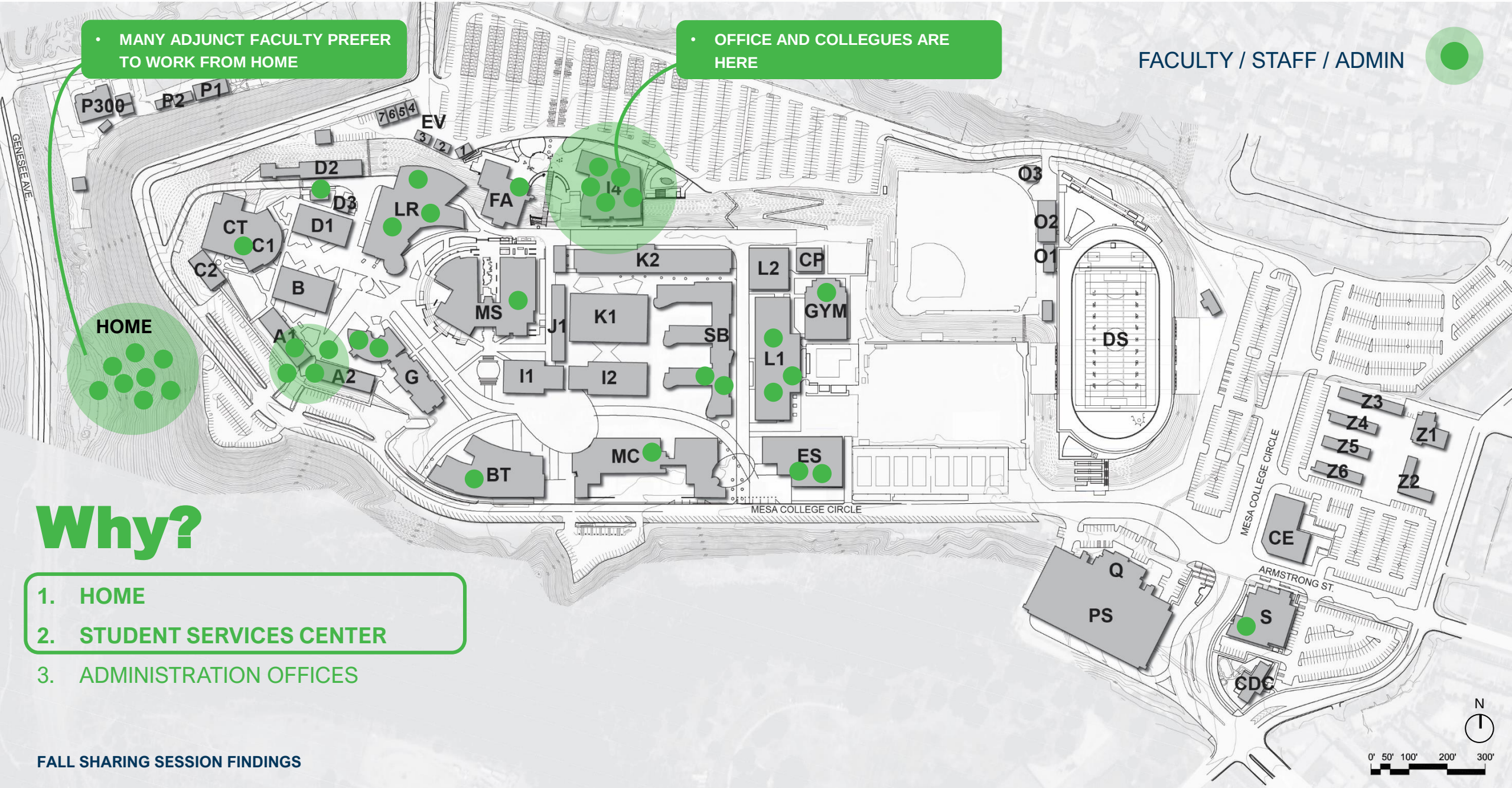
TOP 3

1. HOME
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

FAVORITE PLACE TO FOCUS OR STUDY

- MANY ADJUNCT FACULTY PREFER TO WORK FROM HOME
- OFFICE AND COLLEGUES ARE HERE

FACULTY / STAFF / ADMIN



Why?

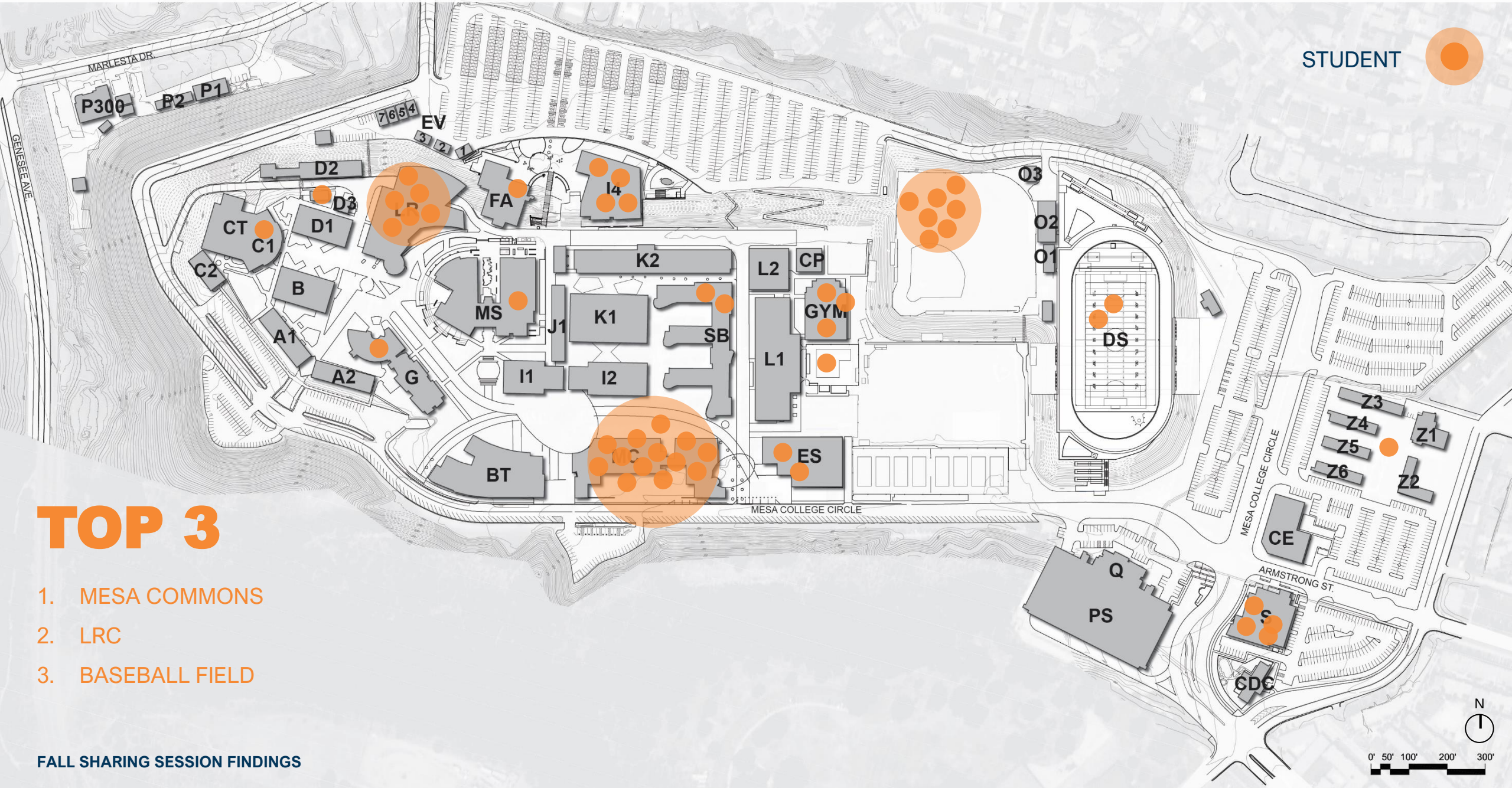
1. HOME
2. STUDENT SERVICES CENTER
3. ADMINISTRATION OFFICES

FAVORITE PLACES

…TO SOCIALIZE / CONNECT WITH OTHERS

FALL SHARING SESSION FINDINGS

FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS



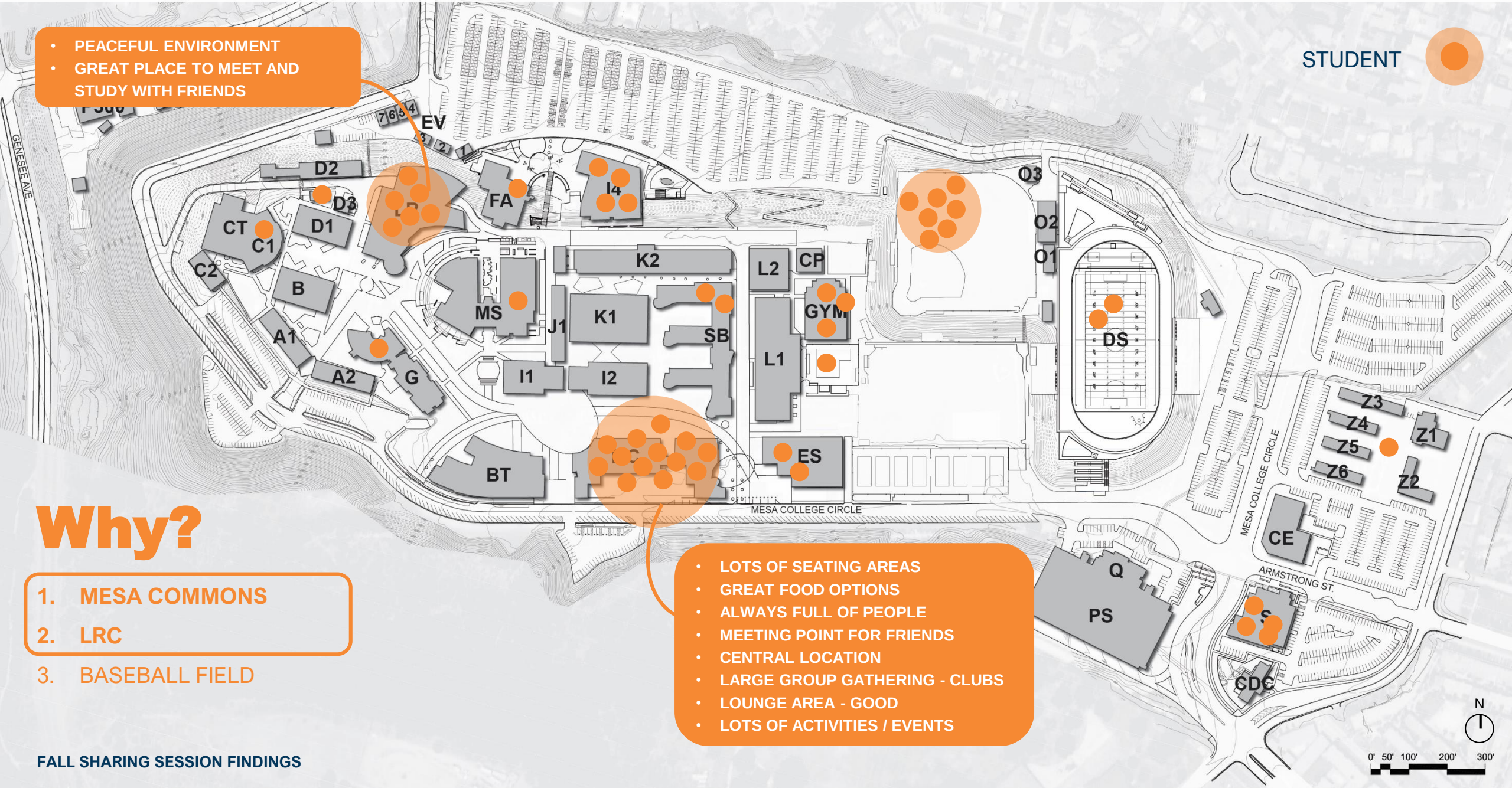
TOP 3

1. MESA COMMONS
2. LRC
3. BASEBALL FIELD

FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS

- PEACEFUL ENVIRONMENT
- GREAT PLACE TO MEET AND STUDY WITH FRIENDS

STUDENT

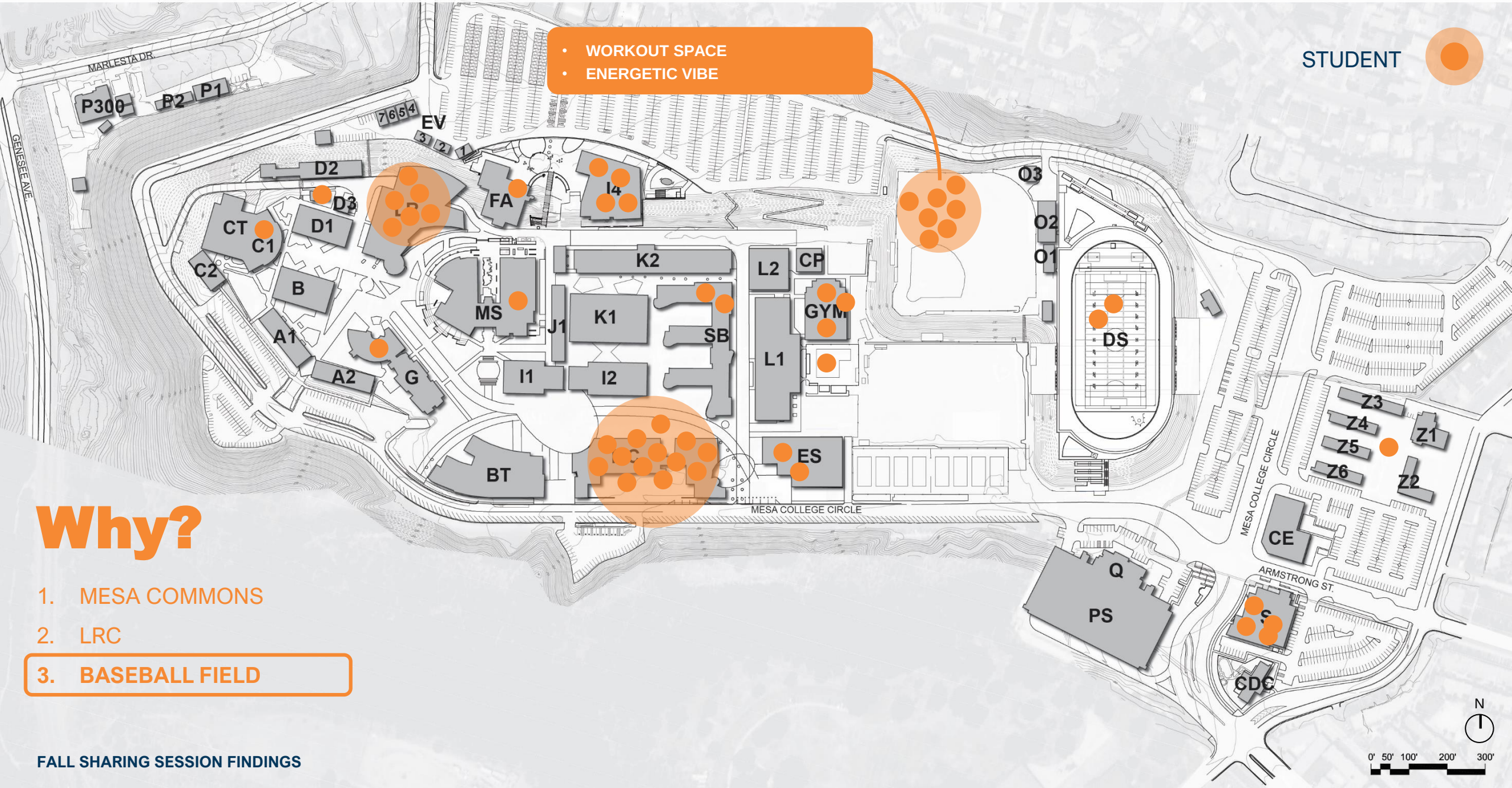


Why?

1. MESA COMMONS
2. LRC
3. BASEBALL FIELD

- LOTS OF SEATING AREAS
- GREAT FOOD OPTIONS
- ALWAYS FULL OF PEOPLE
- MEETING POINT FOR FRIENDS
- CENTRAL LOCATION
- LARGE GROUP GATHERING - CLUBS
- LOUNGE AREA - GOOD
- LOTS OF ACTIVITIES / EVENTS

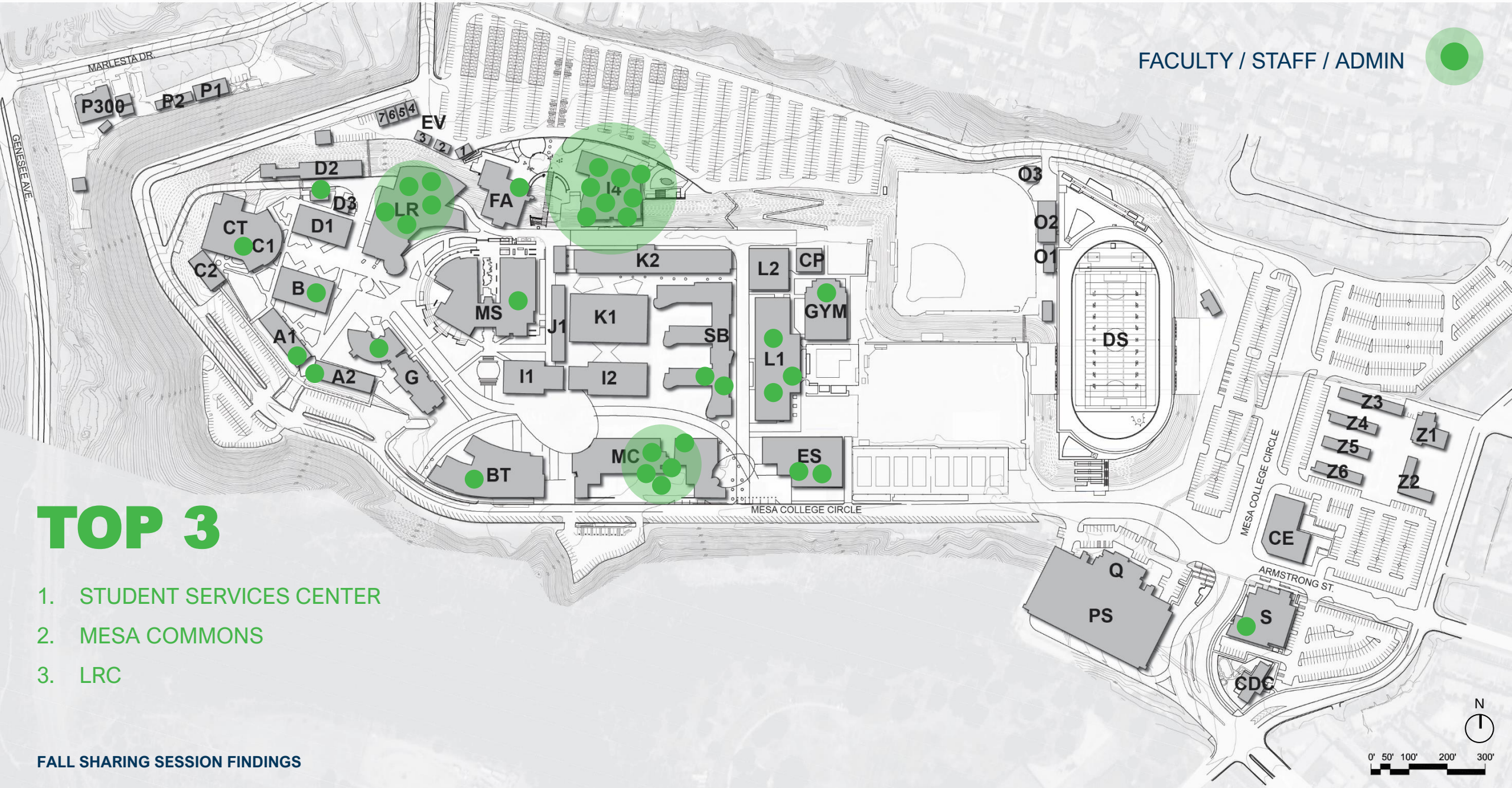
FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS



Why?

1. MESA COMMONS
2. LRC
3. **BASEBALL FIELD**

FAVORITE PLACE TO SOCIALIZE / CONNECT WITH OTHERS



TOP 3

1. STUDENT SERVICES CENTER
2. MESA COMMONS
3. LRC

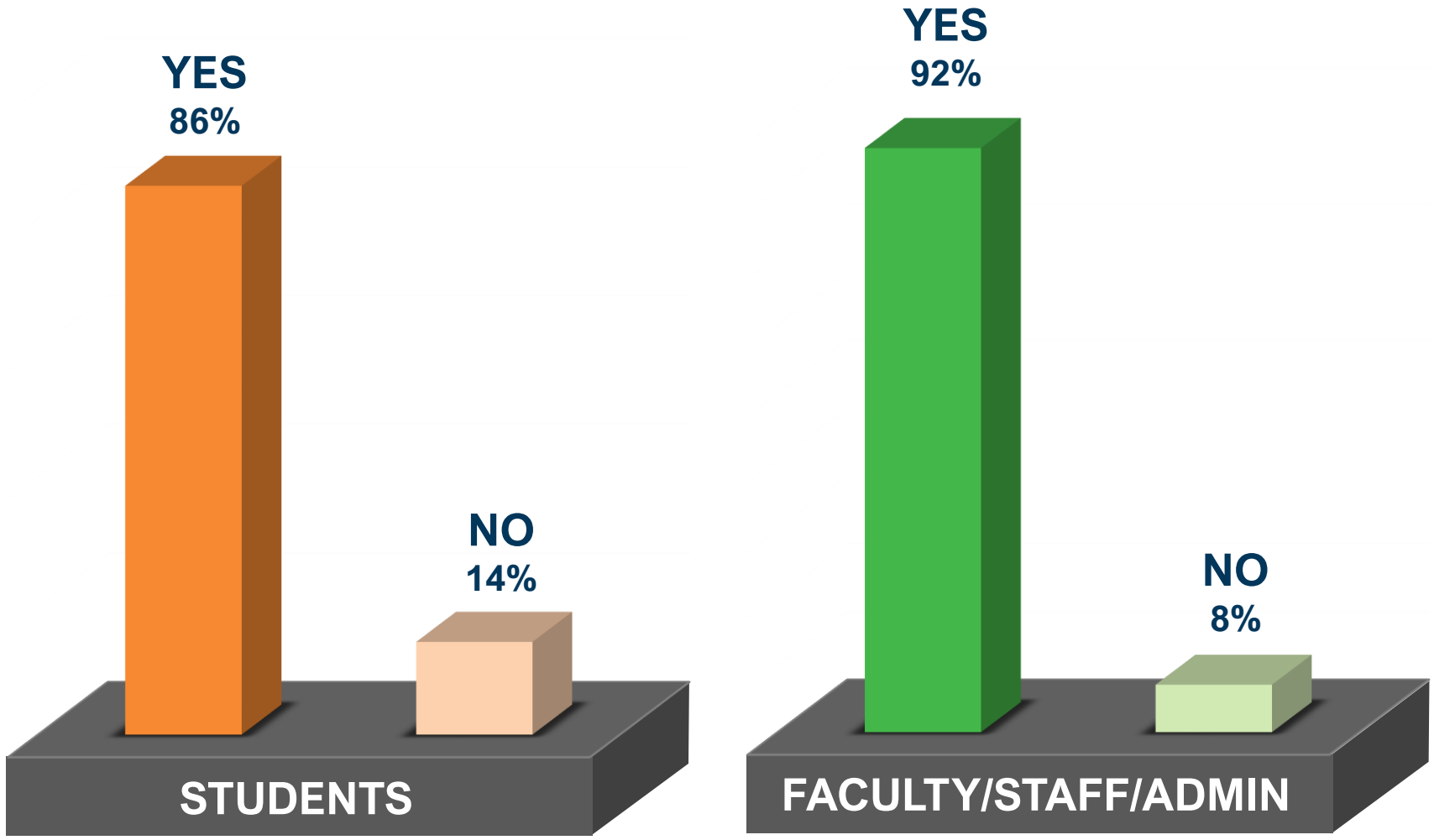
CONNECTED

DO YOU FEEL CONNECTED TO MESA?

FALL SHARING SESSION FINDINGS

CONNECTED

YES or NO?

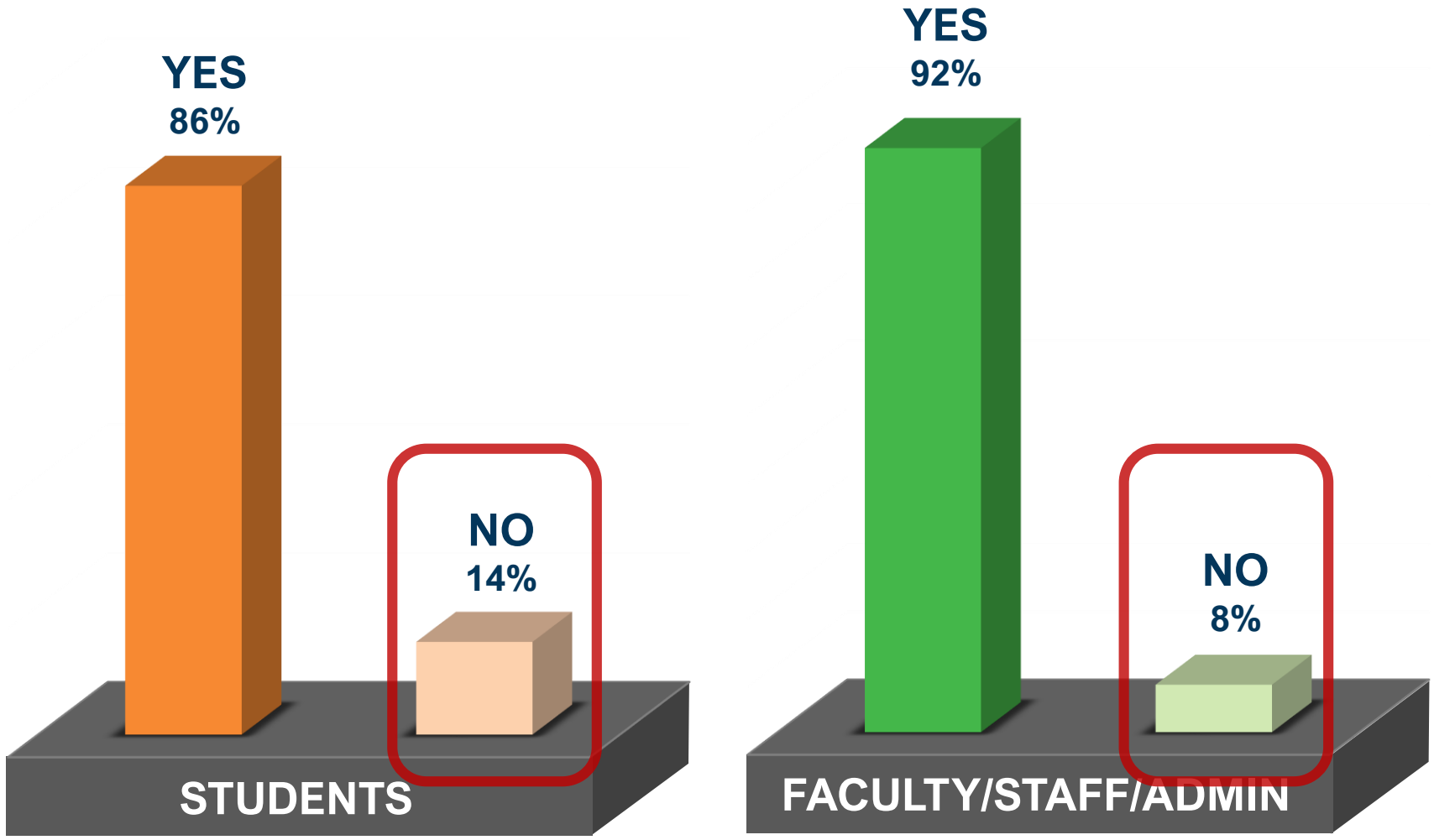


CONNECTED

YES or NO?

If NOT, why?

- COUNSELORS ARE RARELY AVAILABLE
- ADJUNCT FACULTY NEED MORE DEDICATED SPACE ON CAMPUS TO INTERACT WITH STUDENTS
- ADMIN & STAFF ARE NOT FRIENDLY
- LACK OF CAMPUS COMMUNICATION



100 IDEAS

TO MAKE CAMPUS A BETTER PLACE

FALL SHARING SESSION FINDINGS

100 IDEAS

…FINDING COMMON THEMES

100 IDEAS: COMMON THEMES

Student Support Services

- Counseling and mental health resources
- LRC open longer hours
- Technology for support and access

Transportation + Parking

- More parking! Free and close
- Shuttles (to public transit and off campus parking)
- EV charging stations

Facilities

- PE Facilities (Gym, Pool, Support)
- Performing Arts / Dance
- English Building

Communication + Wayfinding

- Better communication
- A real welcome center
- Improved signage

100 IDEAS: COMMON THEMES

Student Life + Equity

- More events to encourage socializing
- Representation and safe space
- More gender neutral restrooms

Housing

- On campus dorms
- Student housing for those in need
- Faculty and staff housing

Instructional Programs

- More bachelors programs
- More variety of subjects
- More foreign language studies

Sustainability

- Hydration stations
- Eliminate single use containers
- Integrate w purchasing + curriculum

SPRING CAMPUS ENGAGEMENT

- Spring Convocation
- Online Survey
- Spring Sharing Session
- Student Focus Groups

SPRING CONVOCATION

Given your MESA 2030 vision, what should Mesa's top priorities be in the coming decade?

Imagine, you walk onto campus in 2030...what does the campus look like with regard to facilities, programs, and services?

TOP PRIORITIES

Student Support Services

Transportation + Parking

Student Life + Equity

Housing

Safety + Accessibility

Facilities

Communication + Wayfinding

Instructional Programs

Sustainability

Collaboration Areas

WHAT DOES THE CAMPUS LOOK LIKE IN 2030?

ONLINE SURVEY

WHY?

- Broaden participation
  - *Collaborative*
  - *Inclusive*
  - *Lots of Voices*
  - *Because of you*
  - *Consensus*

- Engage entire campus community
  - *Students*
  - *Faculty*
  - *Staff*

- Open in early March for 2 weeks

- Aiming for a 5-10 minute commitment

ONLINE SURVEY

QUESTION TOPICS:

- Commuting
- Time on campus
- Why Mesa College?
- Places on campus
    - Feel most welcome
    - Study or focus
    - Socialize
- Do you feel connected?
    - If not, why?
- One word to describe
- Biggest opportunity to improve Mesa

SPRING ENGAGEMENT

SPRING SHARING SESSION

- Dates TBD

STUDENT FOCUS GROUPS

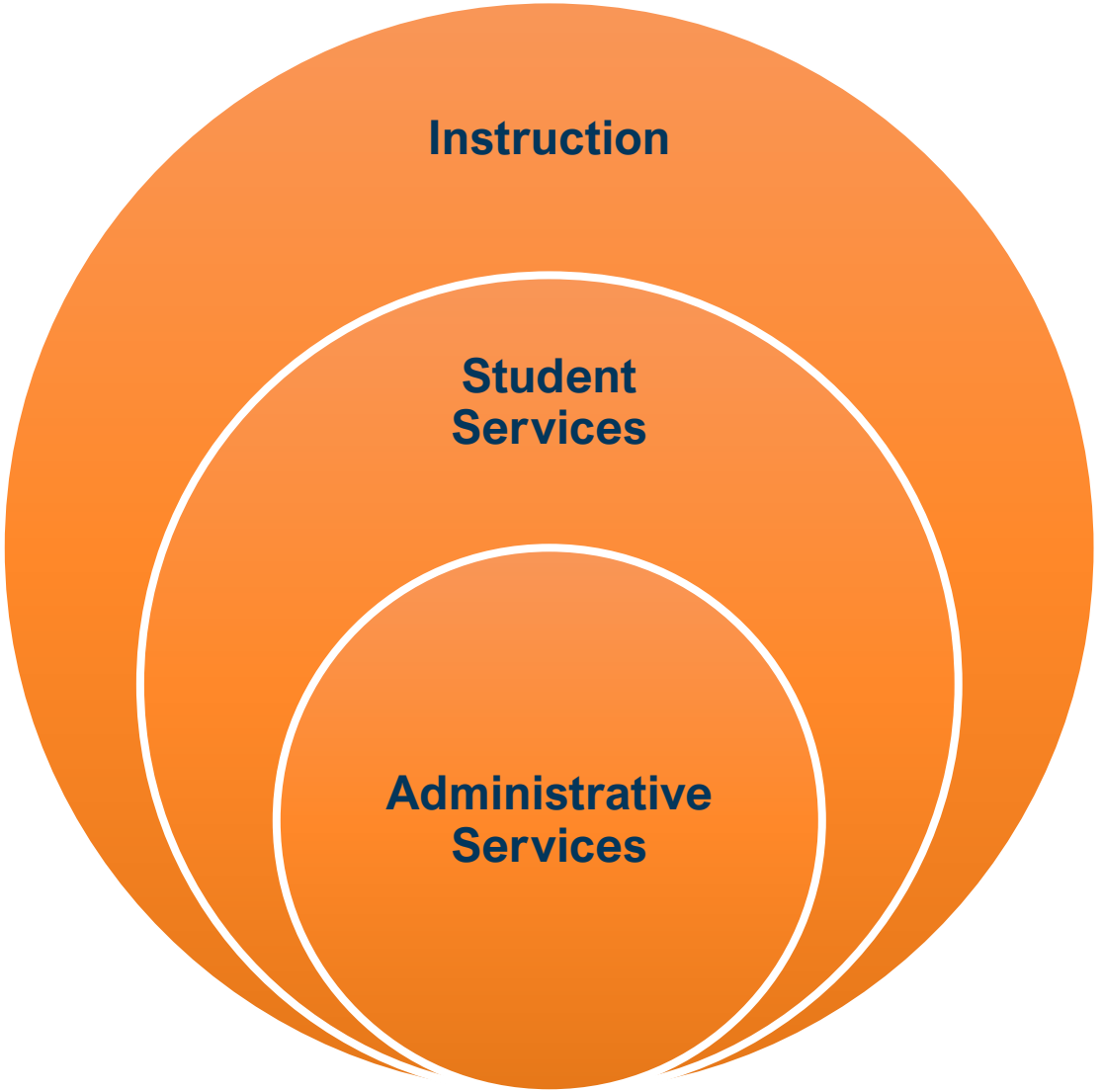
- Dates TBD

DEPARTMENT & PROGRAM INTERVIEWS

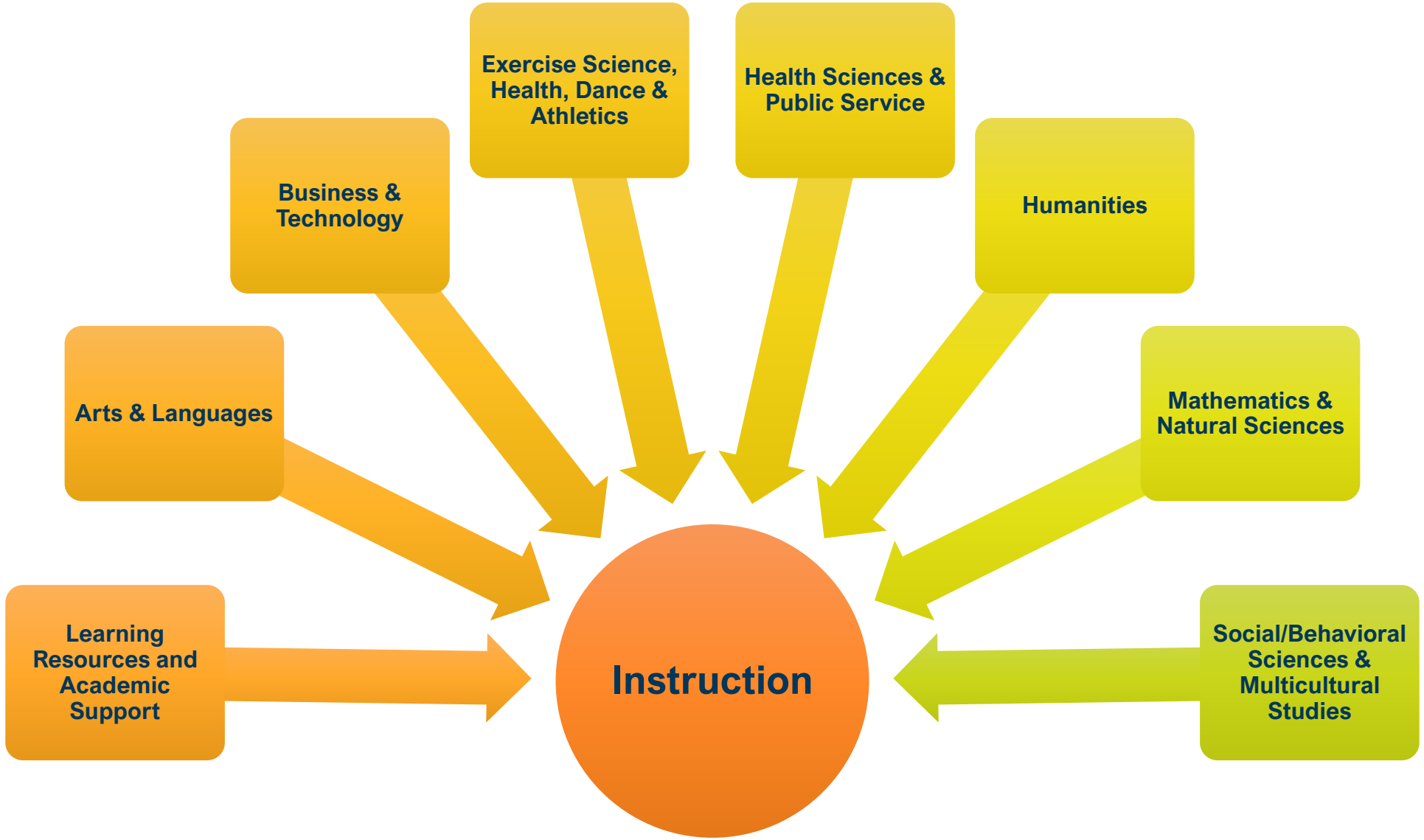
DEPARTMENT & PROGRAM INTERVIEWS

Representatives of 14 Departments & Program Interviews

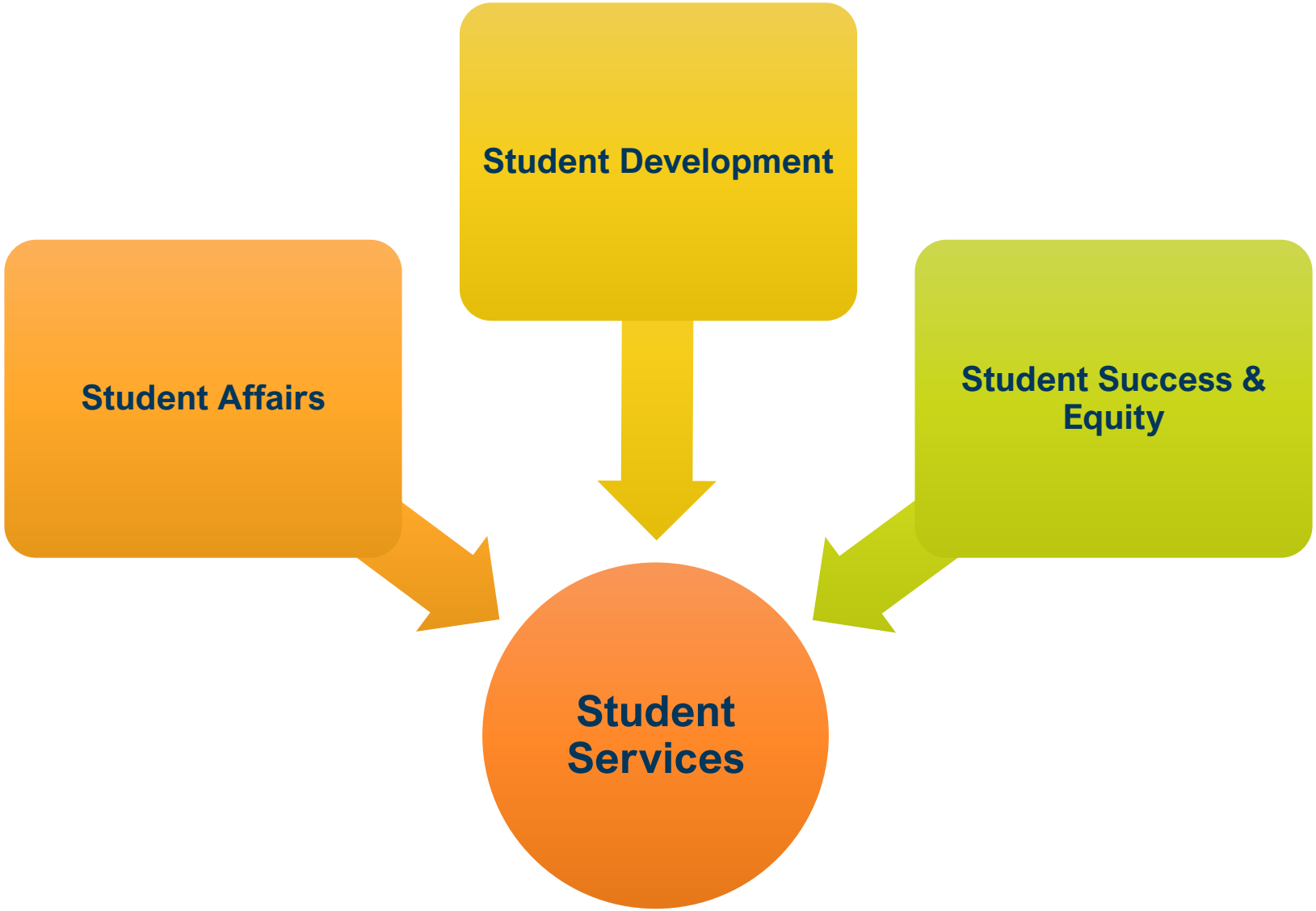
- One-hour Interviews with educational and facilities planners
- Report feedback from pre-interview discussions



DEPARTMENT & PROGRAM INTERVIEWS



DEPARTMENT & PROGRAM INTERVIEWS



DEPARTMENT & PROGRAM INTERVIEWS

SPRING 2020

March 17-19

Topics:

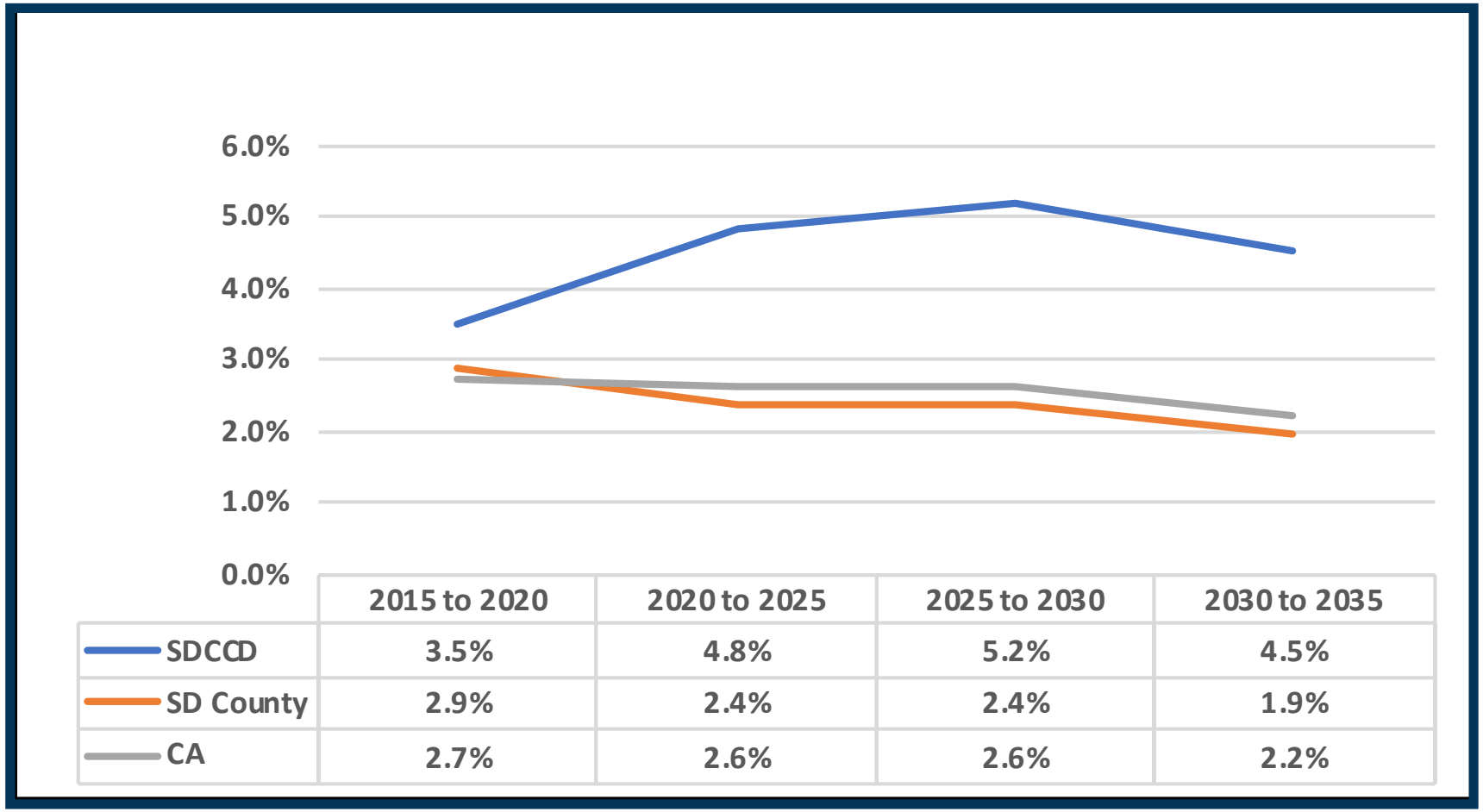
- What trends do you foresee specific to your discipline or service by 2030?
- What additional strategies and actions can be taken to improve outcomes for underrepresented student groups?
- How effective are your existing facilities in supporting your program/service?
- What is your vision of Mesa College in 2030?

PRELIMINARY ANALYSIS

- External Scan
- Existing Campus

Projected Population: Percent Growth

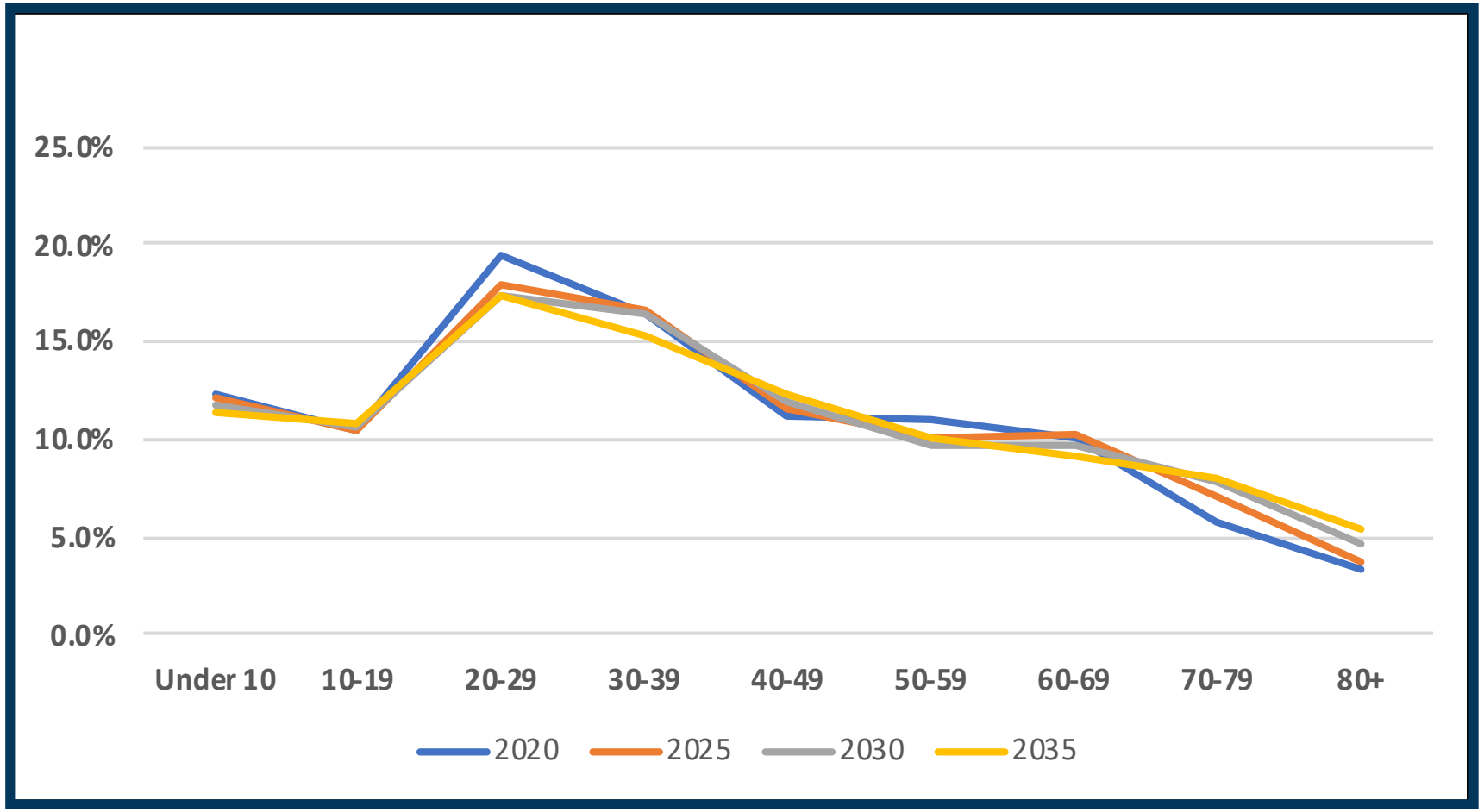
1% population growth per year



	2015 to 2020	2020 to 2025	2025 to 2030	2030 to 2035
SDCCD	3.5%	4.8%	5.2%	4.5%
SD County	2.9%	2.4%	2.4%	1.9%
CA	2.7%	2.6%	2.6%	2.2%

Projected SDCCD Population: Proportion by Age

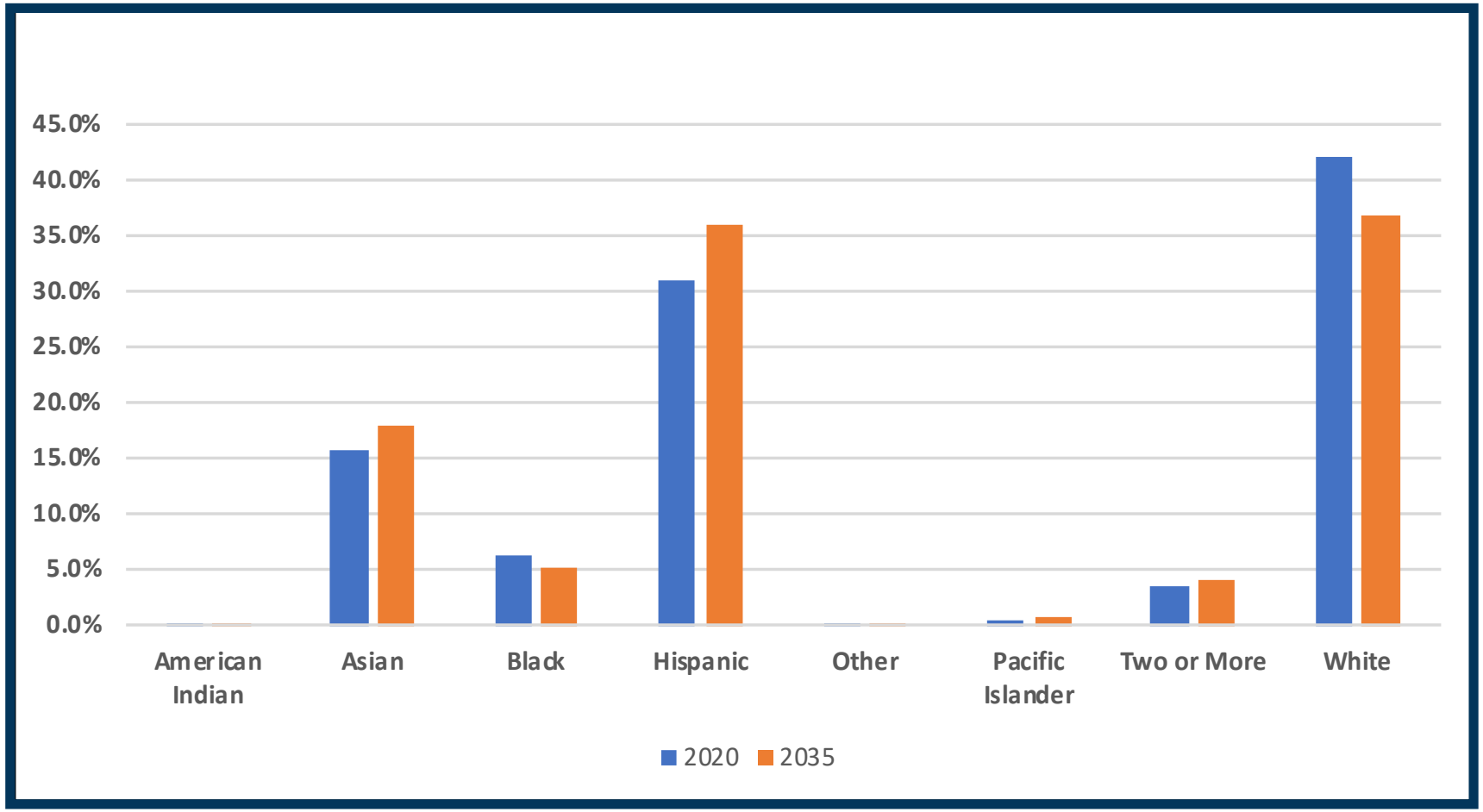
College-going cohort = largest single proportion of population



EXTERNAL SCAN

Projected SDCCD Population: Proportion by Race / Ethnicity

Forecast for continued diversity



Economic Indices

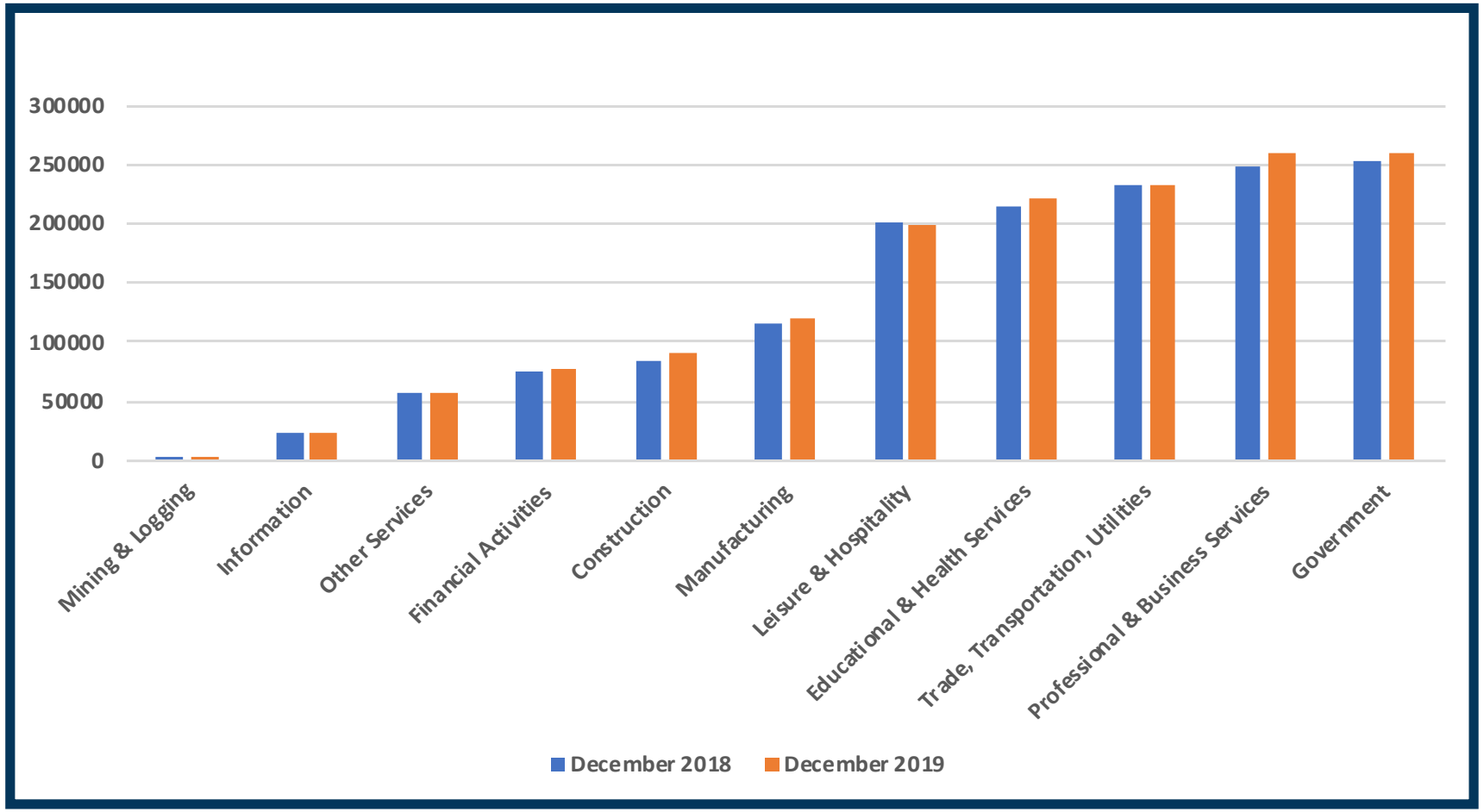
Forecast for continued economic prosperity

	Median Household Income	Unemployment December 2019
San Diego City	$71,535	2.7
San Diego County	$70,588	2.8
California	$67,169	3.7
United States	$57,652	3.4

EXTERNAL SCAN

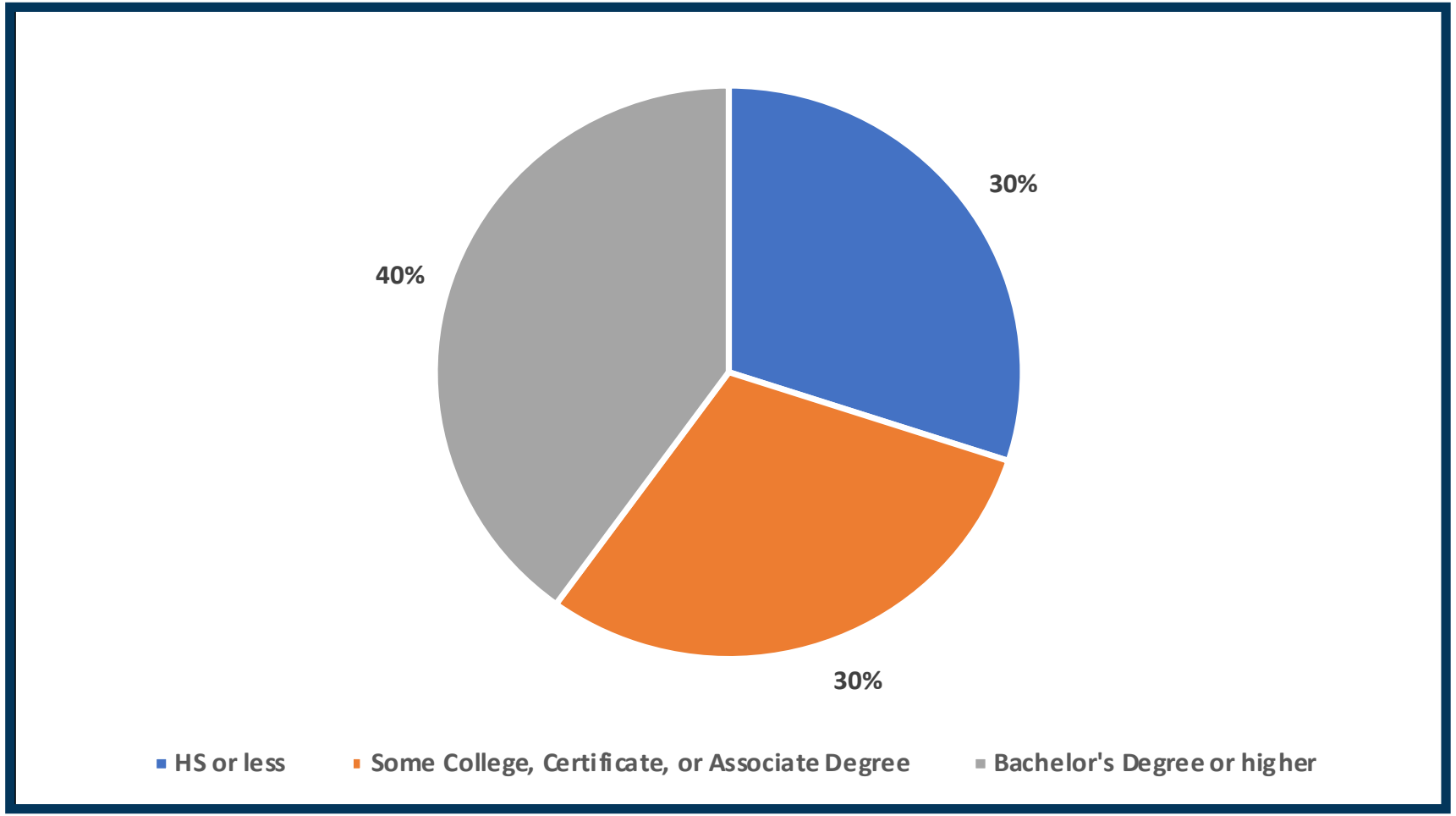
San Diego-Carlsbad Number of Employees by Industry

Growth in sectors that provide services and information



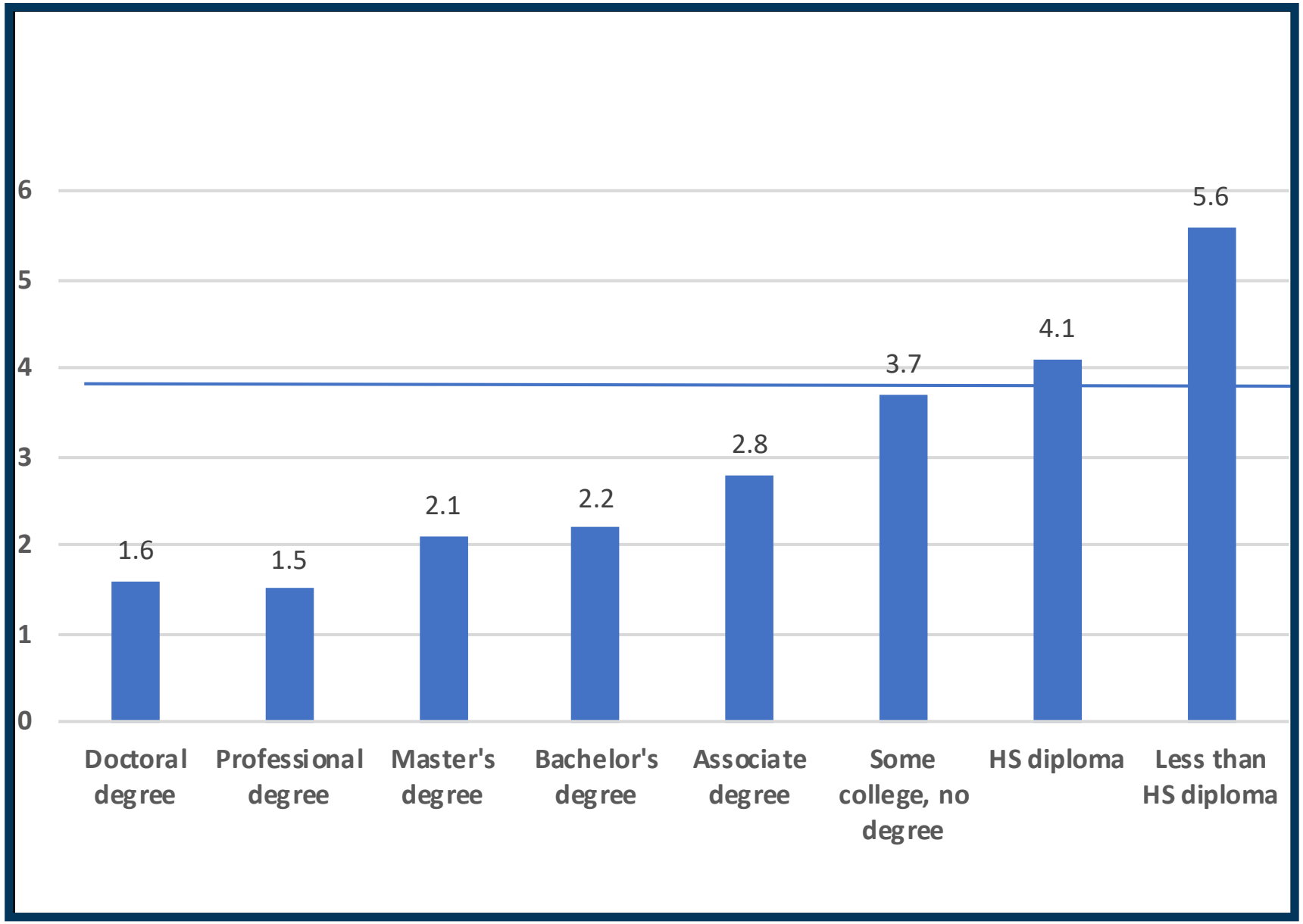
2027 Job Requirements by Education

Demand for Educated Workers



U.S. Unemployment by Educational Attainment

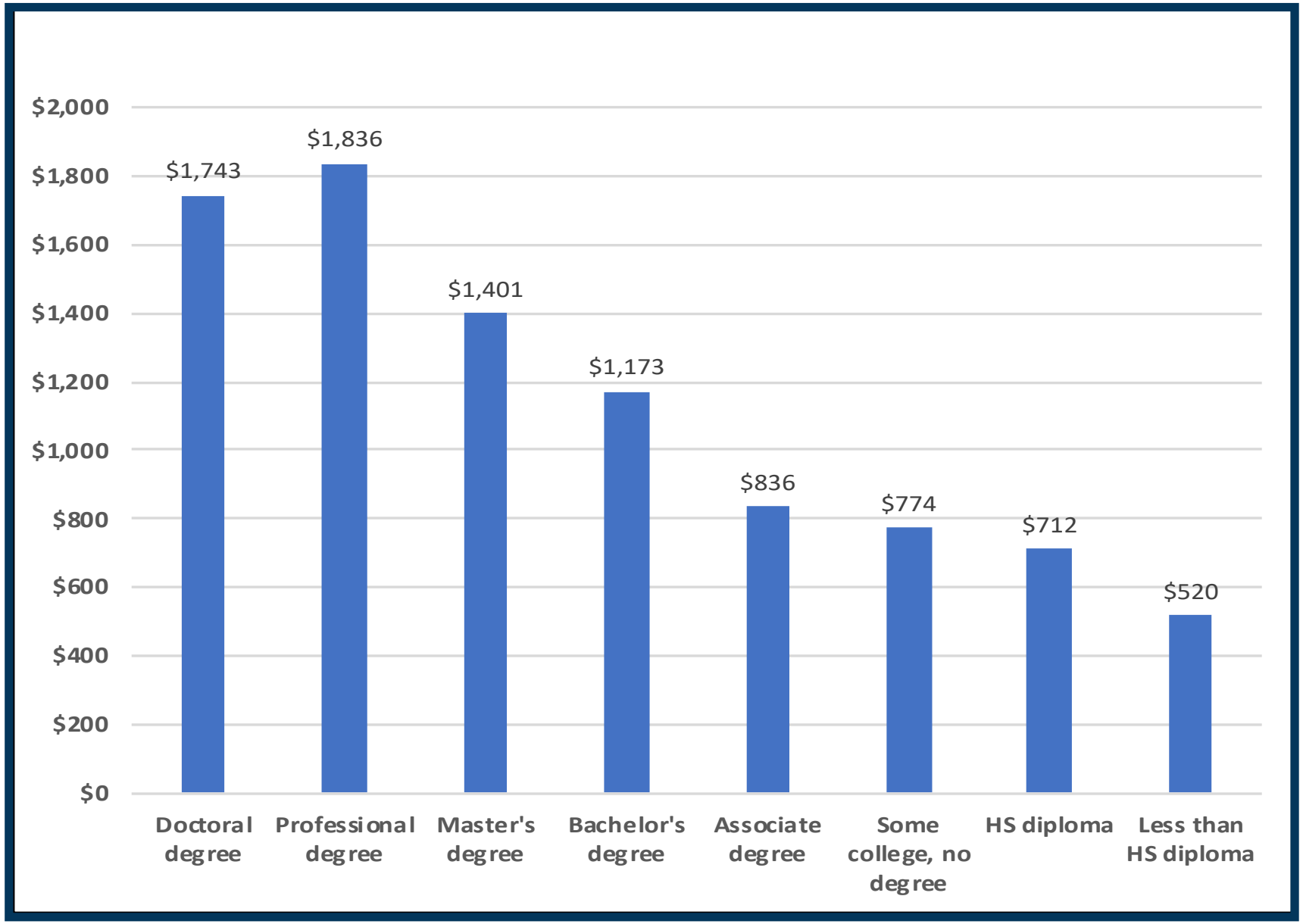
Postsecondary education = lower unemployment



EXTERNAL SCAN

U.S. Wages by Education

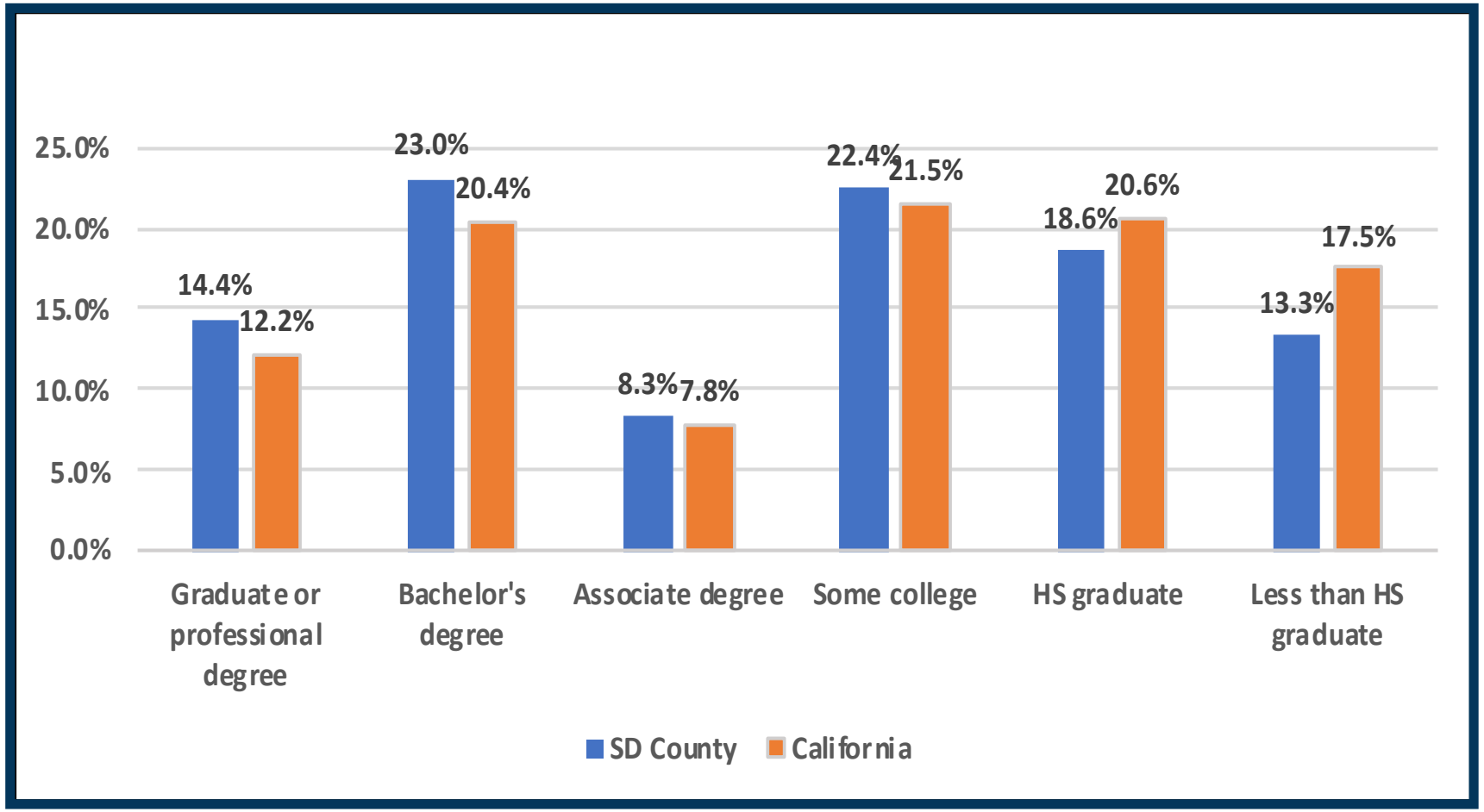
Postsecondary education
= higher wages



EXTERNAL SCAN

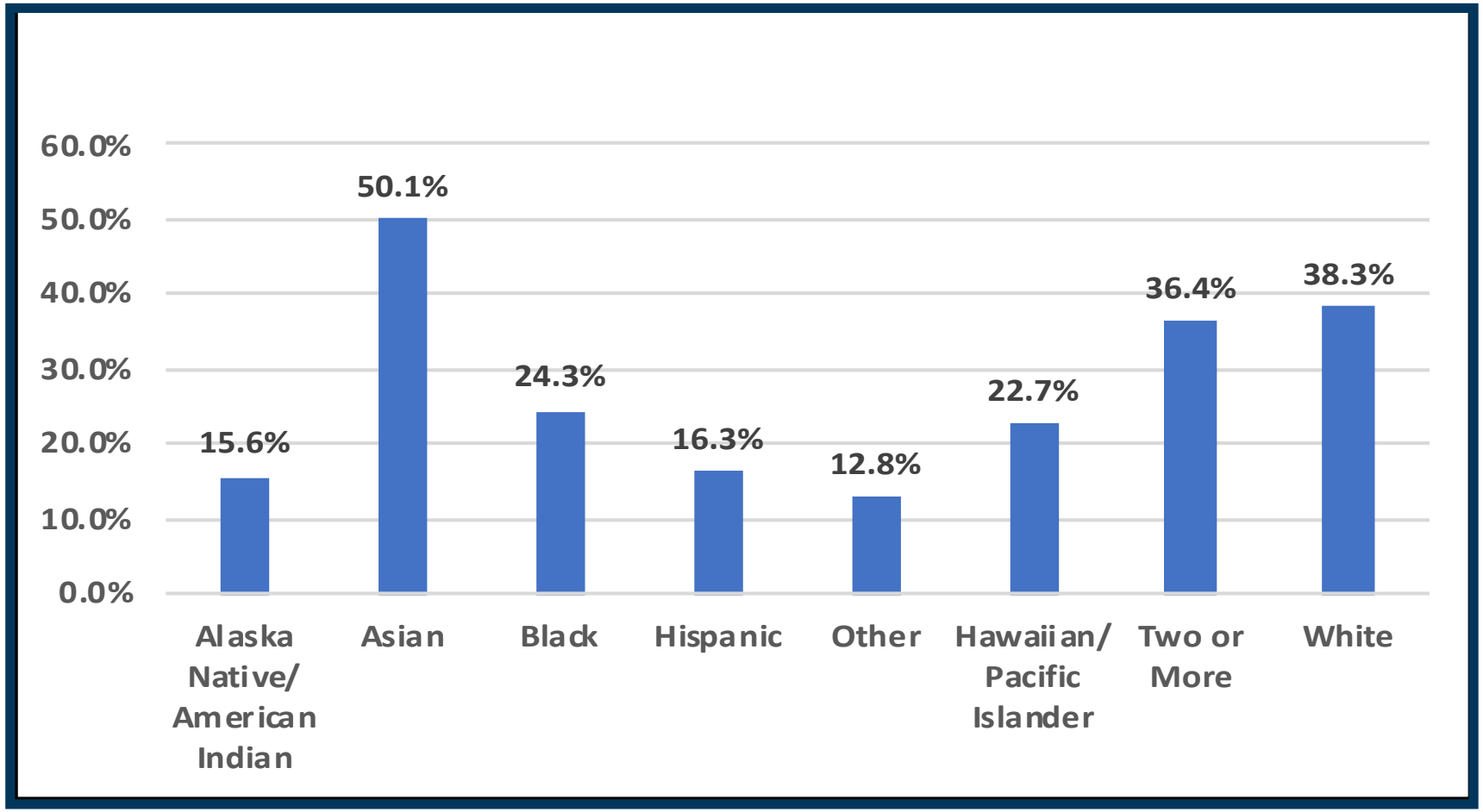
Educational Attainment by County and State

46% of county adults earned an associate degree or higher



Bachelor's Degrees by Race/Ethnicity

Achievement gap in educational attainment

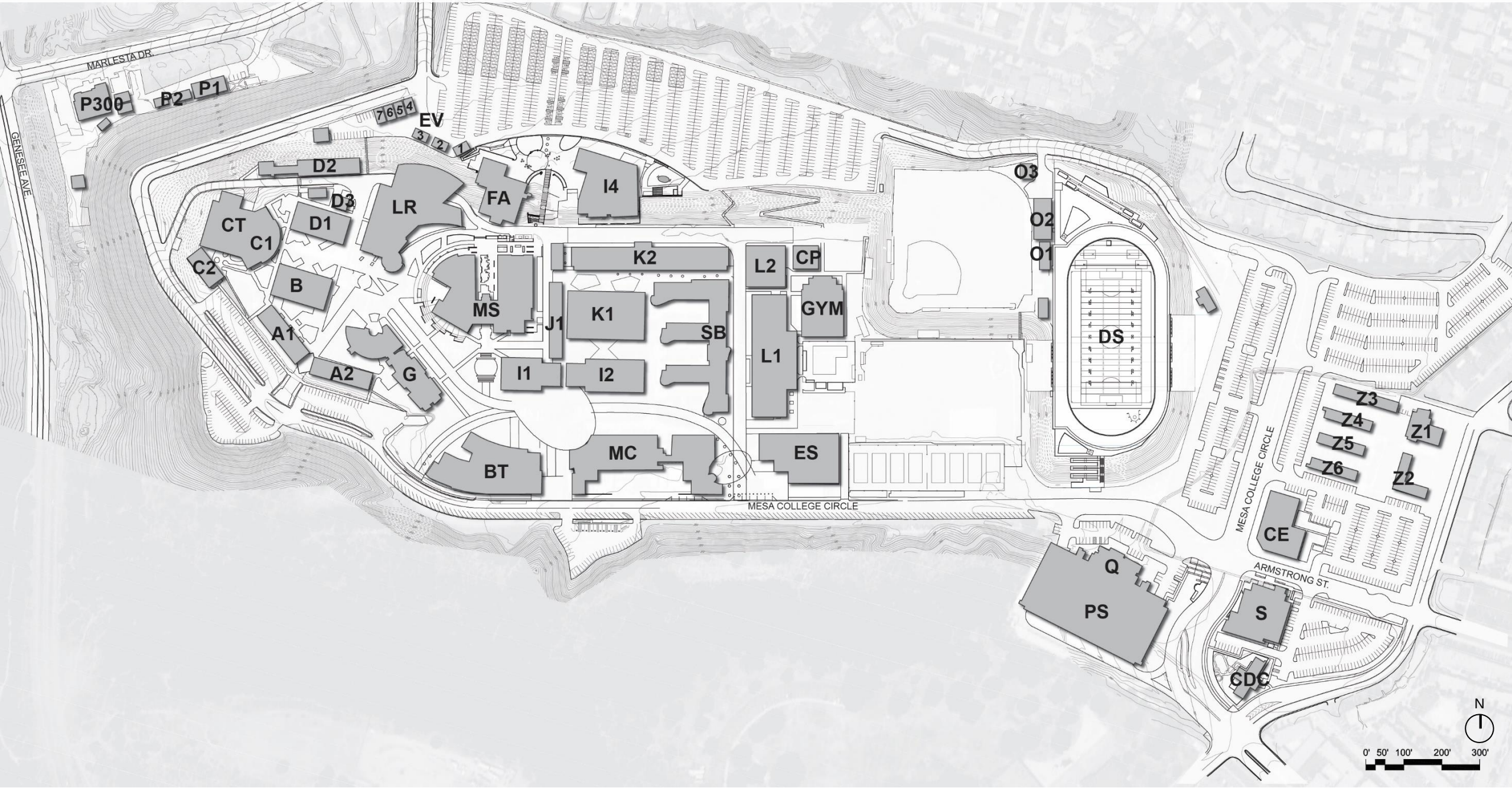


EXISTING CAMPUS

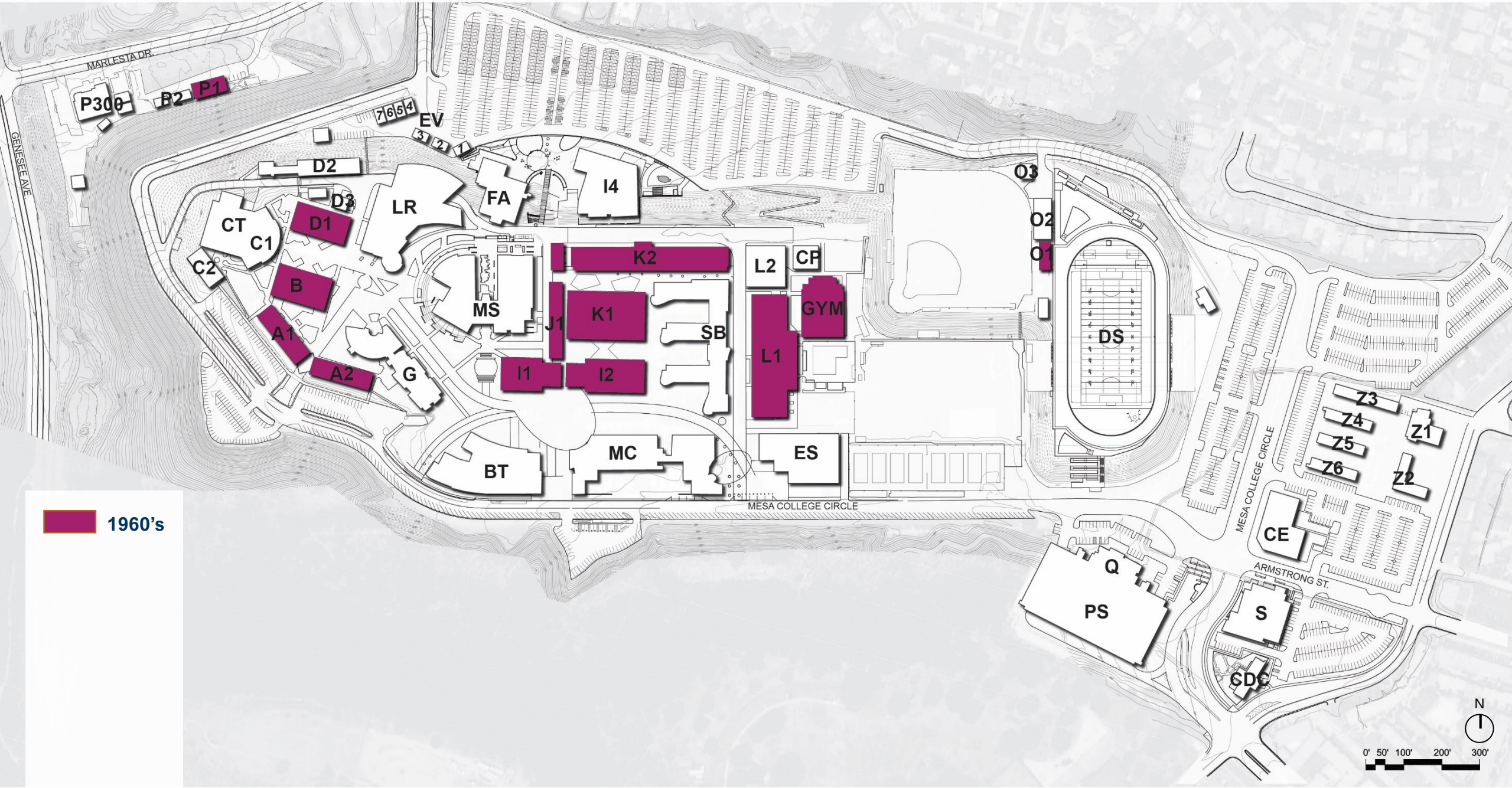
Campus Development

Facilities Condition

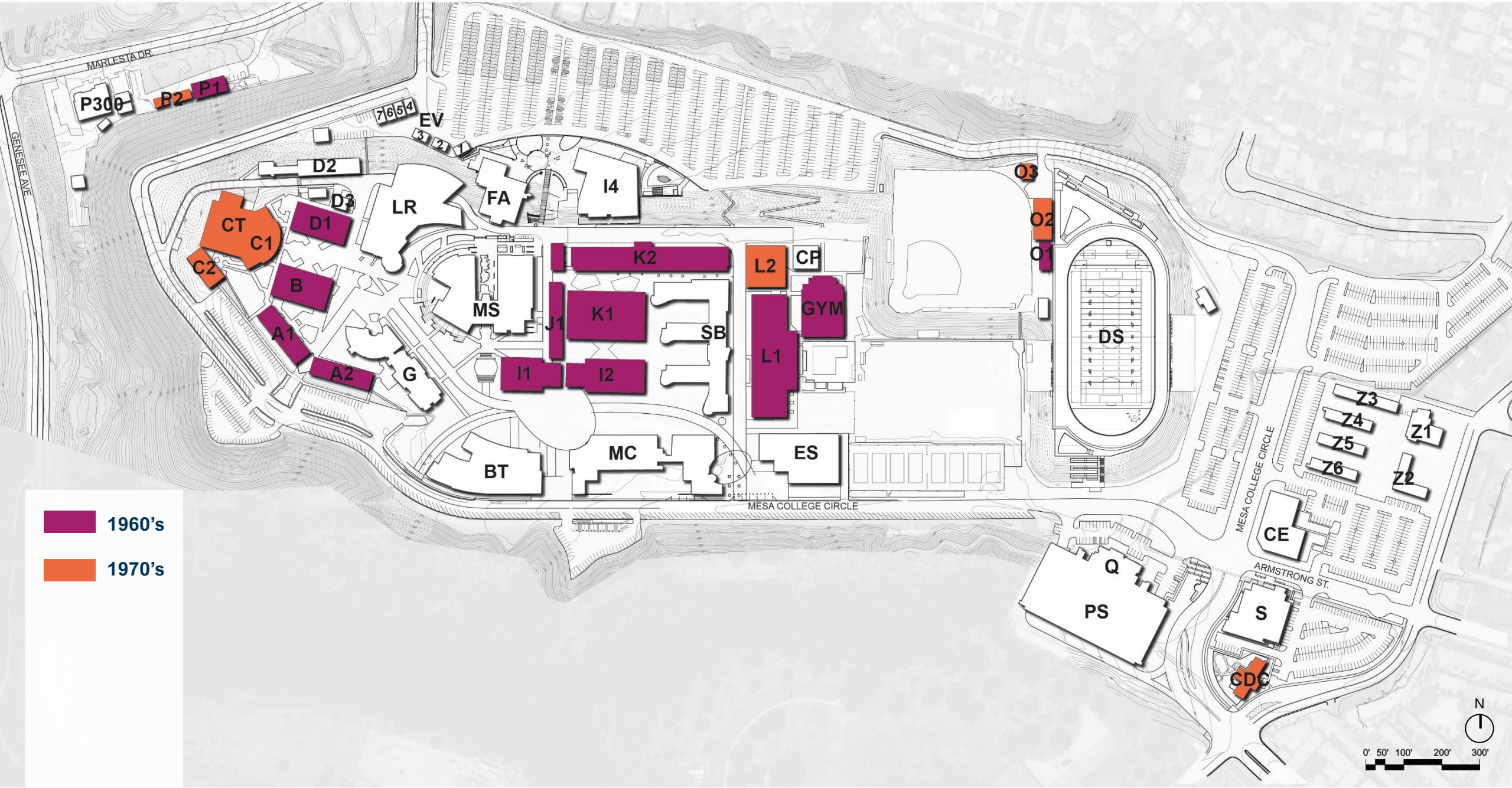
EXISTING CAMPUS



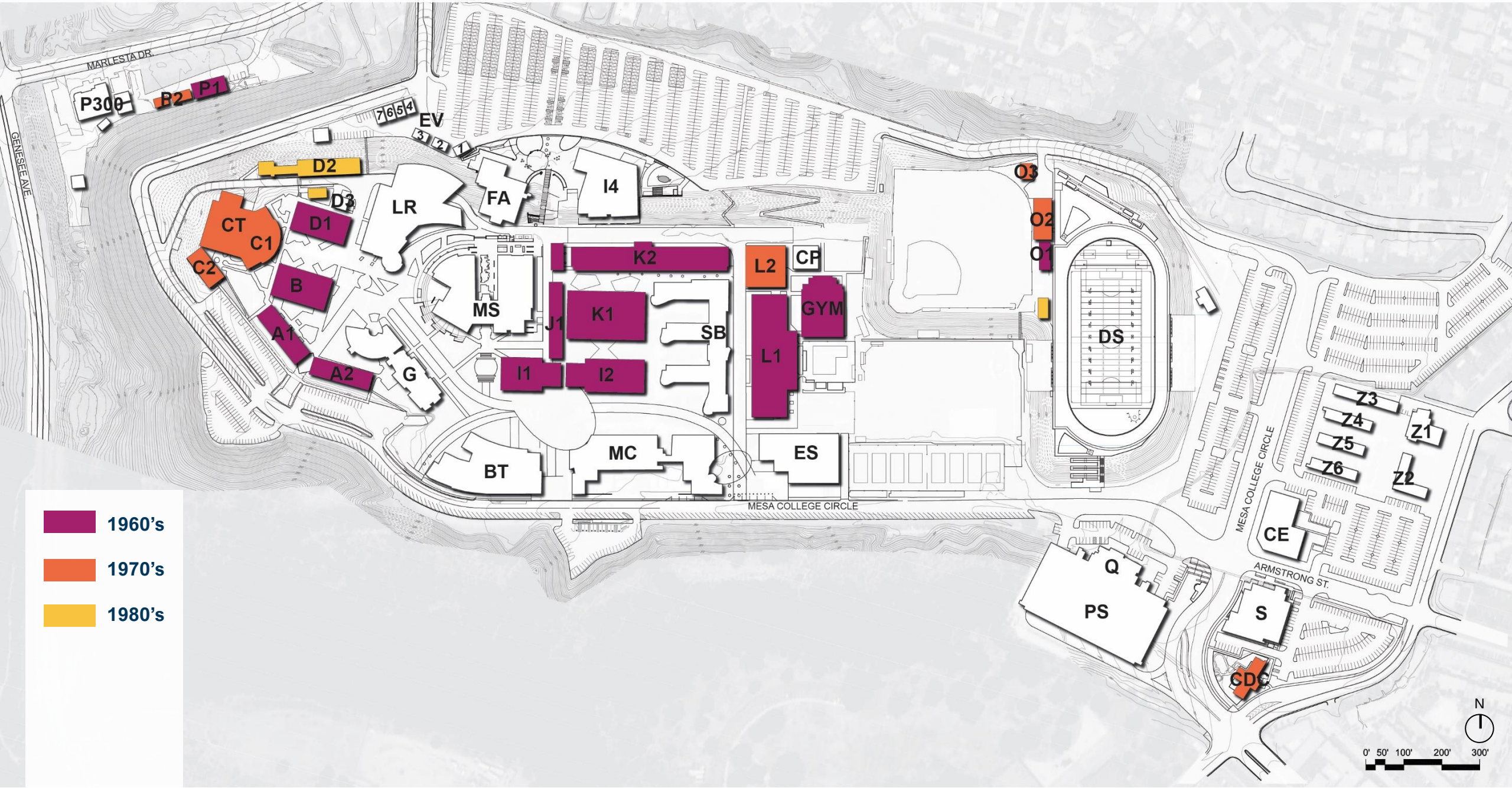
DEVELOPMENT HISTORY : 1960's



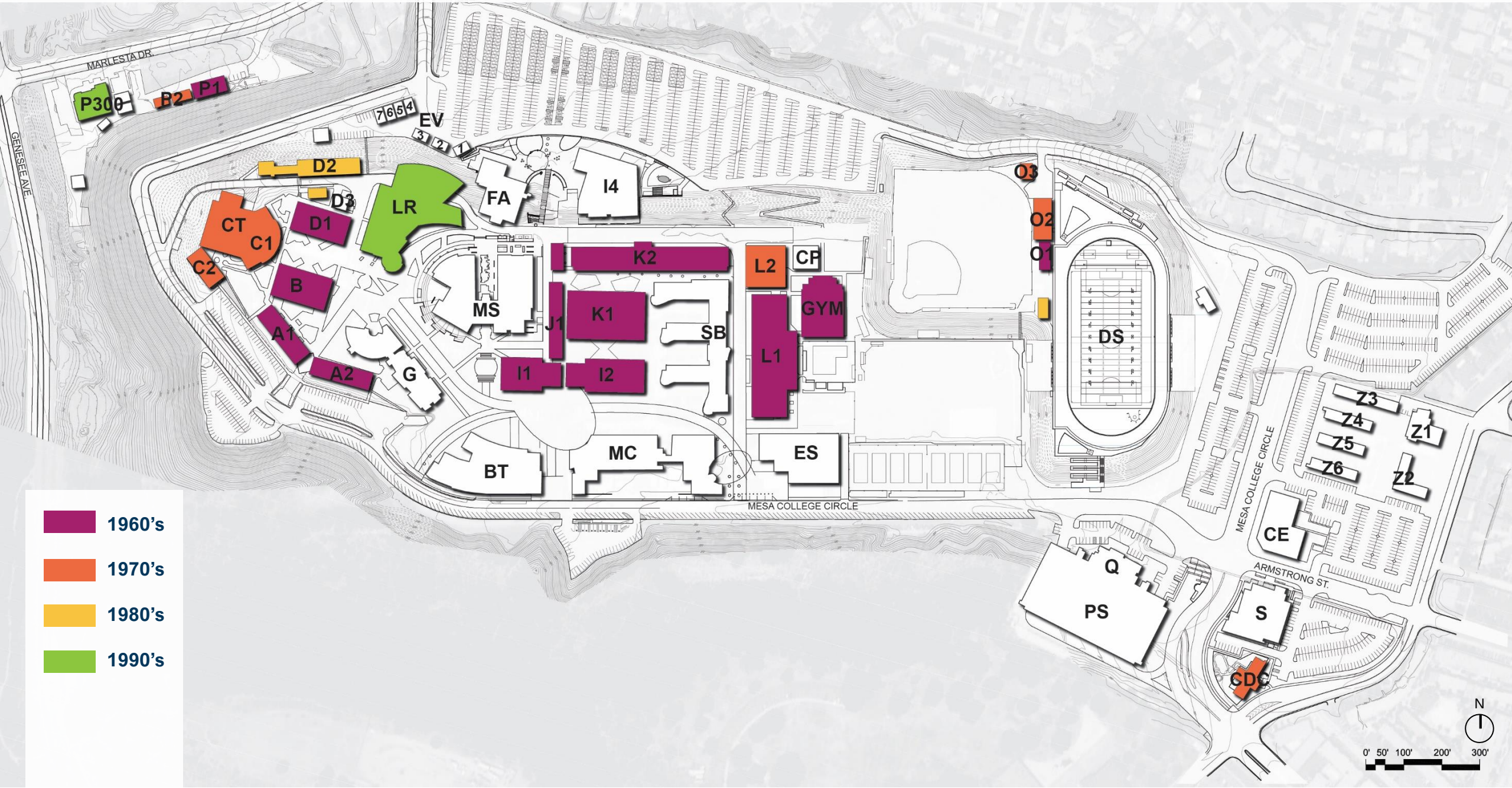
DEVELOPMENT HISTORY : 1970's



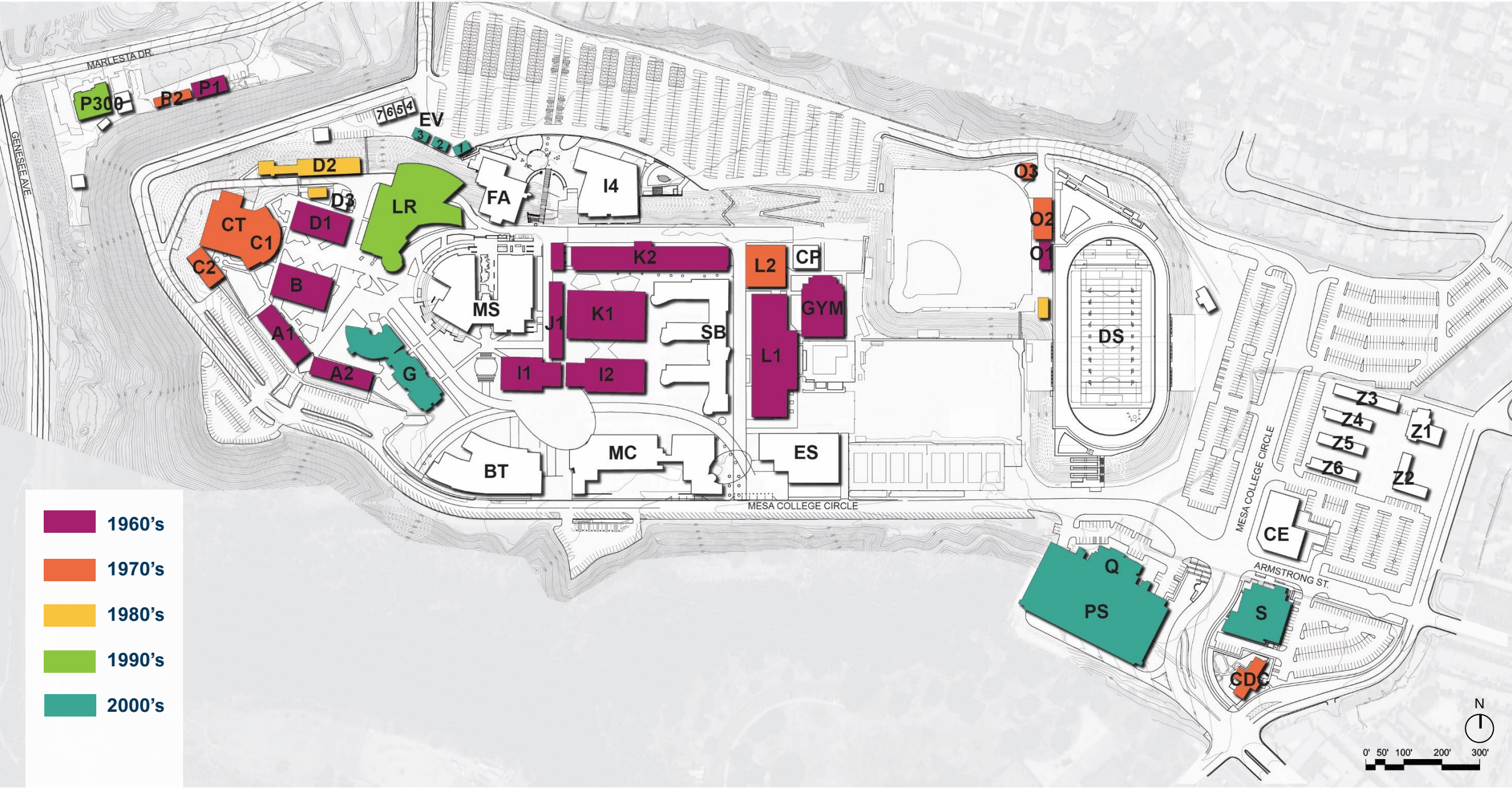
DEVELOPMENT HISTORY : 1980's



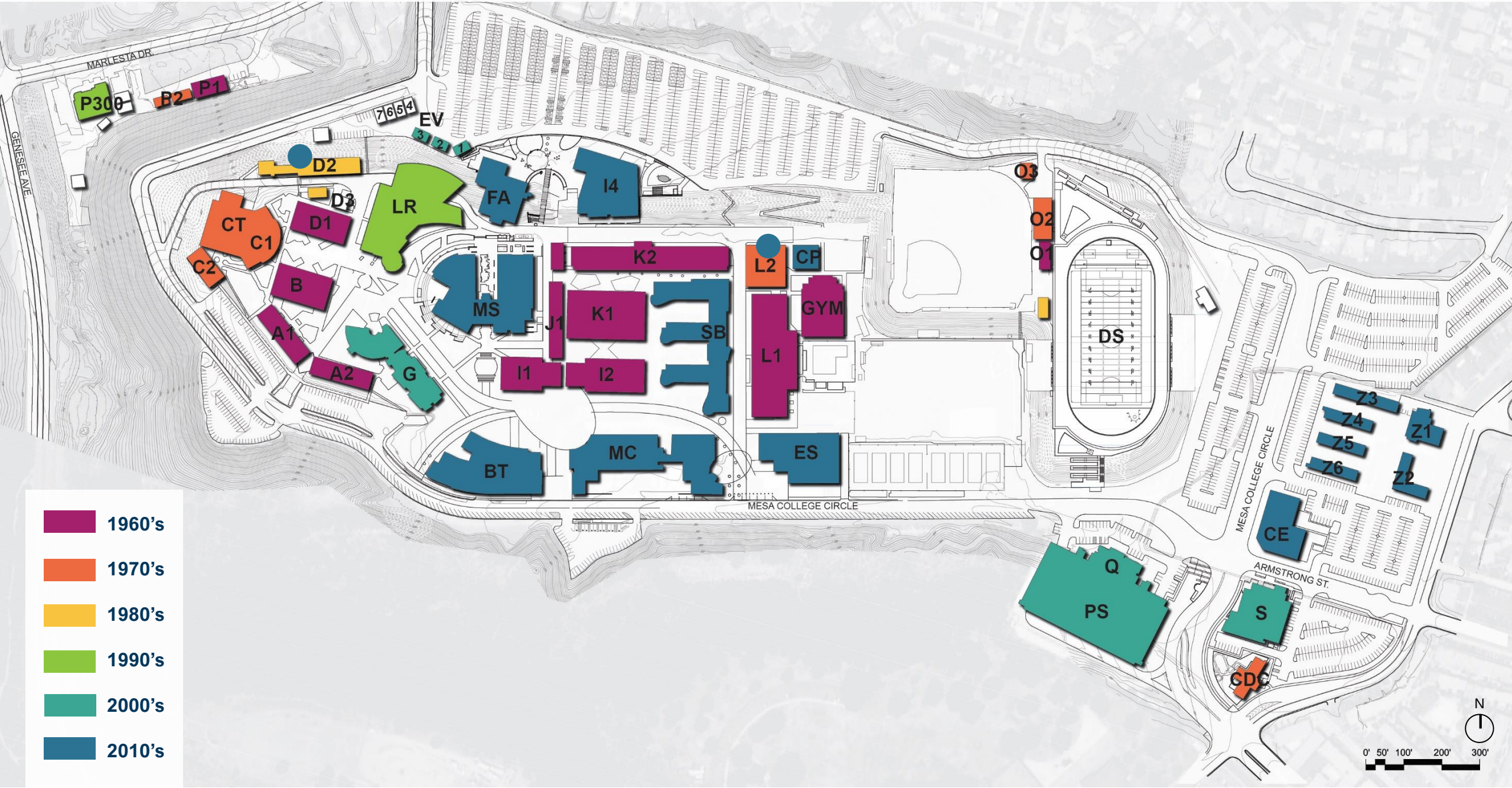
DEVELOPMENT HISTORY : 1990's



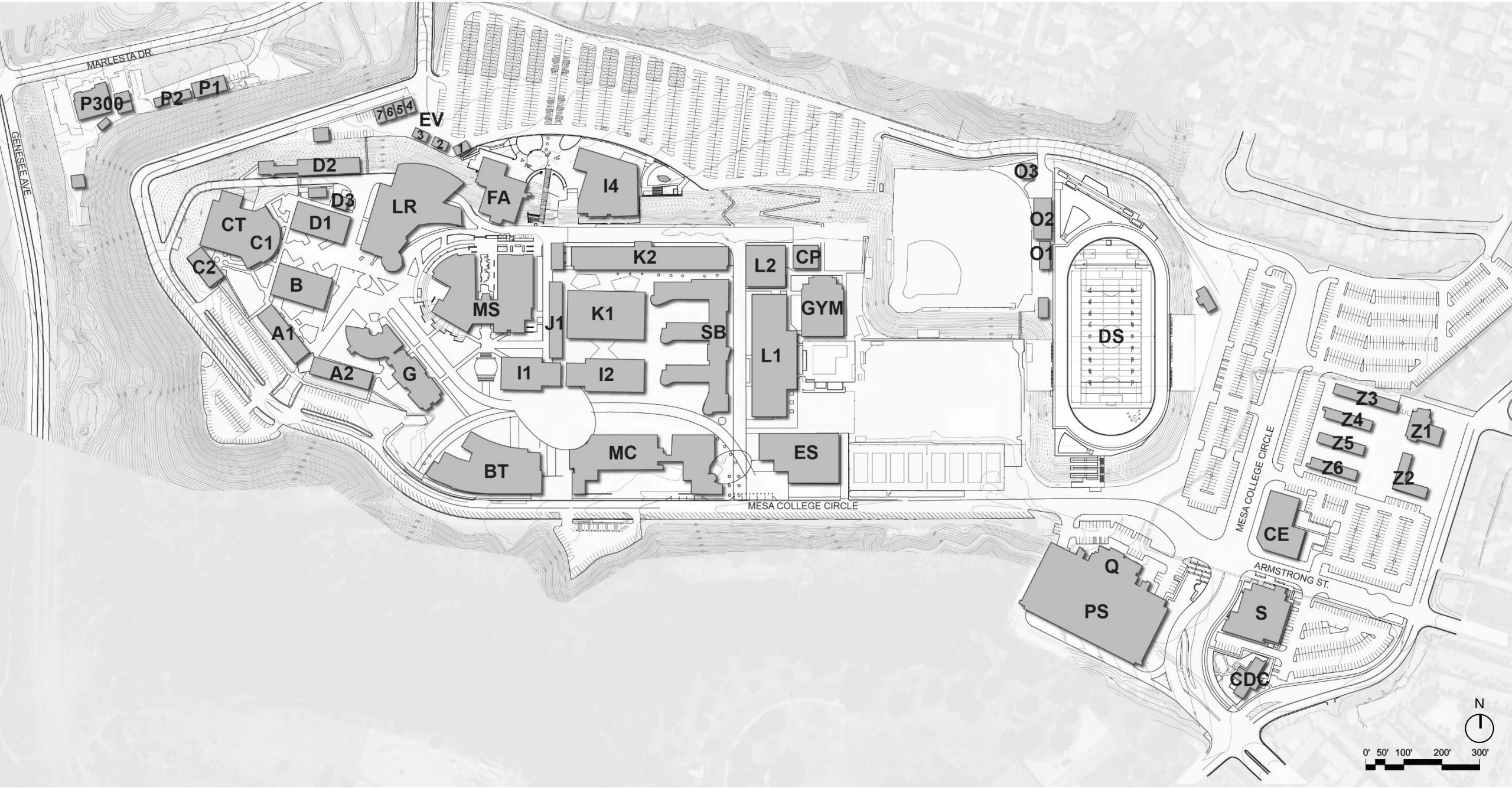
DEVELOPMENT HISTORY : 2000's



DEVELOPMENT HISTORY : 2010's



FACILITIES CONDITION



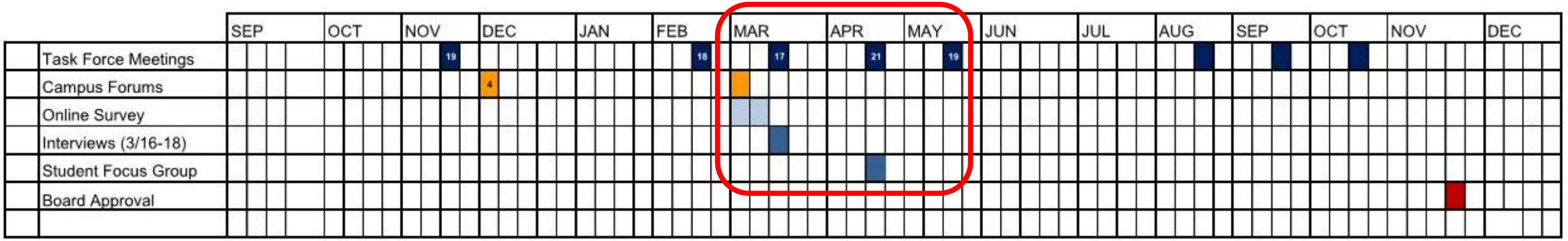
FACILITIES CONDITION: 0% - 25%

FACILITIES CONDITION: 26% - 50%

FACILITIES CONDITION: 51% - 75%

FACILITIES CONDITION: 76% - 100%

NEXT STEPS



TO DO LIST:

- Prep for department and program interviews
- Suggest dates for spring sharing session
- Suggest dates for student focus groups
- Recommend topics for online survey